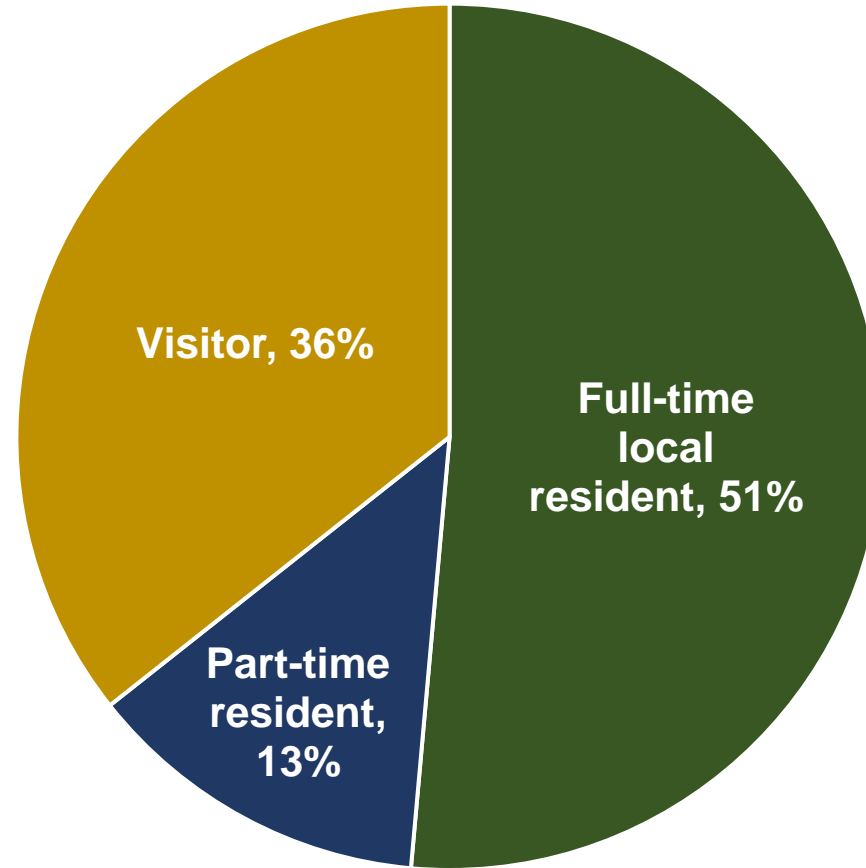


Passenger Type

Spring 2024 (Apr-May)



N=559



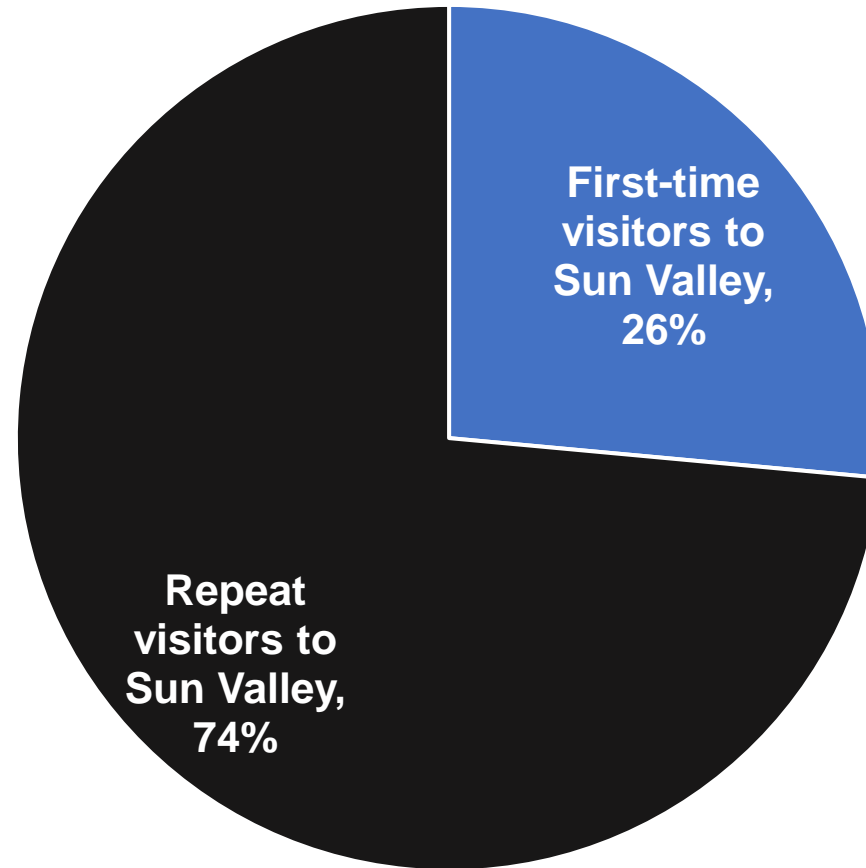
Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



Previous Visitation to Sun Valley

Universe: Visitors

Spring 2024 (Apr-May)

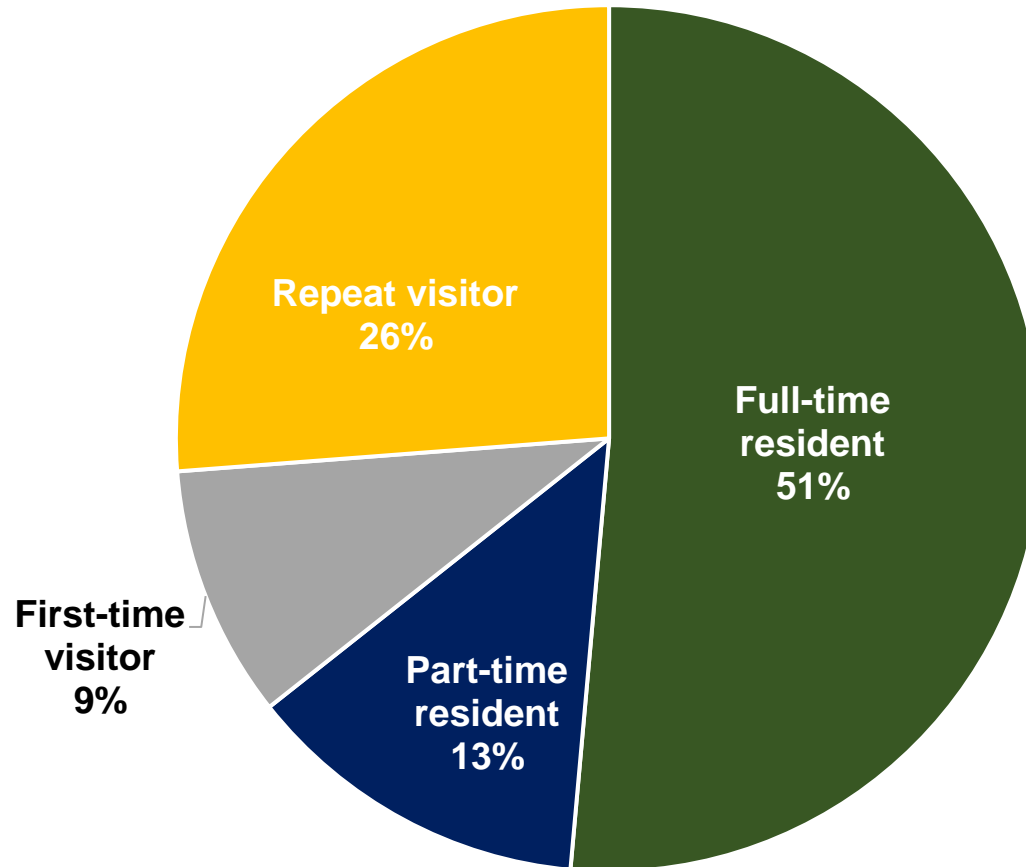


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



Expanded Passenger Type

Spring 2024 (Apr-May)

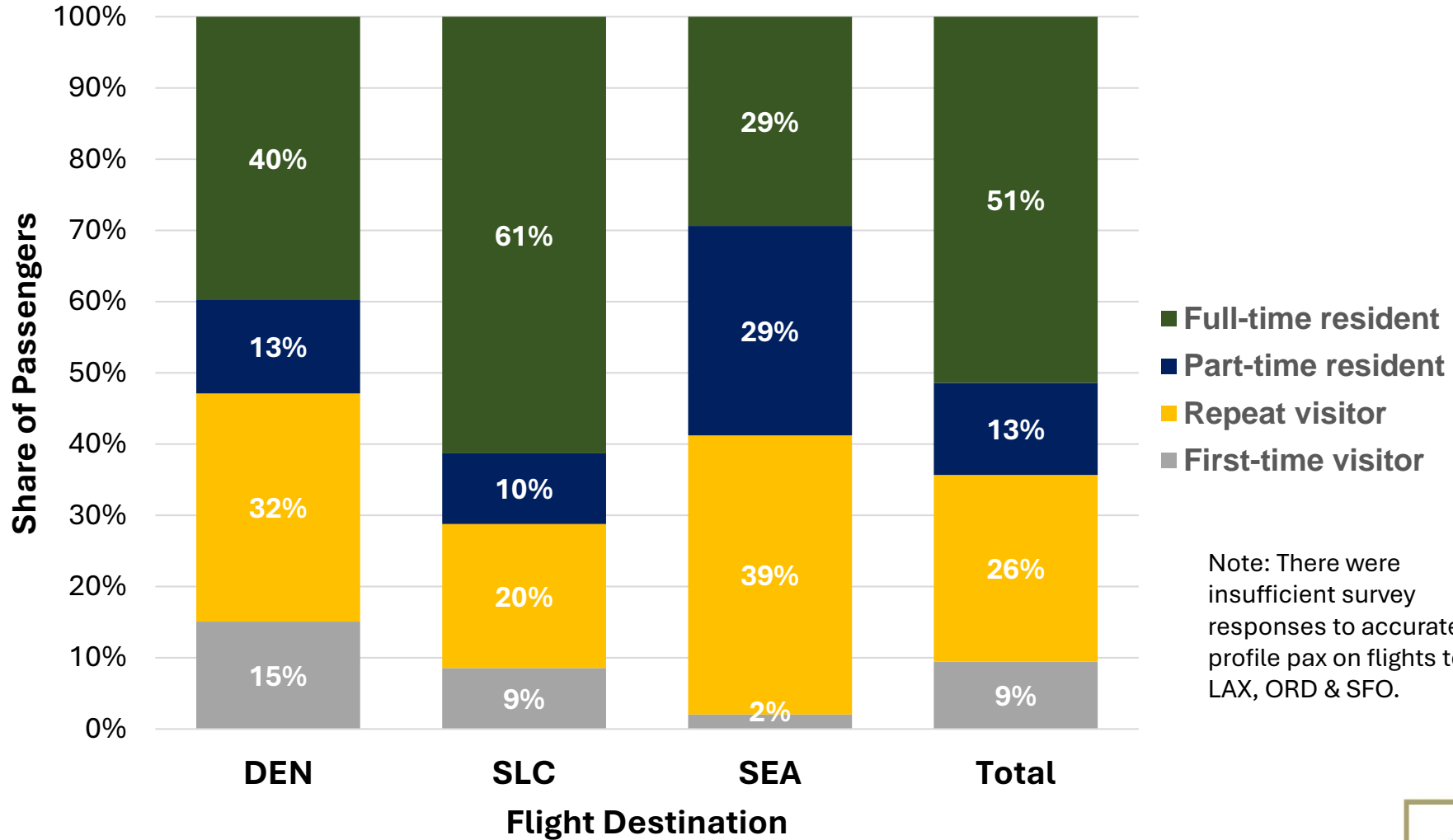


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



SUN Passenger Mix by Flight

Spring 2024 (Apr-May)



Note: There were insufficient survey responses to accurately profile passengers on flights to LAX, ORD & SFO.

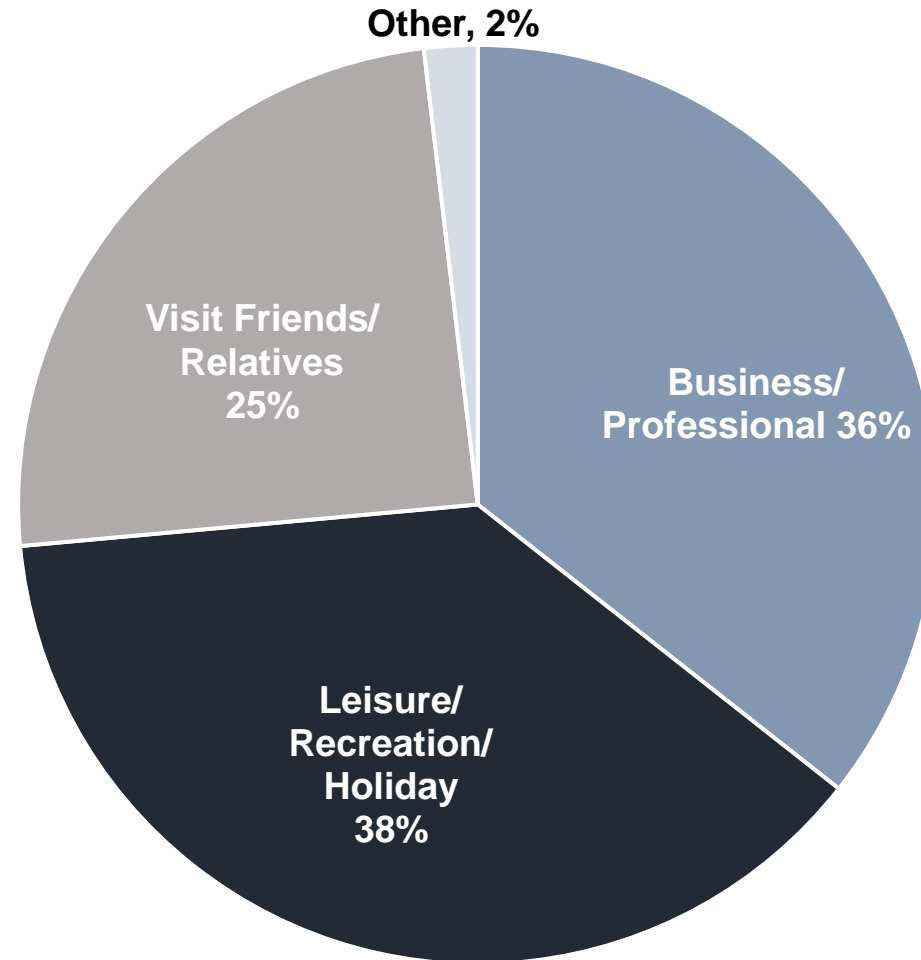


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



(Full-time residents) What is the main purpose of your trip?

Spring 2024 (Apr-May)

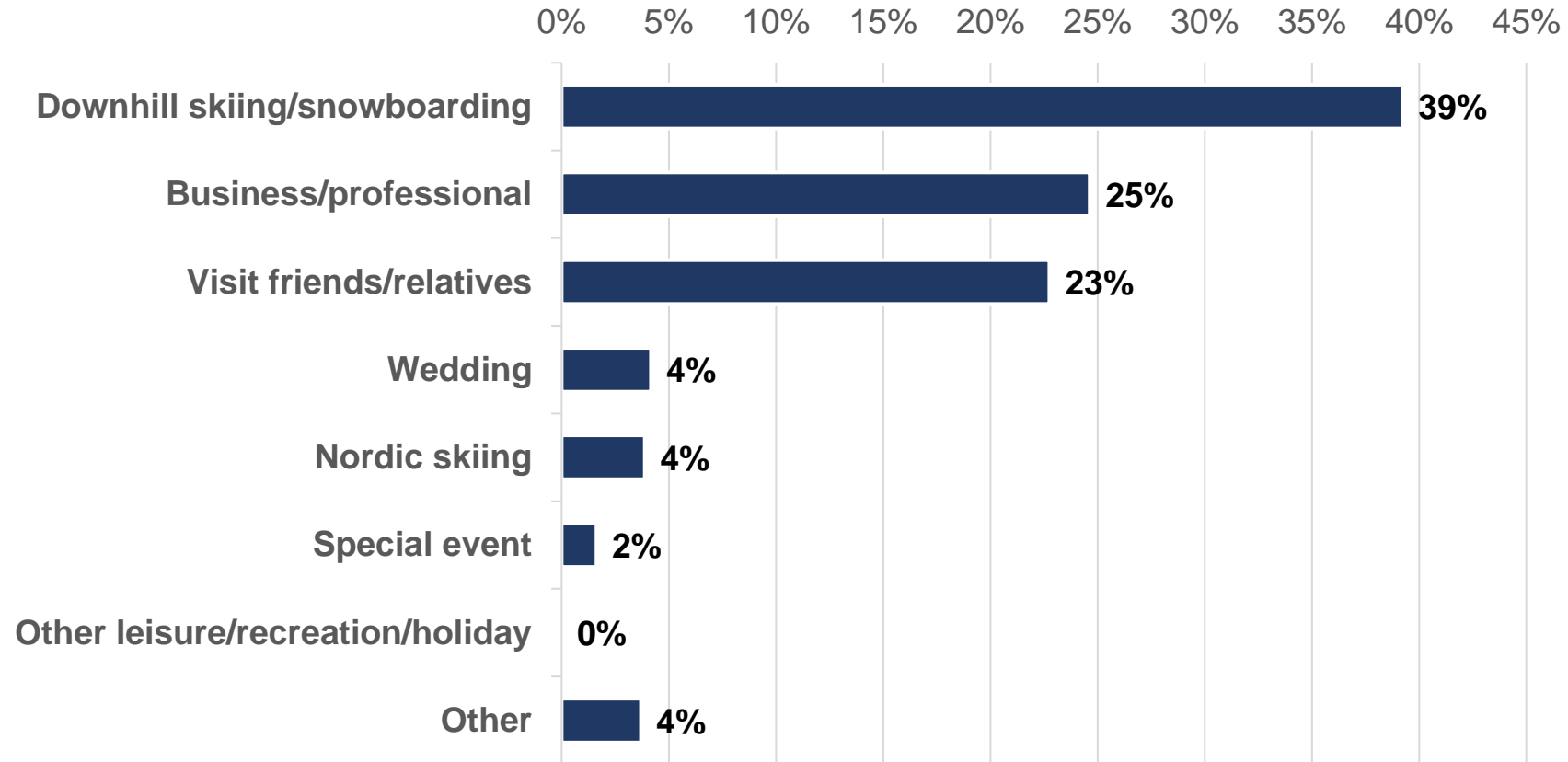


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



(April visitors & PTRs) What was the main purpose of your visit to the Sun Valley area?

Spring 2024 (Apr-May)

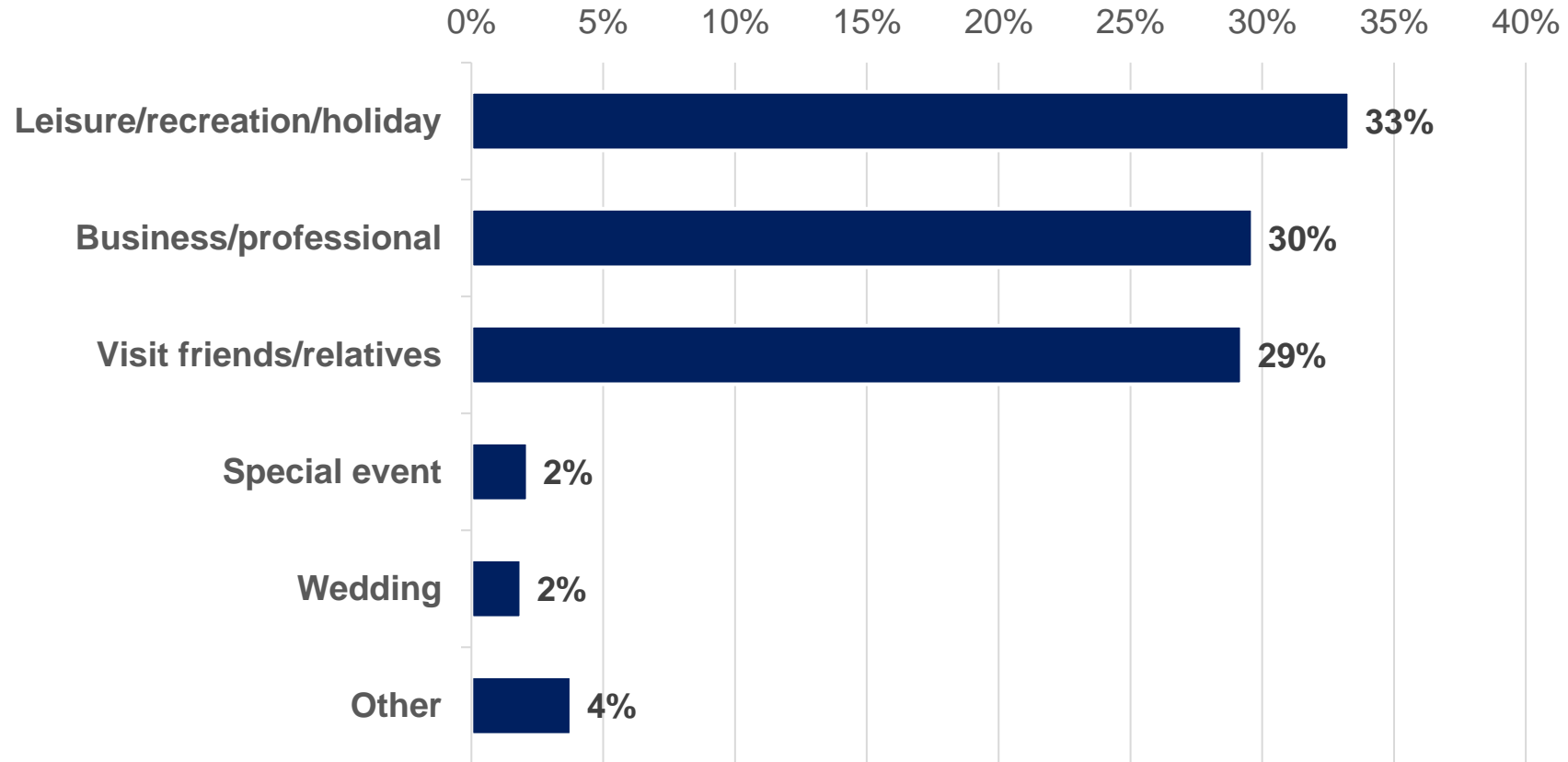


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



(May visitors & PTRs) What was the main purpose of your visit to the Sun Valley area this trip?

Spring 2024 (May only)

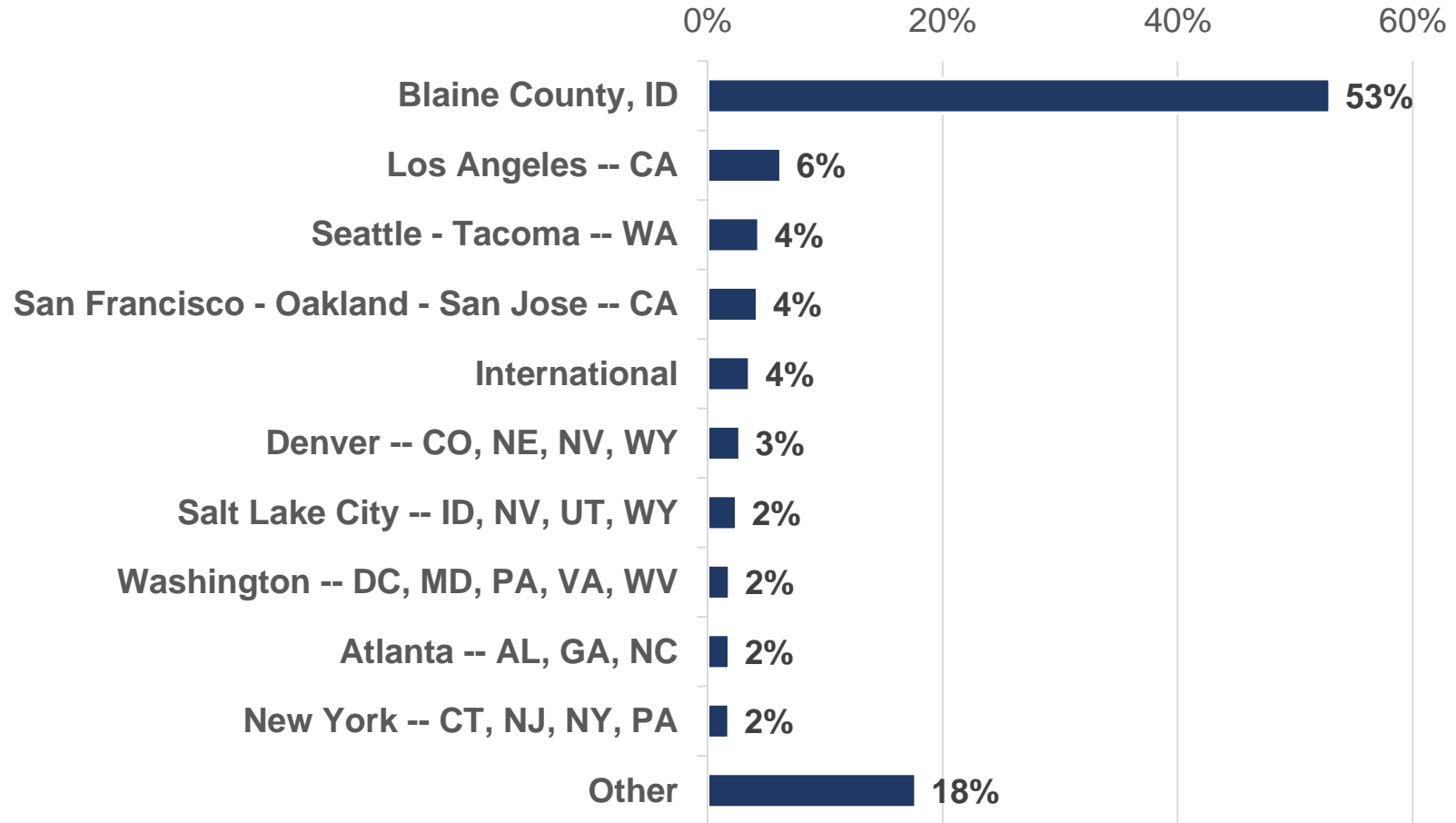


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



Designated Market Area | All Respondents

Spring 2024 (Apr-May)

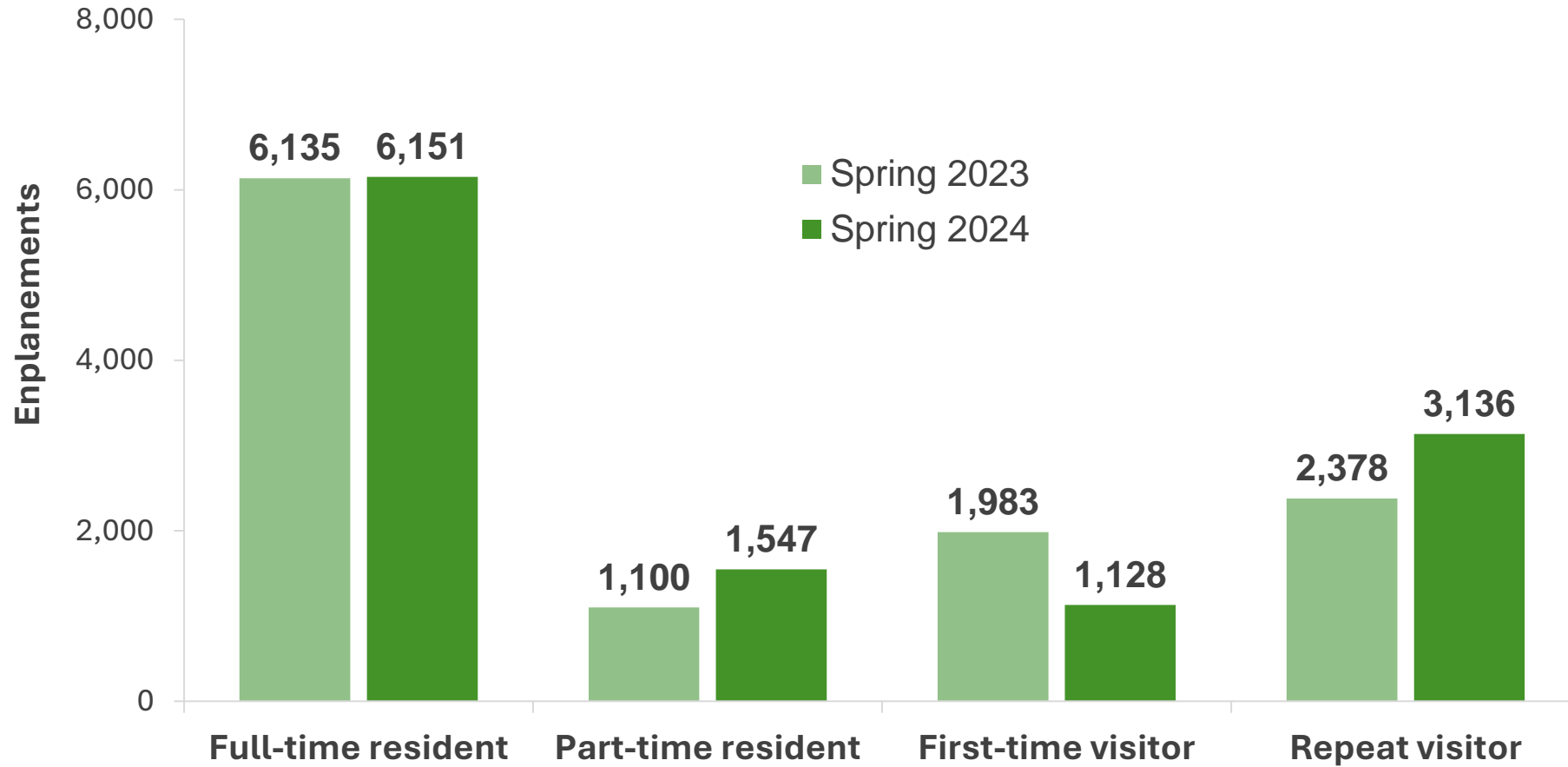


Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.



Enplanements by Passenger Type

Spring (Apr - May) 2023 - 2024



Source: SUN Passenger Wifi Survey. Note: Results are weighted to match enplanements by flight route in the study period.

