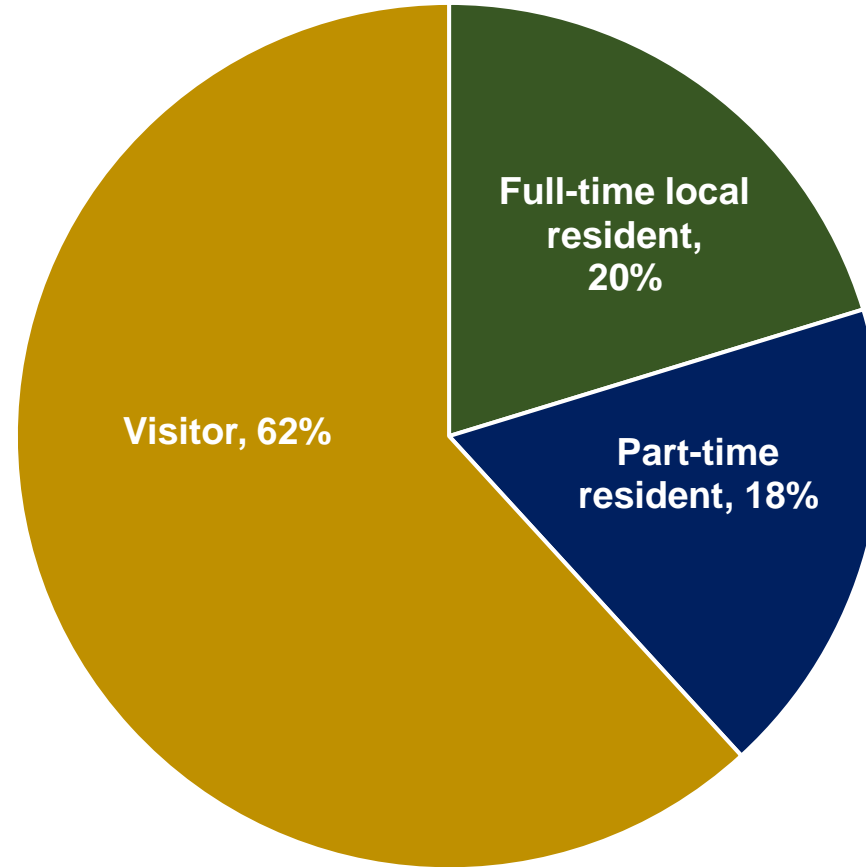


# Passenger Type

Summer 2024 (Jun-Aug)



N=1,812



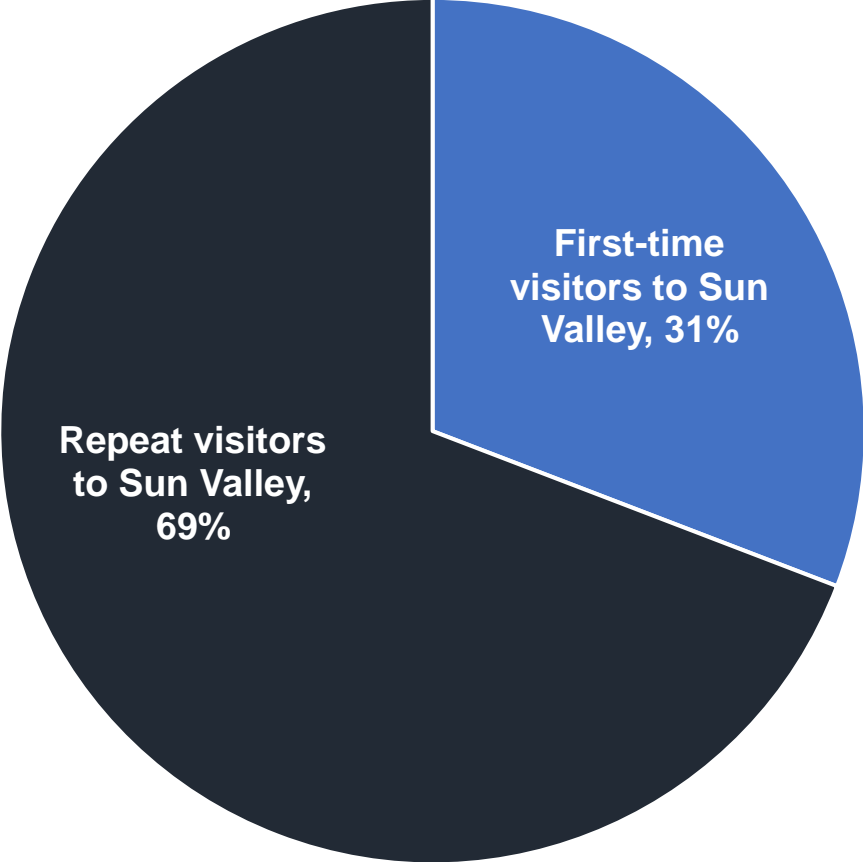
Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



# Previous Visitation to Sun Valley

Universe: Visitors

Summer 2024 (Jun-Aug)

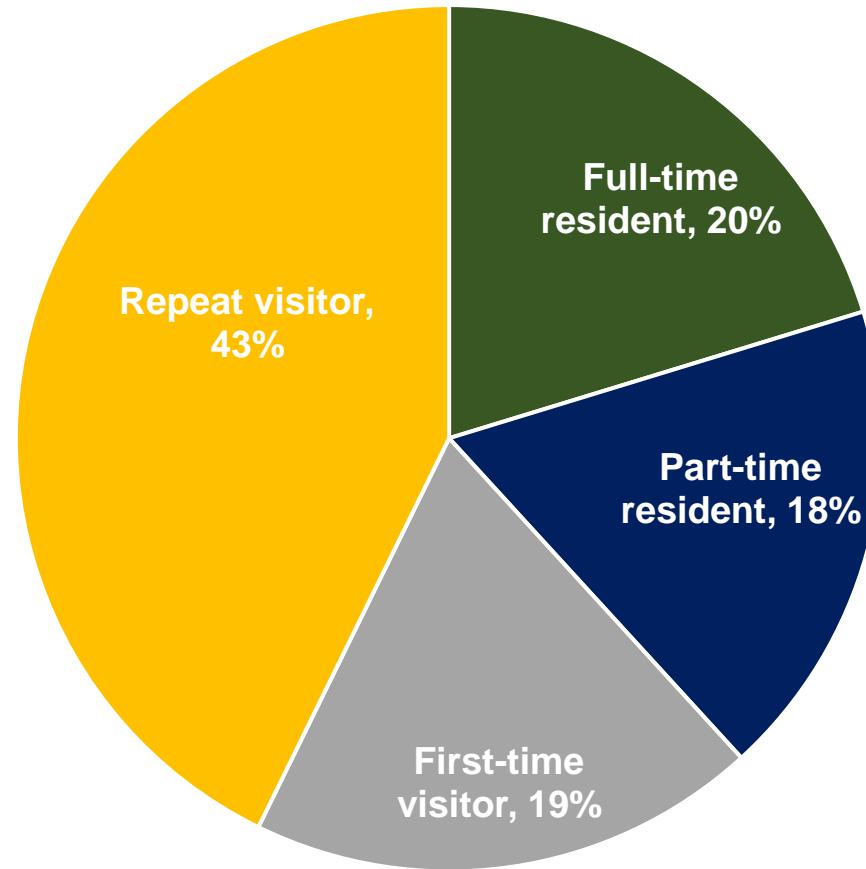


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



# Expanded Passenger Type

Summer 2024 (Jun-Aug)

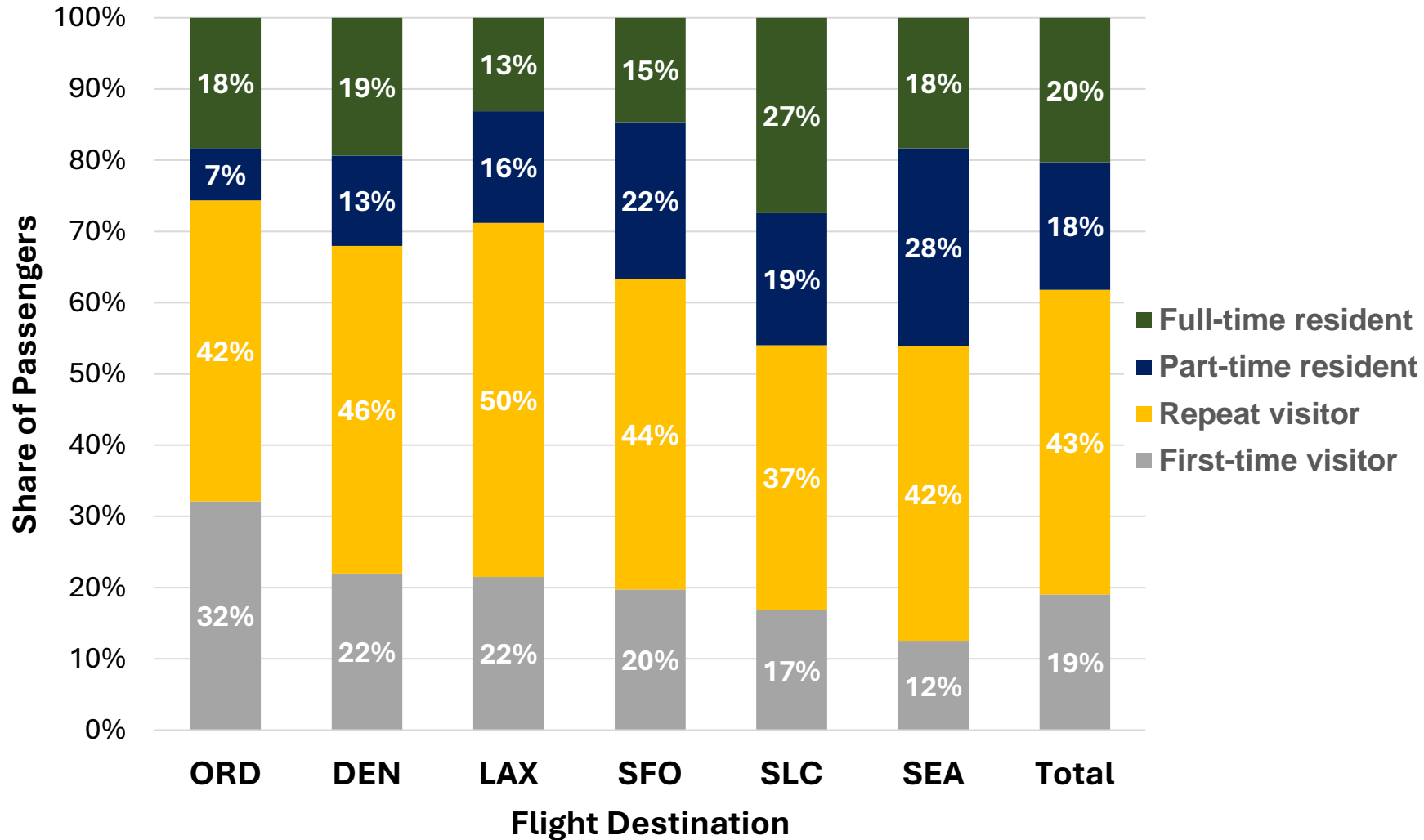


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



# SUN Passenger Mix by Flight

Summer 2024 (Jun-Aug)

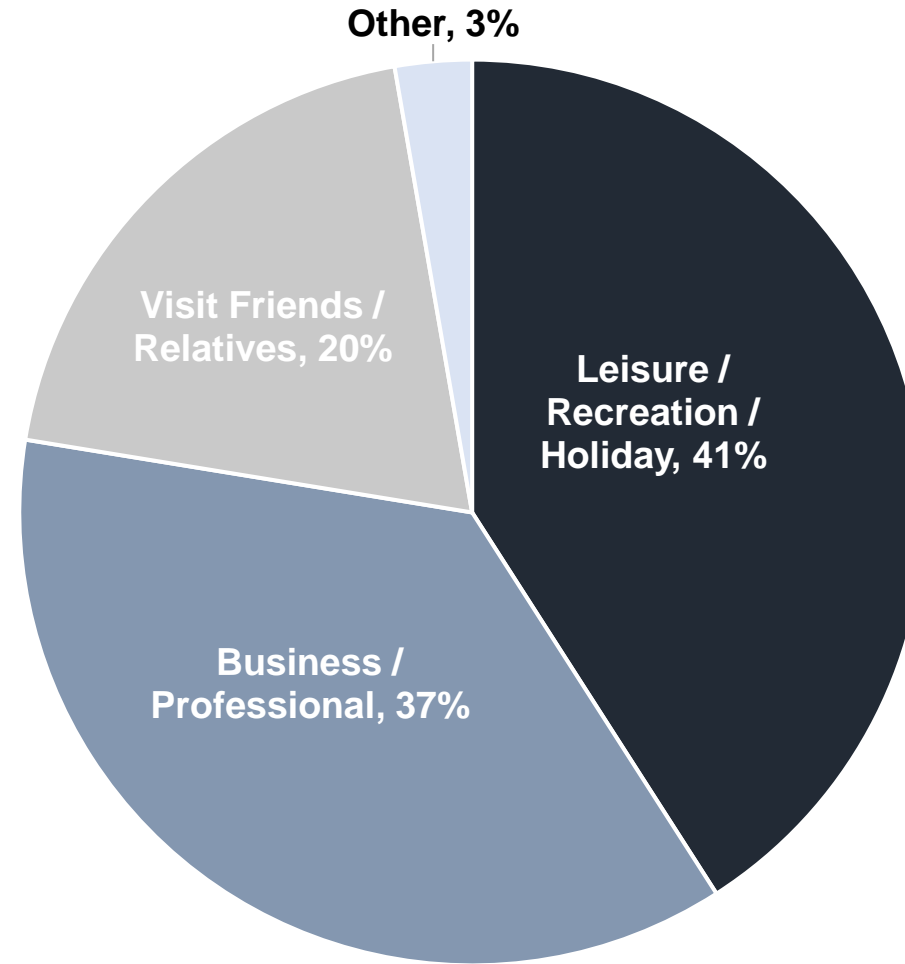


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



# **(Full-time residents) What is the main purpose of your trip?**

Summer 2024 (Jun-Aug)

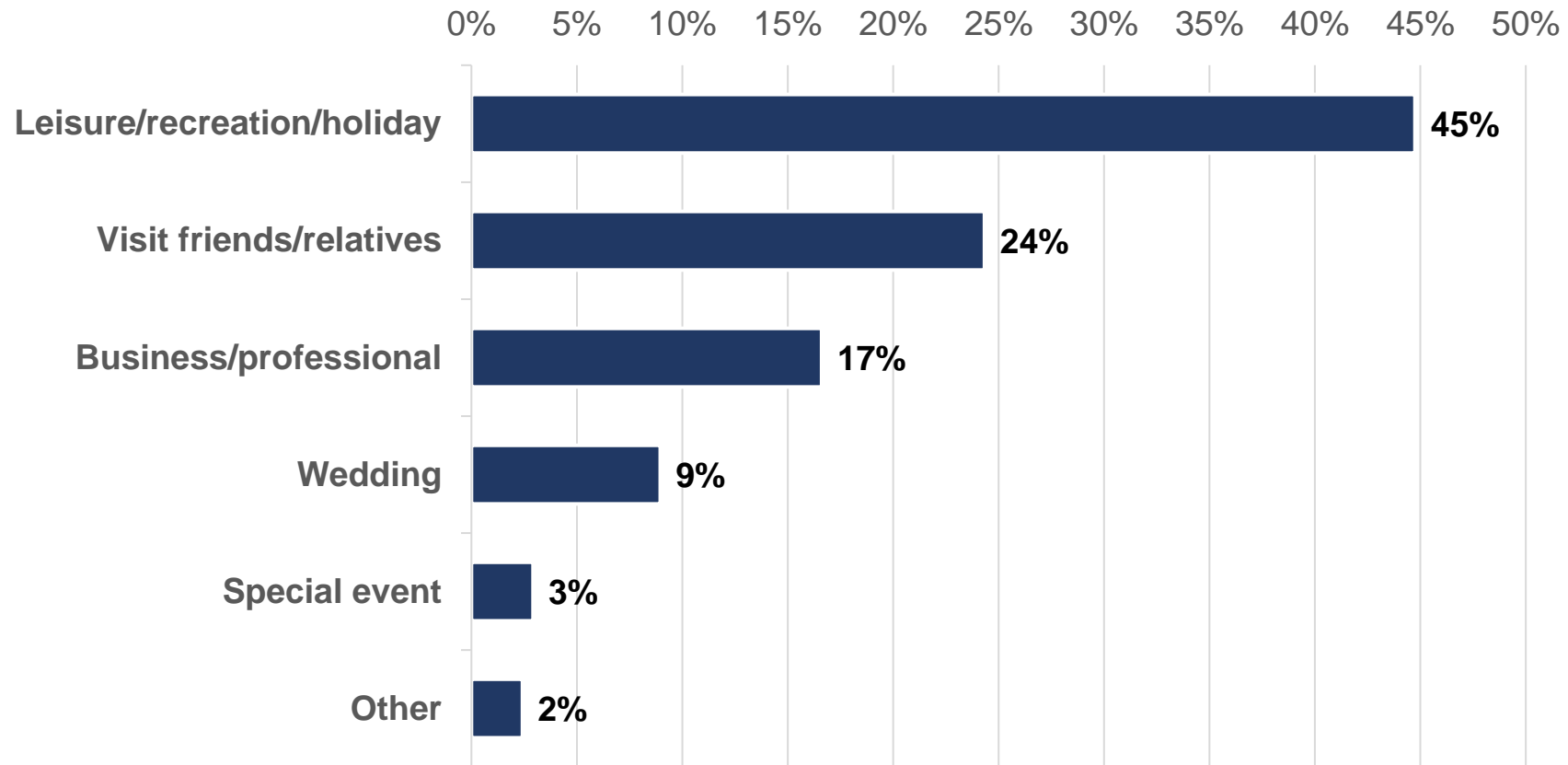


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



# (Visitors & PTRs) What was the main purpose of your visit to the Sun Valley area this trip?

Summer 2024 (Jun-Aug)

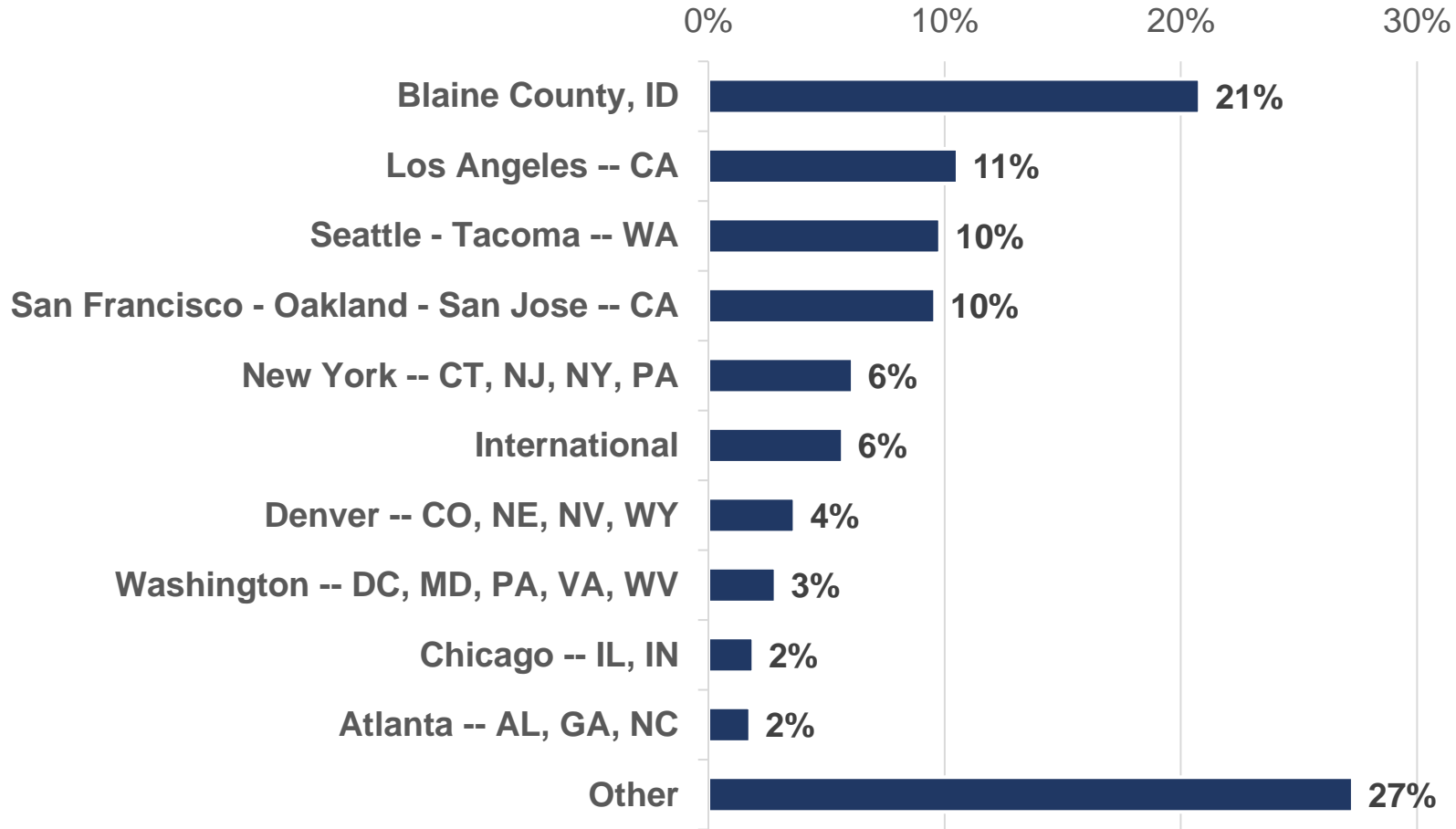


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



# Designated Market Area | All Respondents

Summer 2024 (Jun-Aug)

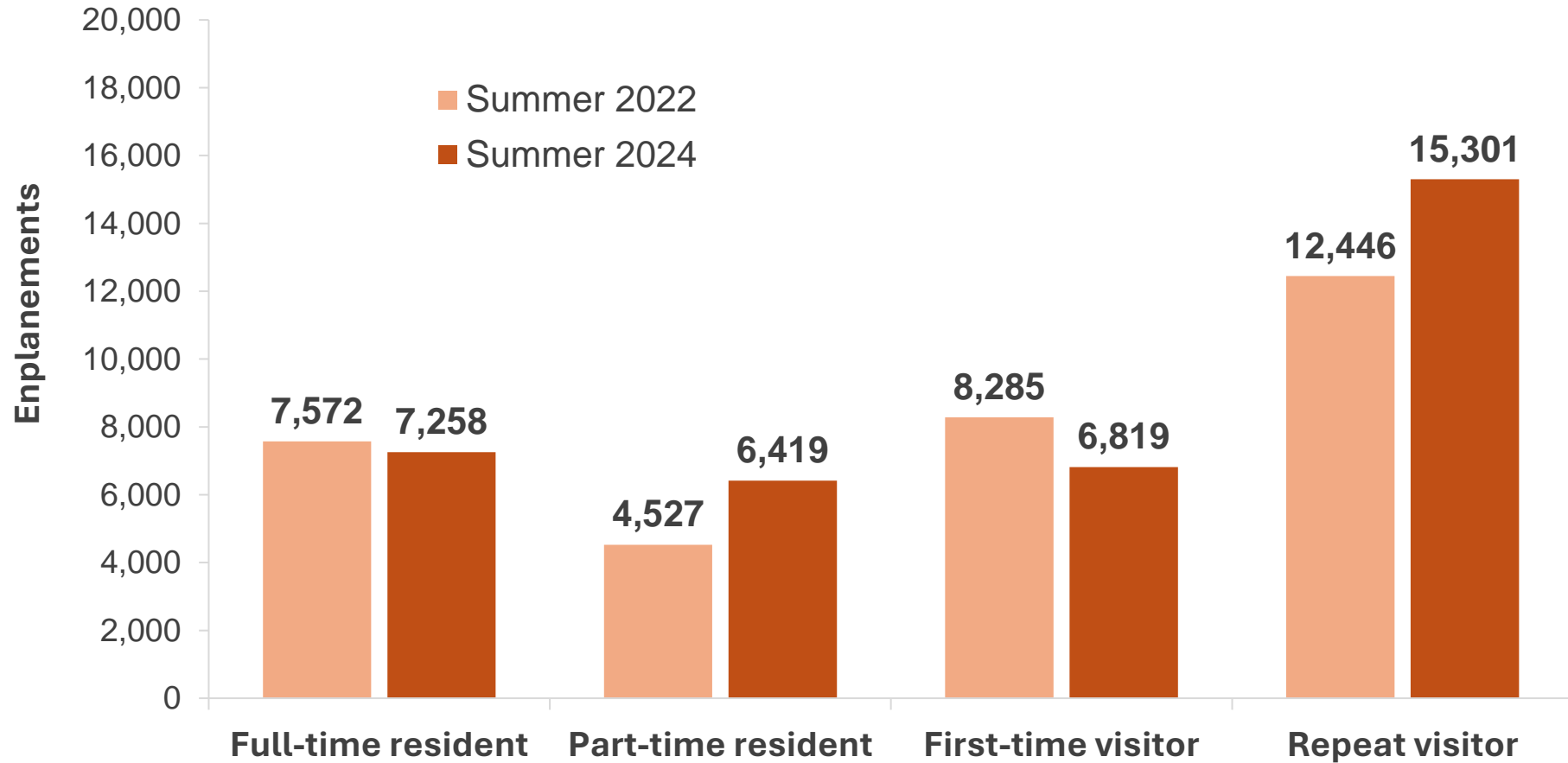


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



# Enplanements by Passenger Type

Summer (Jun - Aug) 2022 & 2024



Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.

