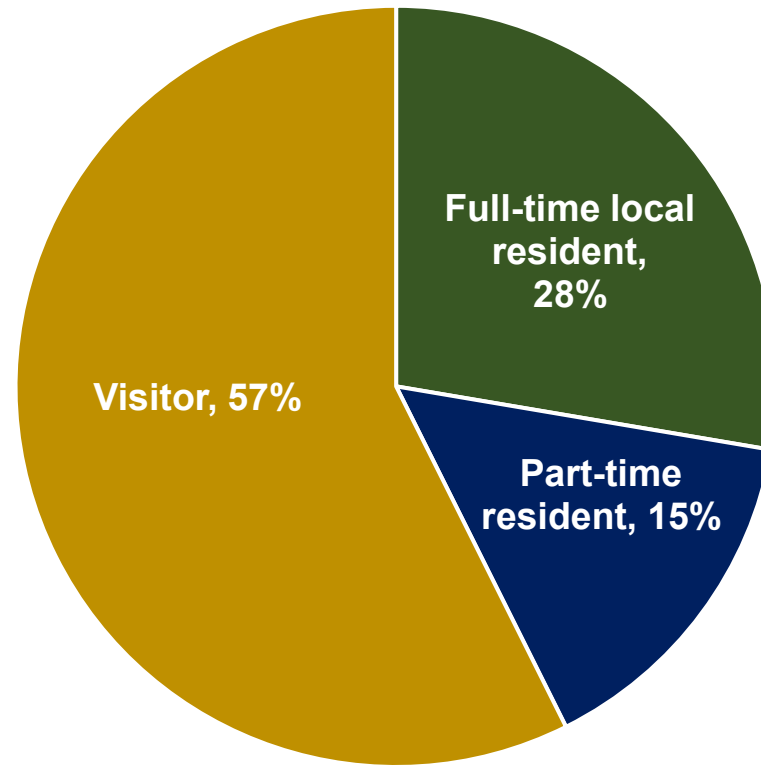


Passenger Type

Fall 2024 (Sep-Nov)



N=551

Note: Almost all Fall 2024 surveys were collected during September 1 – October 14, 2024 period. (Surveying was almost entirely halted October 15 – November 30, 2024 due to SUN wifi issues.)

Survey results are weighted to match enplanements by flight route over Sep 1 – Nov 30 period.

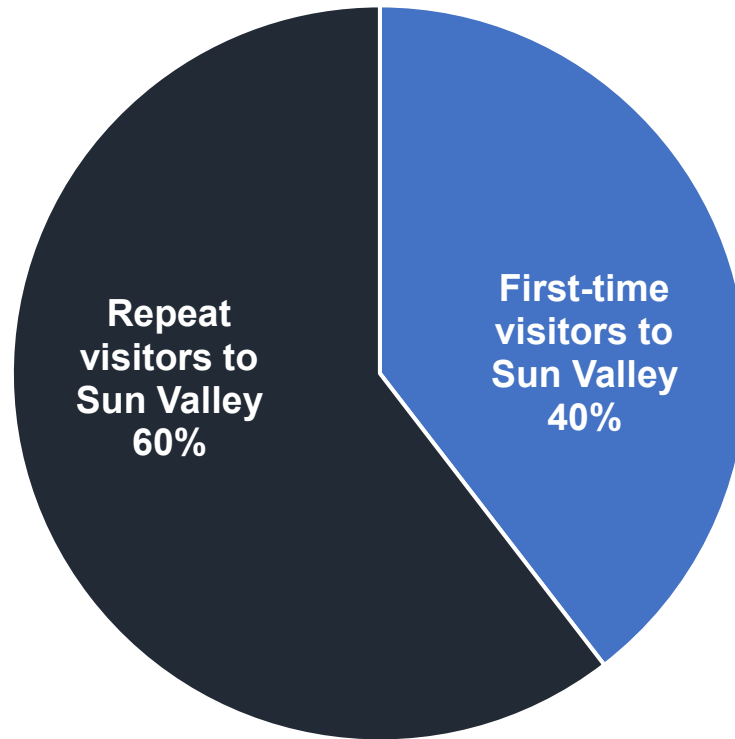


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



Previous Visitation to Sun Valley Universe: Visitors

Fall 2024 (Sep-Nov)

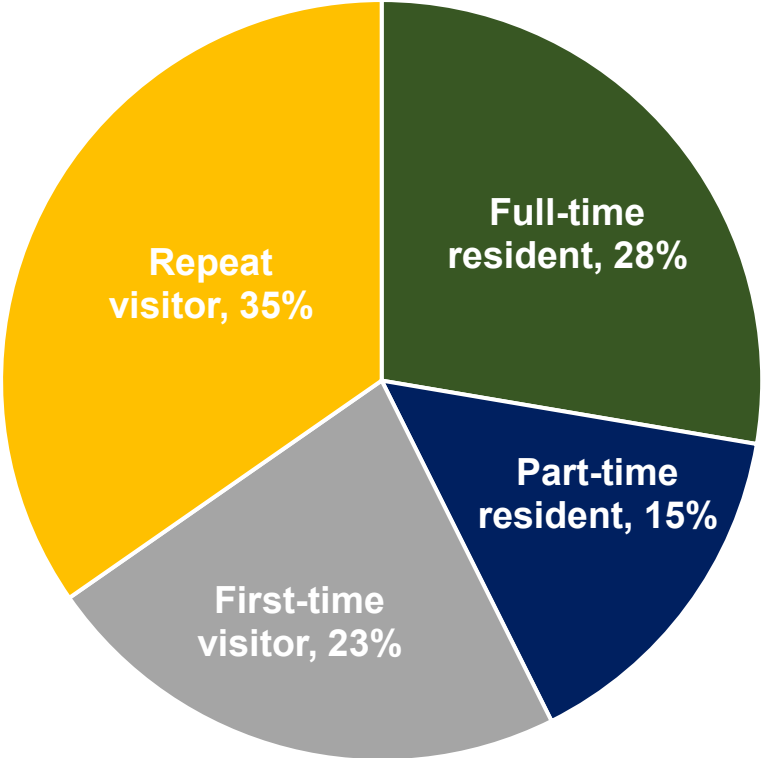


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



Expanded Passenger Type

Fall 2024 (Sep-Nov)

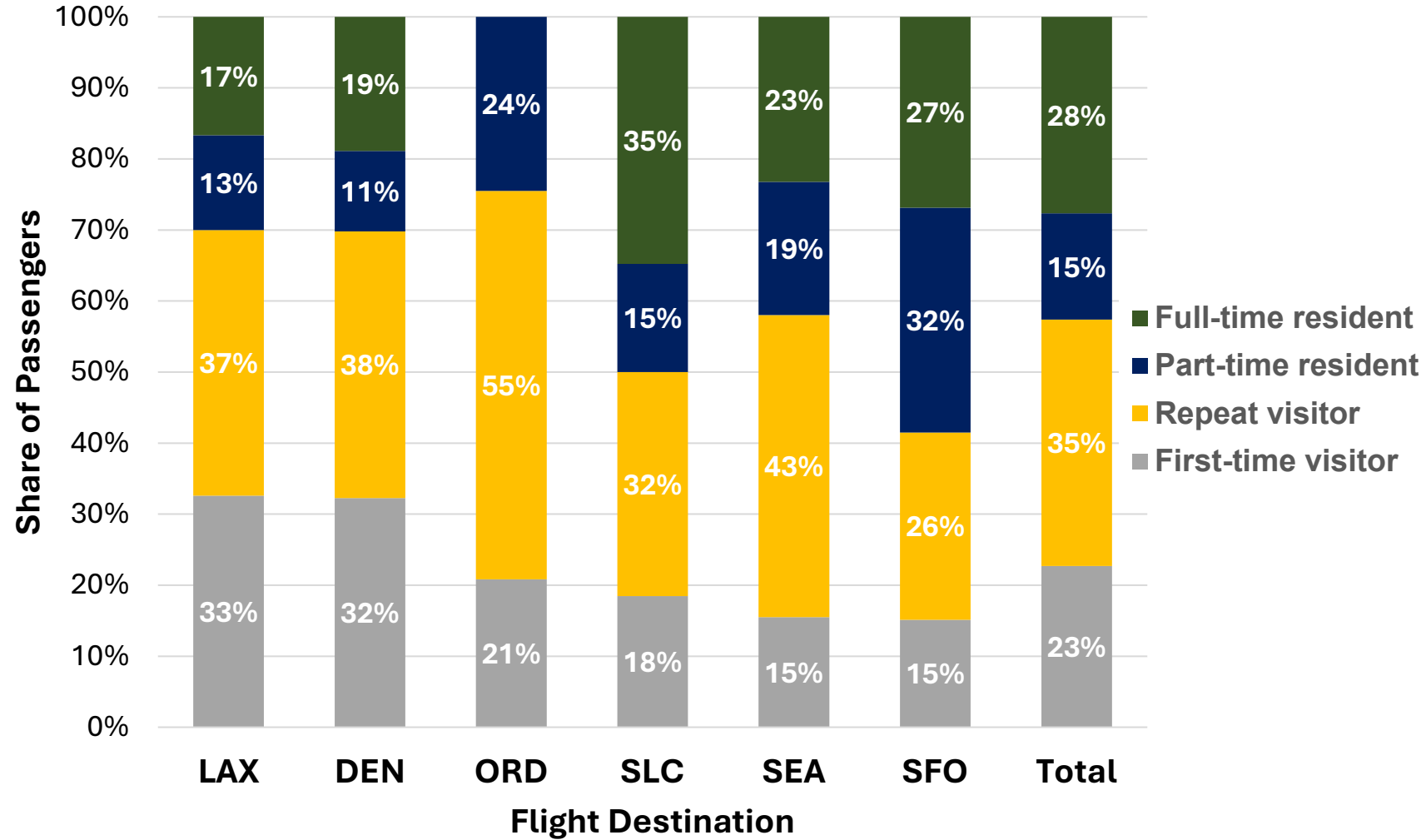


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



SUN Passenger Mix by Flight

Fall 2024 (Sep-Nov)

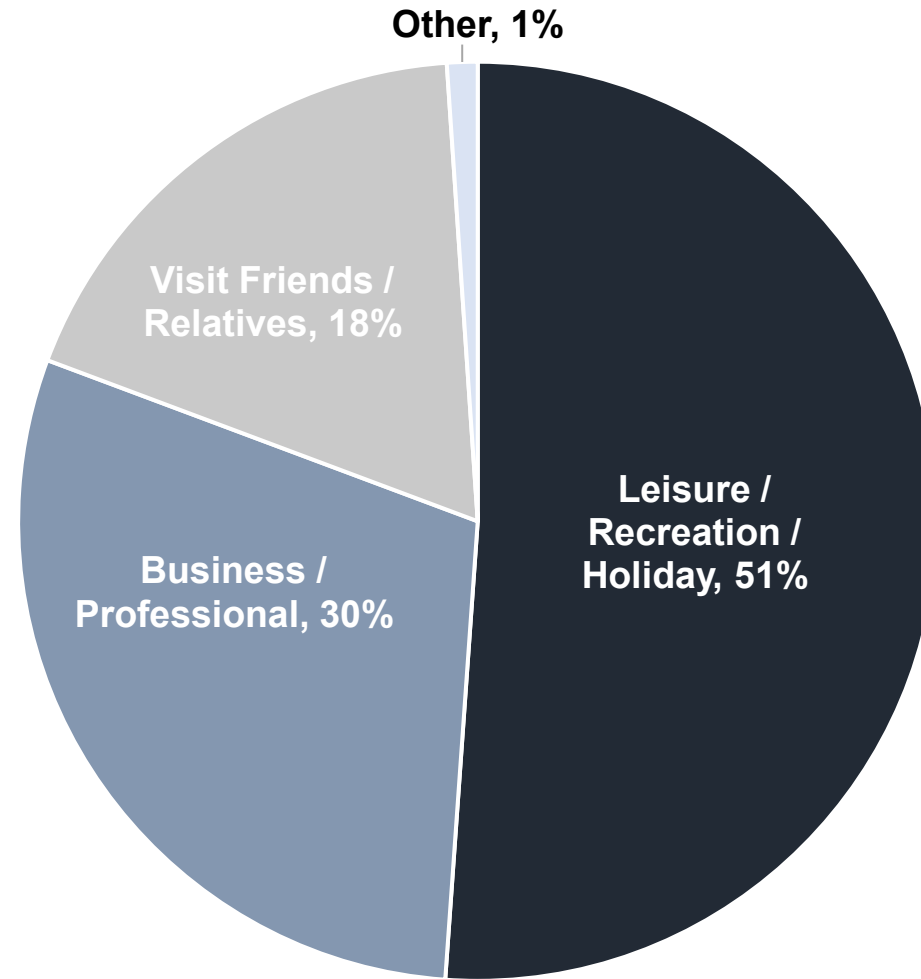


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



(Full-time residents) What is the main purpose of your trip?

Fall 2024 (Sep-Nov)

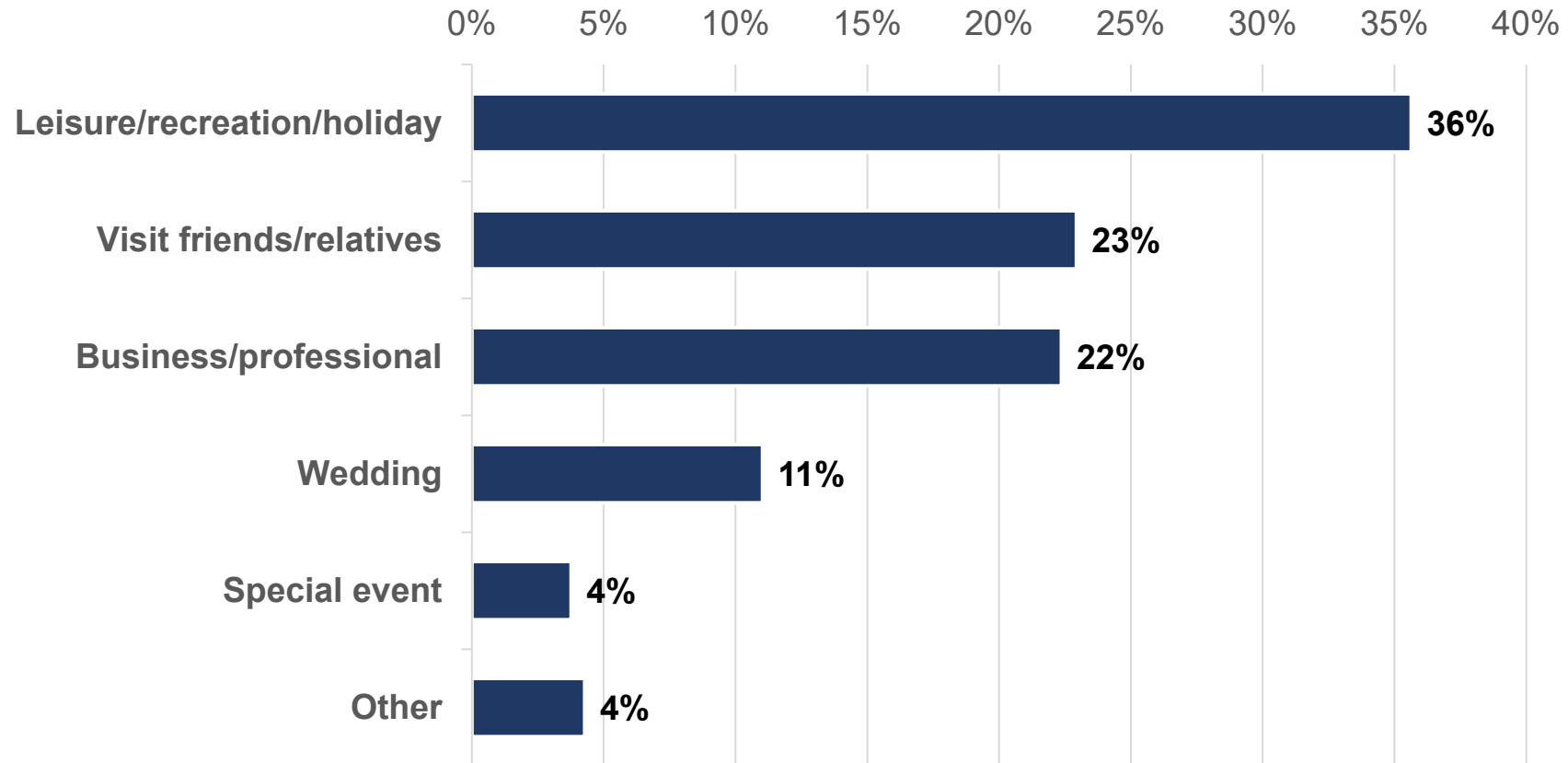


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



(Visitors & PTRs) What was the main purpose of your visit to the Sun Valley area this trip?

Fall 2024 (Sep-Nov)

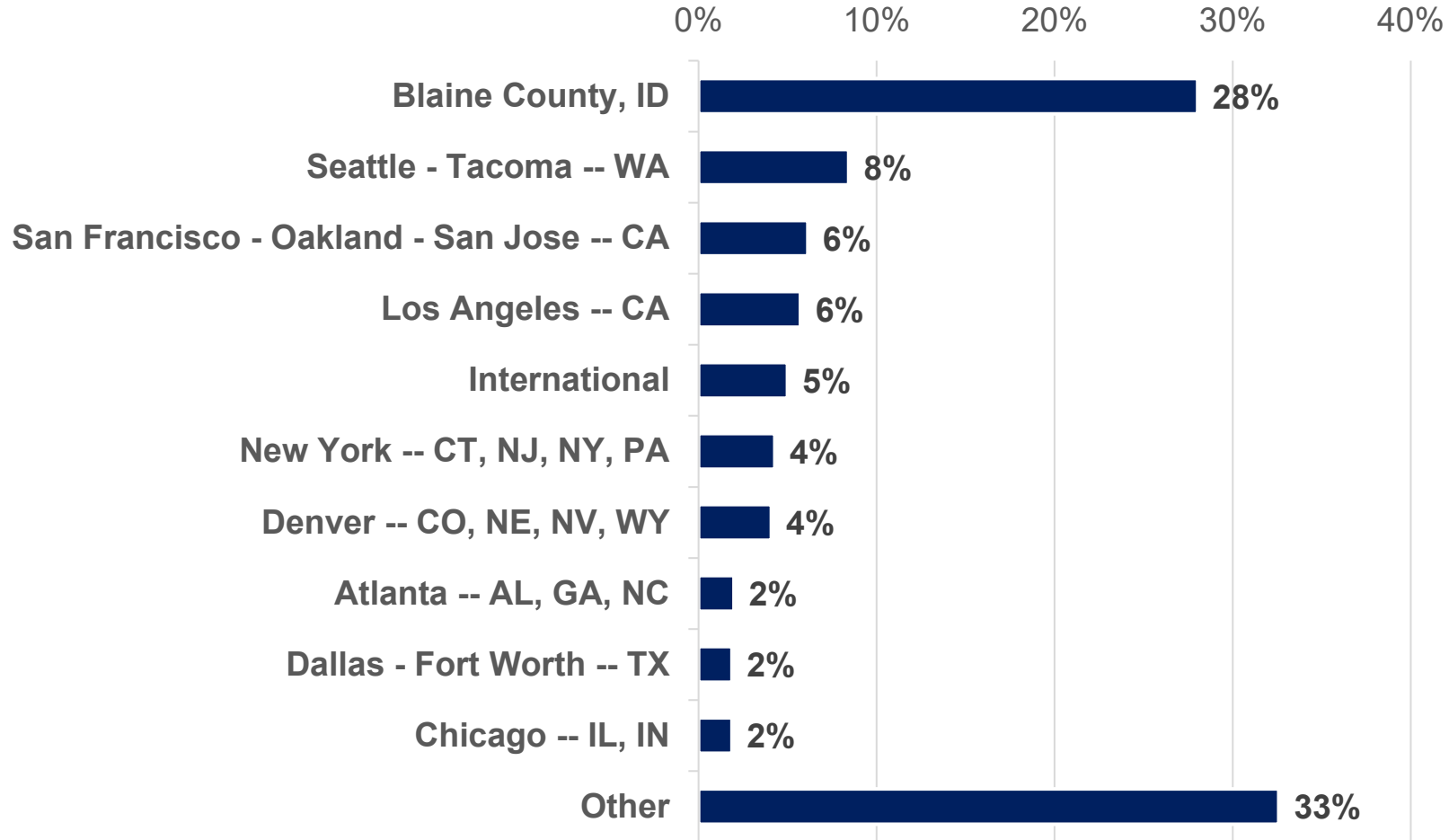


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



Designated Market Area | All Respondents

Fall 2024 (Sep-Nov)

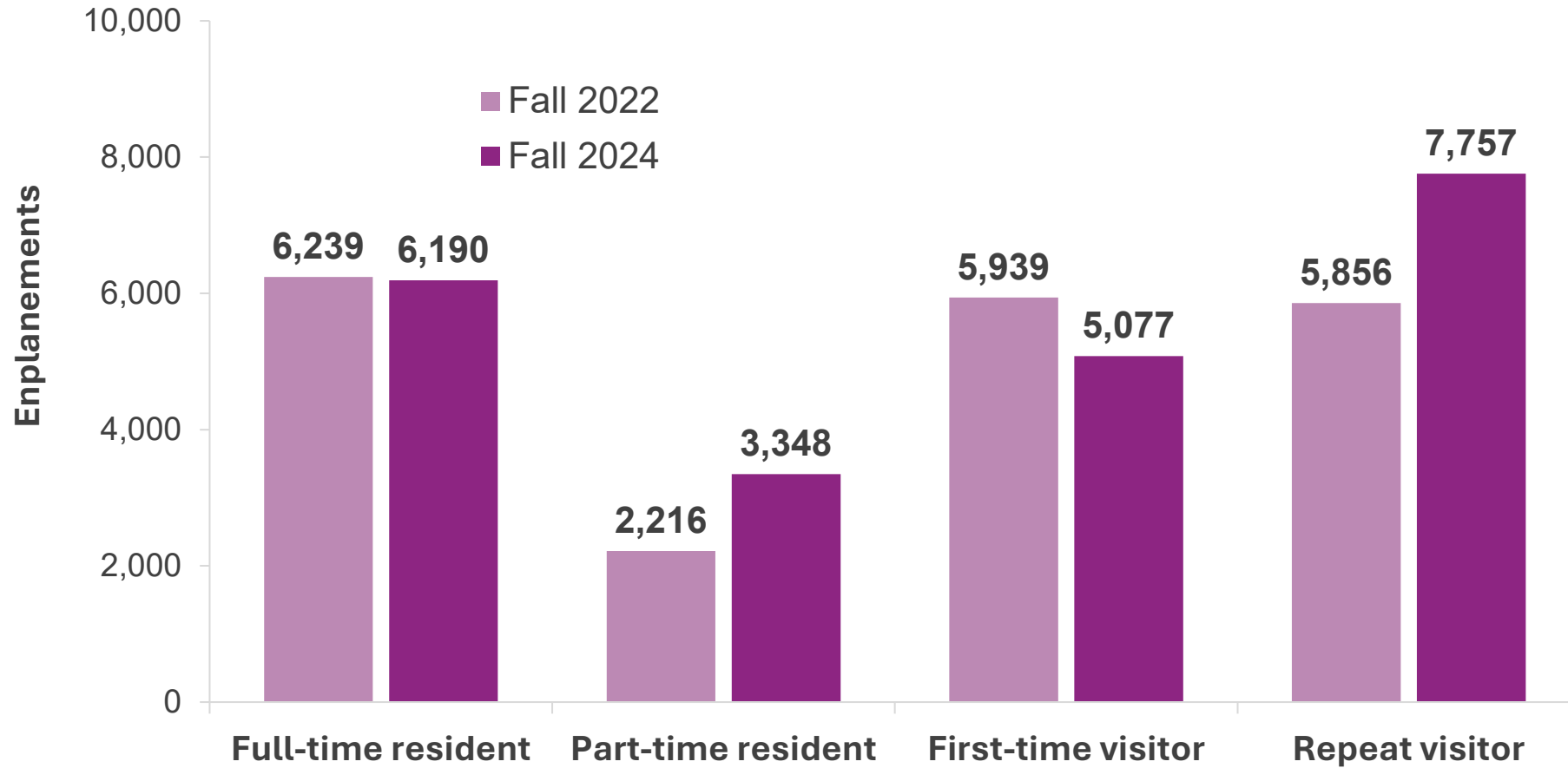


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



Enplanements by Passenger Type

Fall (Sep - Nov) 2022 & 2024



Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.

