



FY21 UPDATE

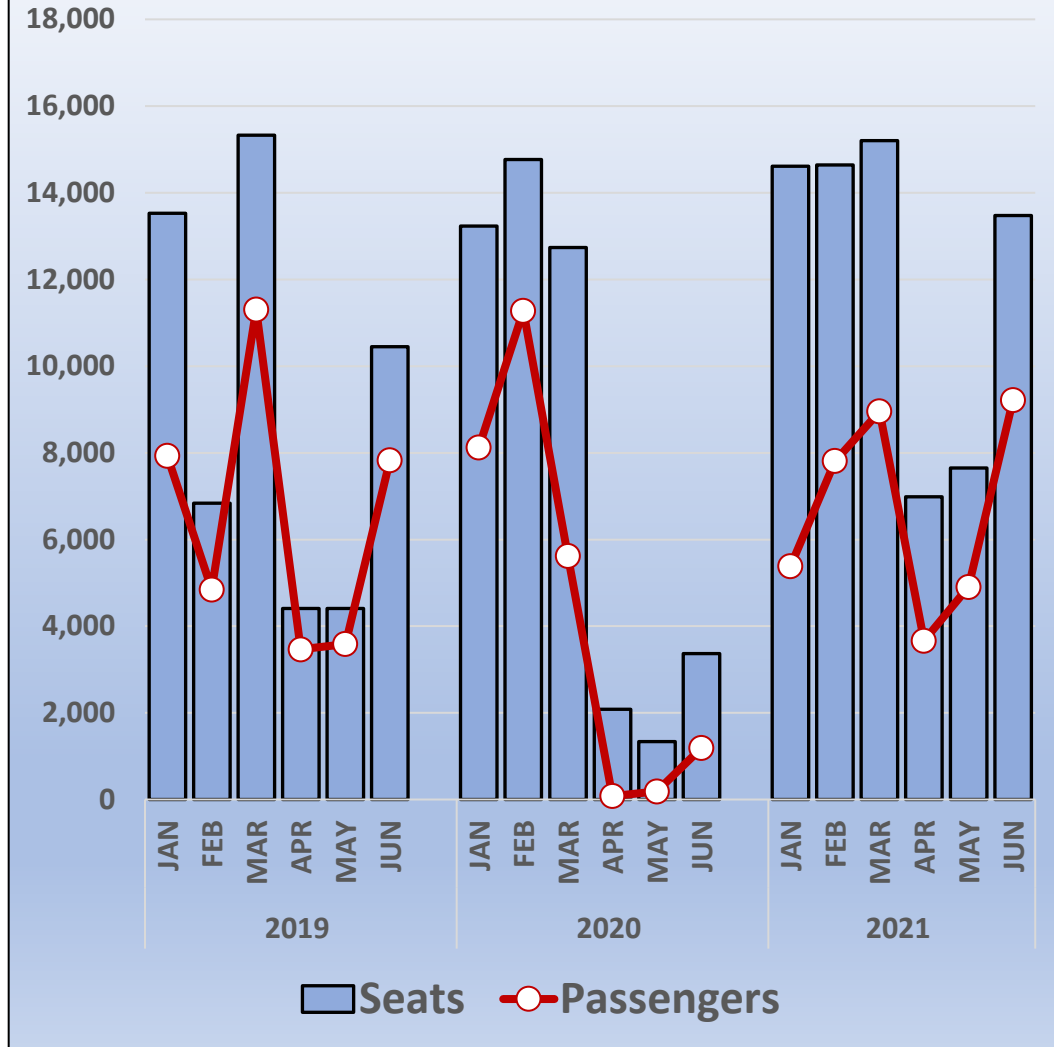
JULY 21, 2021

SUN VALLEY
AIR SERVICE BOARD



2021 YTD: On the Rebound

Sun Flight Performance



WINTER 2021 (Jan-March)

2021 winter schedule similar to 2019

More flights operated due to:

- New approach, better weather

- Seats: +25% (vs 2019)
- Passengers: -8% (vs 2019)
- Load Factor: 50%

SPRING 2021 (April-June)

More SLC, SEA, DEN flights

Travel demand rebounding

- Seats: +46% (vs 2019)
- Passengers: +19% (vs 2019)
- Load Factor: 63%

SUMMER 2021 SEAT CAPACITY OVERVIEW

MOUNTAIN RESORT SEATS

Capacity up 41% avg, SUN up 23%

More seats and routes in all resorts to meet increased demand

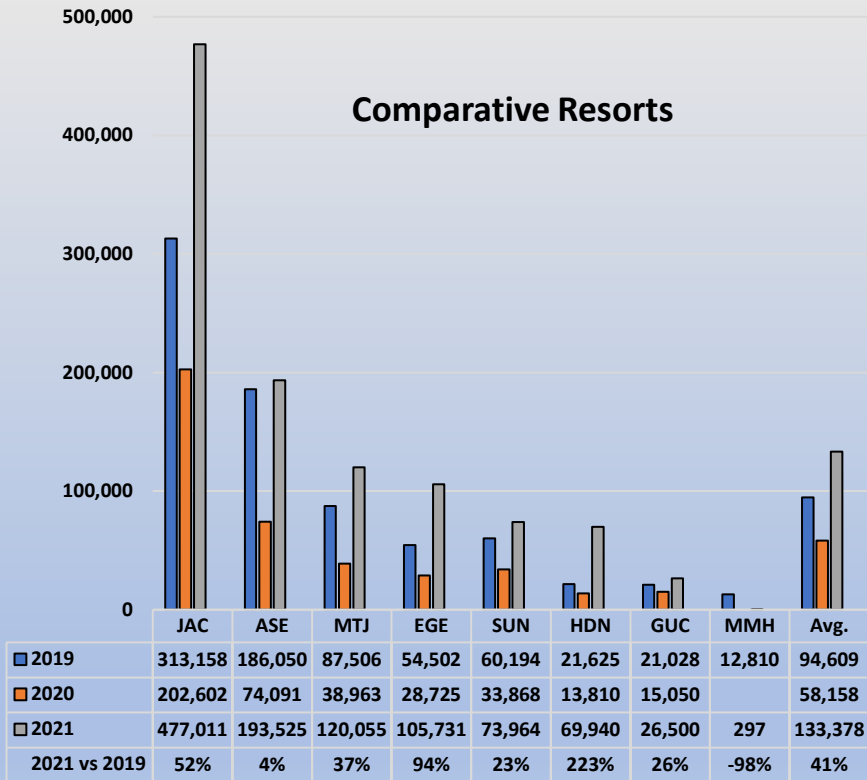
SUN SEATS BY AIR ROUTE

SLC – Delta added 4th daily flight

DEN – United added daily fall flights, started earlier

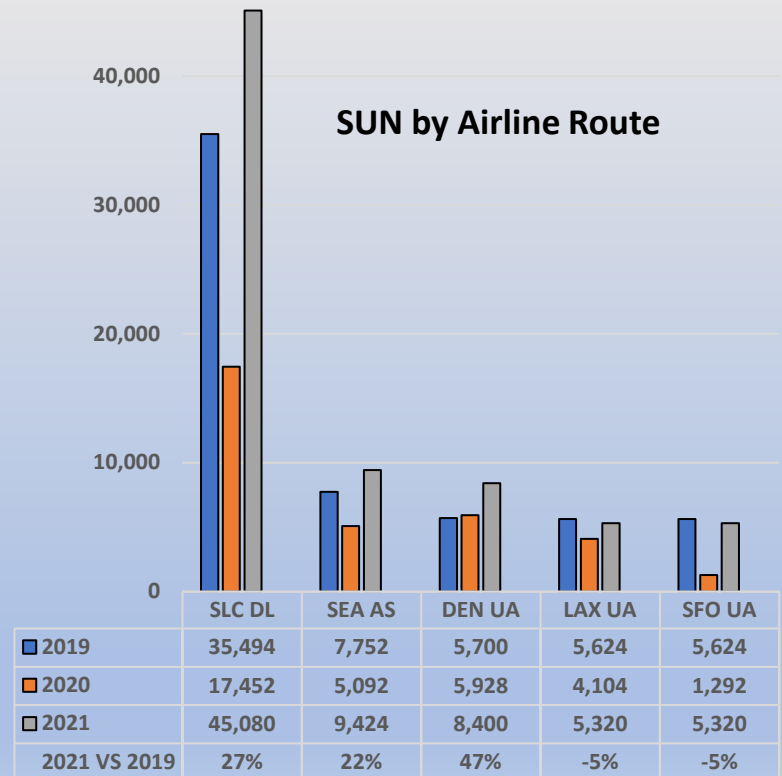
SEA – Alaska expanded flight frequency

Comparative Resorts



2019 2020 2021 2021 vs 2019

SUN by Airline Route



2019 2020 2021 2021 vs 2019

FY22 STRATEGY & PLANNING

STRATEGIC PLANNING

Held FSVA-VSV strategic plan session in June

KEY GOALS FOR FY22

- Maintain core nonstop routes
- Enhance frequency in winter-fall-spring
- Target marketing efforts by route & season to optimize load factors and minimize MRG risk

CURRENT EFFORTS

- Negotiating FY22 air schedules/contracts
- Research: Air pax surveys, trend and demand monitoring, competitive analysis/tracking
- Budgeting for FY22, in partnership w/VSV and others, taking conservative approach

AN IMPORTANT INVESTMENT IN OUR COMMUNITY

THANK YOU!

FLY SUN



IMPROVING AIR SERVICE TO SUN VALLEY

Fly SUN ✈️ Nonstop to DEN • LAX • ORD • SEA • SFO • SLC ✈️ ONE STOP TO THE WORLD



DELTA

UNITED

