



Friedman Memorial Airport Authority

Community Survey

June 2016

WHY DID WE POLL?

The Airport Board and the Communications Director, CENTERLYNE, felt it needed a better understanding of what the community felt in regards to the following.

- Reaction to improvements that were recently made at FMA.
- To better understand the current temperature toward relocating the Airport.
- To ensure the community is receiving accurate information about airport activities and plans.

It's important to remember that polls provide a snapshot of how voters feel at the moment, not necessarily how they'll vote on a topic. The goal of the poll is not to determine voting behavior but to aid in future communication efforts.

All but 5 (27 total) questions were derived from feedback provided by several members of the FMAA Board.

WHO CONDUCTED THE POLL?

Barry Zepowitz & Associates/Tel Opinion Research, LLC

Barry Zepowitz & Associates is a 35-year old survey research company that has conducted a number of surveys in Blaine County over the past several years that relate to taxes and pathways throughout the county. Projected results from the company in past referendums have been accurate and timely. In each case, they completed 300 interviews which statistically provides the client with a margin of error of +5.7%. They use only live interviewers in our 38 phone call center using the most up to date technology to provide their clients with timely results.

Previous polling results in Blaine County in the past have reflected the outcome of the referendum they polled.

WHERE DID THE LIST OF BLAINE COUNTY RESIDENTS COME FROM AND WHY IS THIS IMPORTANT?

L2 Data Services

L2 is the leading national provider of random voter samples for pollsters. L2 is a list company based in Washington State who for over 40 years has been the most trusted source for enhanced consumer and voter files of 265 million plus adults. L2's national voter file remains the most accurate and frequently updated in the marketplace and contains the largest number of detailed file segments. For phone numbers L2 serves clients by tapping seven national sources for landline and mobile phone numbers. **Working with a quality data source ensures that you have a genuine random sample of the relevant population.**

SAMPLE SIZE: 300

As a company that conducts between 200-250 surveys a year, Barry Zepowitz & Associates has used 300 completed interviews in Assembly Districts of 115,000 residents for many years.

300 is a sample size which is slightly higher than the industry standard based on the size of a county the size of Blaine.

Using the methodology provided by L2, a sample of 300 names is drawn across the county. Then additional names become part of each sampling block of the 300 names. Using the sampling methodology, every person in the county has an equal opportunity to be called based on them having a telephone. The specific methodology used for this effort included:

- 300 live phone interviews which statistically provides a margin of error of +5.7%. The most common and reliable ways that public opinion are conducted via telephone and/or face-to-face interviews.
- 300 is a sample size which is slightly higher the industry standard based on the population of Blaine County.
- For reference, for national polls, most pollsters use a sample of 1000 to 1,500 as a rule of thumb. (source www.gallup.com)
- The Blaine County, Idaho, voter file from which the sample was drawn was six weeks old at the time we created the sample.
- The Blaine County sample consisted of all voters and non-registered adults for whom we had phone numbers (slightly over 50% of the records) in Blaine County.
- FMA determined that a 5.7% margin of error was acceptable based on industry standard. Example:

Question #1 stated below, of the 59% who felt our economy was better, based on the margin of error, the range of results could actually be as low as 53.3% or as high as 64.7%.

QUESTION 1. Let me begin by asking if you feel the local economy in your area of blaine county is doing better, worse or the same as 1-2 years ago.

Better 59% / Worse 7% / Same 35%

- Sample is considered VERY up-to-date—The supplementary commercial data file was four weeks old. Telephone numbers are sourced from six national files including the National Directory Assistance database (used by directory assistance operators), the National Caller ID database, two national commercial databases and two national cell phone directories.
- One record per household was created and family members were included.
- All telephone matching is done by L2 staff and all these databased are maintained internally at L2 offices.

RESUMES

Barry Zepowitz & Associates/Tel Opinion Research, LLC

- Barry Zepowitz is a political consultant, pollster and strategic planner who conducts hundreds of market research and political polls annually in conjunction with his partner Bill Lee and Tel Opinion Research.
- A+ Rating from the BBB
- Founded January 1977.
- Conducts between 200-250 surveys a year.
- Aided in formulating questions and order.

- The same firm conducted polling for Blaine County Recreation District regarding the 2013 levy for the reconstruction of the Wood River Trail.
- Uses only live interviewers in their wholly owned 38 phone call center where able to monitor pollsters.
- Uses the most up to date technology. Providing the highest quality and timeliest results.
- Diverse set of clients including hundreds of political candidates, the Florida Department of Agriculture and The Trust for Public Land. He has conducted surveys in almost every state. And include:
 - Trust for Public Land park studies from Washington DC to San Francisco and Los Angeles
 - New Orleans Education studies
 - Blaine County pathway and 1% tax studies
 - New York State Environmental studies
 - Florida Department of Agriculture studies on water, food and a variety of other studies
 - Governors in Maine and North Carolina
 - Governor's race in Louisiana
 - Wyoming Wild Life Crossings study
 - New York, Florida, North Carolina, Pennsylvania State Senate and Assembly studies
 - Farm Bureau studies in LA and MS
 - United Soybean studies annual across the nation
 - Anesthesiologists Societies in seven states across the country
 - Hospital studies in Louisiana and NY
 - Environmental studies in North Carolina for EDF
 - Presidential polls in January through March 2016

L2 Data Services

- The most trusted source for enhanced consumer and voter files of 265 million plus adults.
- In business for 40 Years
- Their database contains the largest number of detailed file segments.
- Clients include the majority of the biggest private firms performing political polls along with leaders in the media and in academia such as Princeton, Stanford and Yale Universities, The New York Times, CBS News and many others.

Barry Zepowitz & Associates

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT

JUNE 2016

Suite 600 Olympic Towers
Buffalo, NY 14202

BARRY ZEPLOWITZ & ASSOCIATES

Barry Zepowitz & Associates

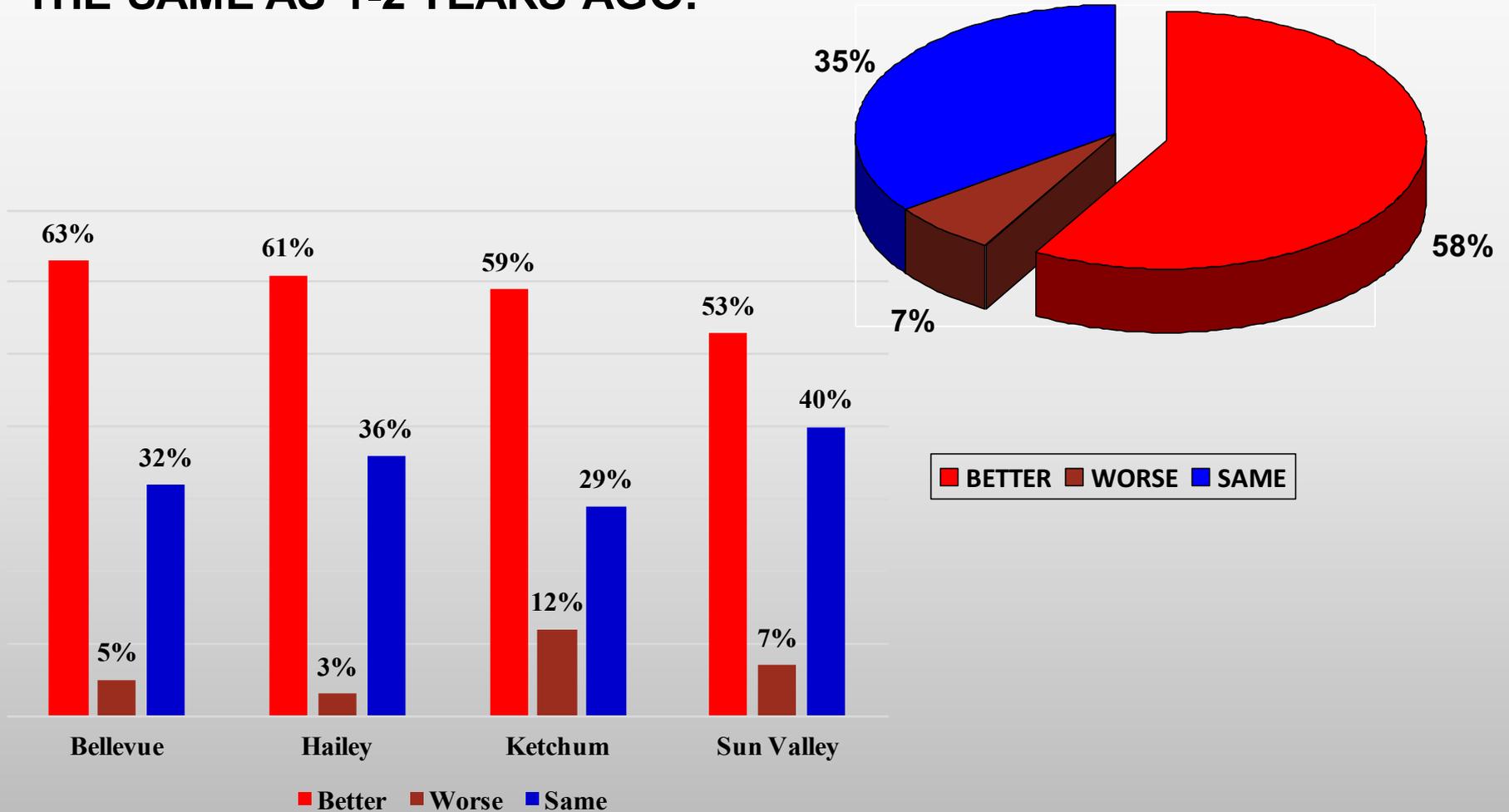
Blaine County Airport Study

June 2016

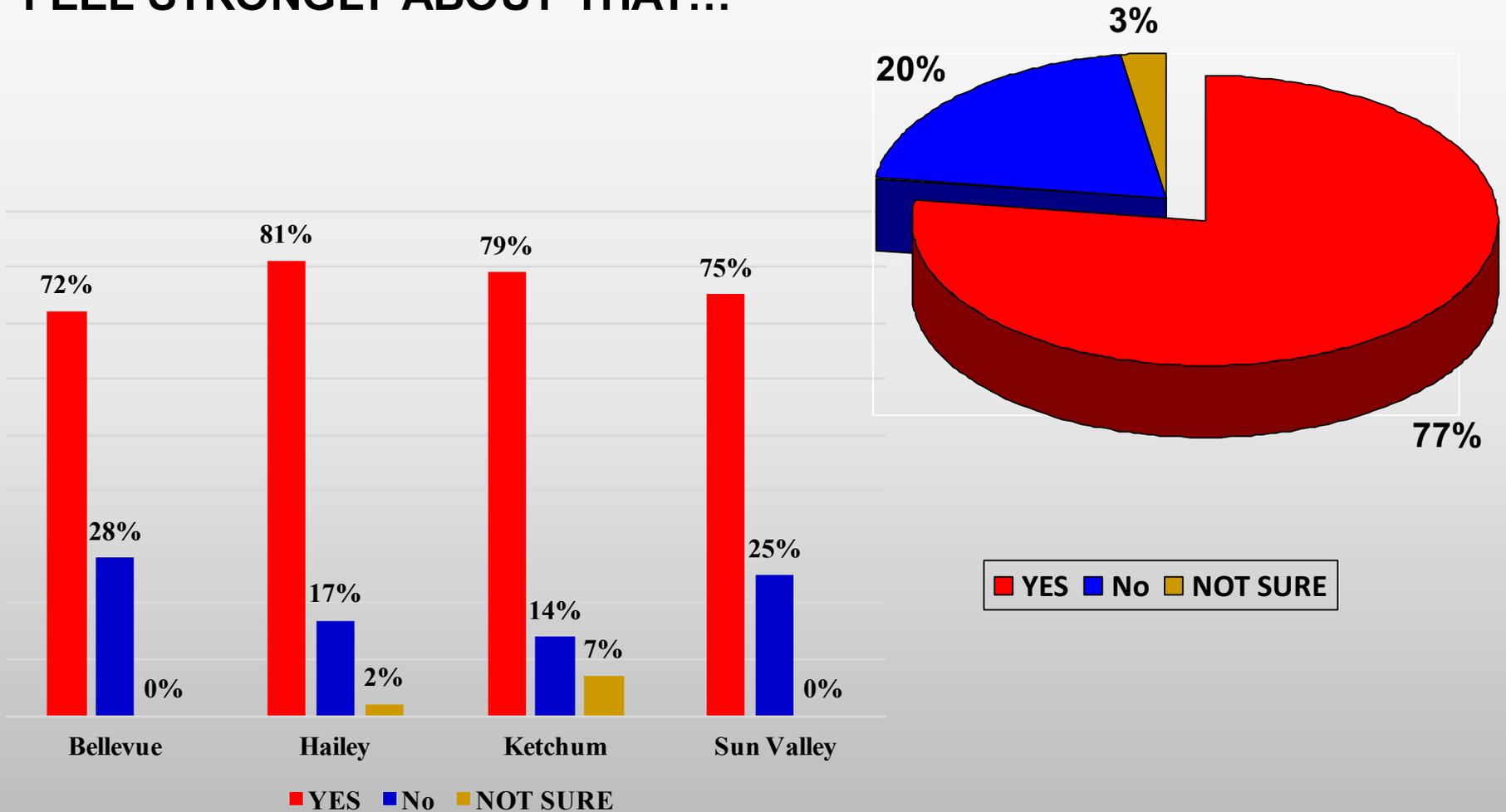
Summary Analysis

- ✓ Residents in Blaine County are generally happy with the direction the County is headed and this runs across all demographic groups.
- ✓ Residents in Blaine County feel they are being taxed fairly for the services they receive.
- ✓ Residents of Blaine County have a very positive opinion of Friedman Memorial Airport and are satisfied with its present location.
- ✓ The biggest improvement they support is more flights with over 30% saying “none.” All other responses were under 10%.
- ✓ There is a high level of satisfaction with recent improvements to the runway and terminal.
- ✓ The biggest improvement respondents want are better vehicle access and parking.
- ✓ They support new investments to the current location if it will improve air service.
- ✓ Among business owners, around half said it had a positive impact and around half no impact with very few saying it is negative.
- ✓ There is no support for paying even as little as \$100 a year through a bond to relocate the airport.
- ✓ Demographically, age, gender and geographic distribution are all well within the margin of error of +/-5.7%

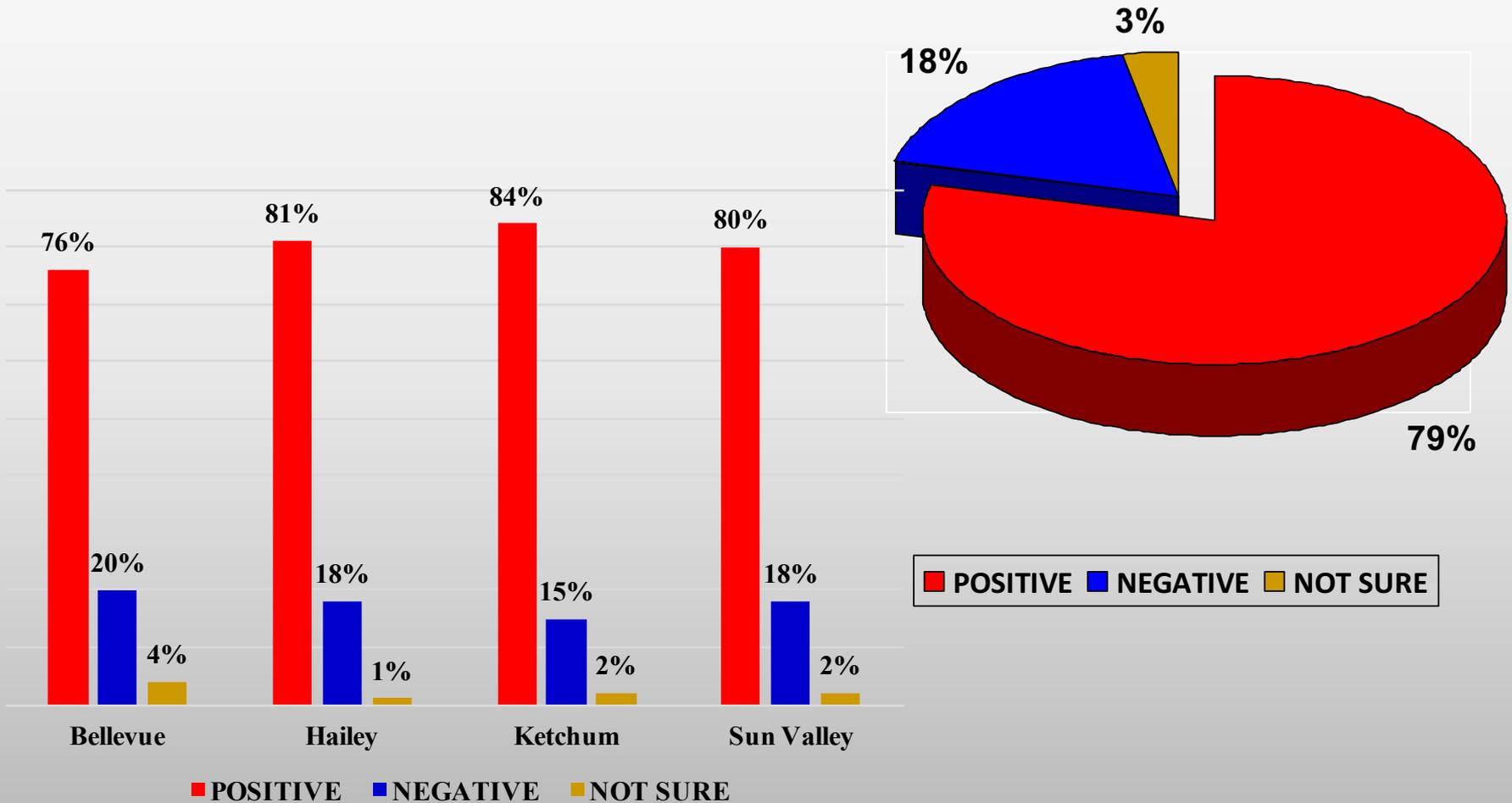
LET ME BEGIN BY ASKING IF YOU FEEL THE LOCAL ECONOMY IN YOUR AREA OF BLAINE COUNTY IS DOING BETTER, WORSE OR THE SAME AS 1-2 YEARS AGO.



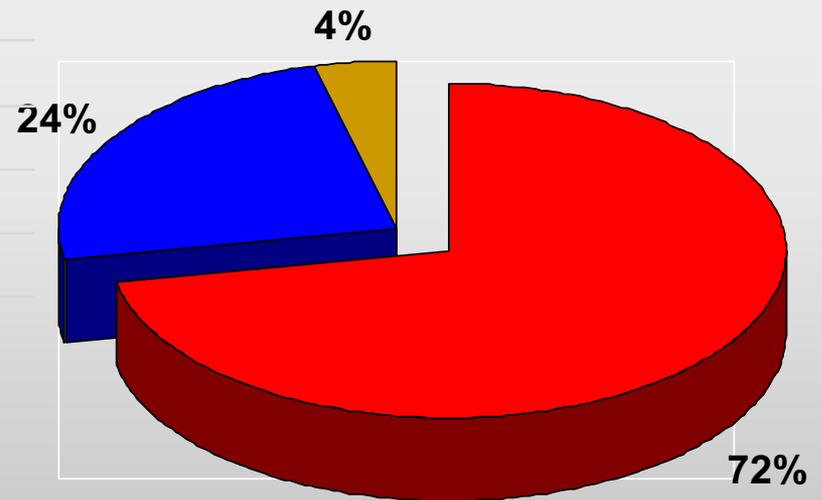
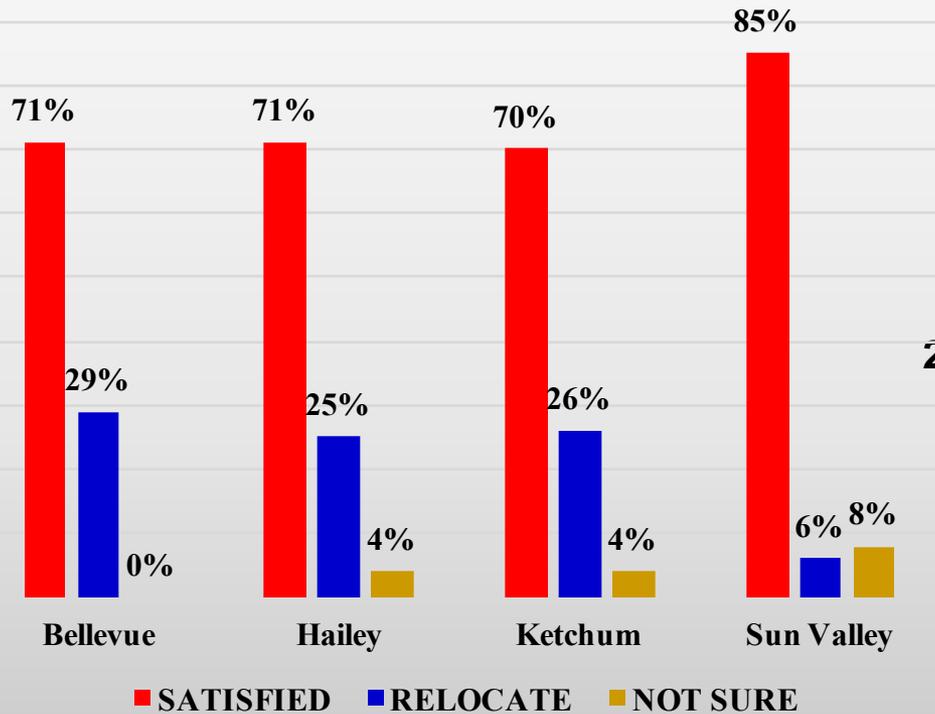
DO YOU FEEL THE TAXES YOU PAY IN YOUR CITY ARE GENERALLY FAIR FOR THE SERVICES YOU RECEIVE? DO YOU FEEL STRONGLY ABOUT THAT...



THINKING ABOUT FRIEDMAN MEMORIAL AIRPORT FOR A MOMENT, DO YOU HAVE A POSITIVE OR NEGATIVE OPINION OF THE AIRPORT?

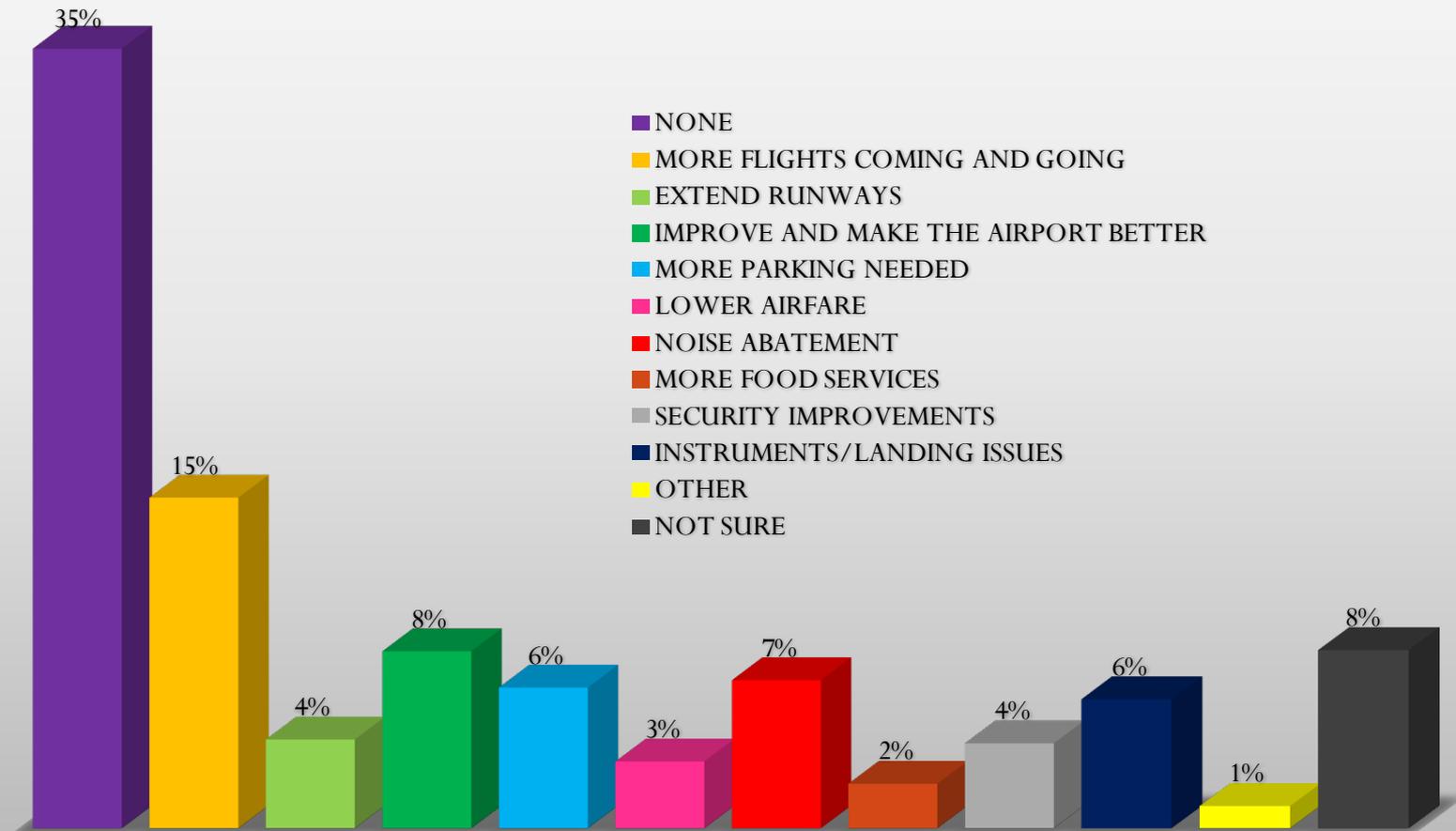


WHEN YOU THINK ABOUT THE FUTURE OF FRIEDMAN MEMORIAL AIRPORT, ARE YOU SATISFIED WITH ITS PRESENT LOCATION OR DO YOU SUPPORT RELOCATING THE AIRPORT?



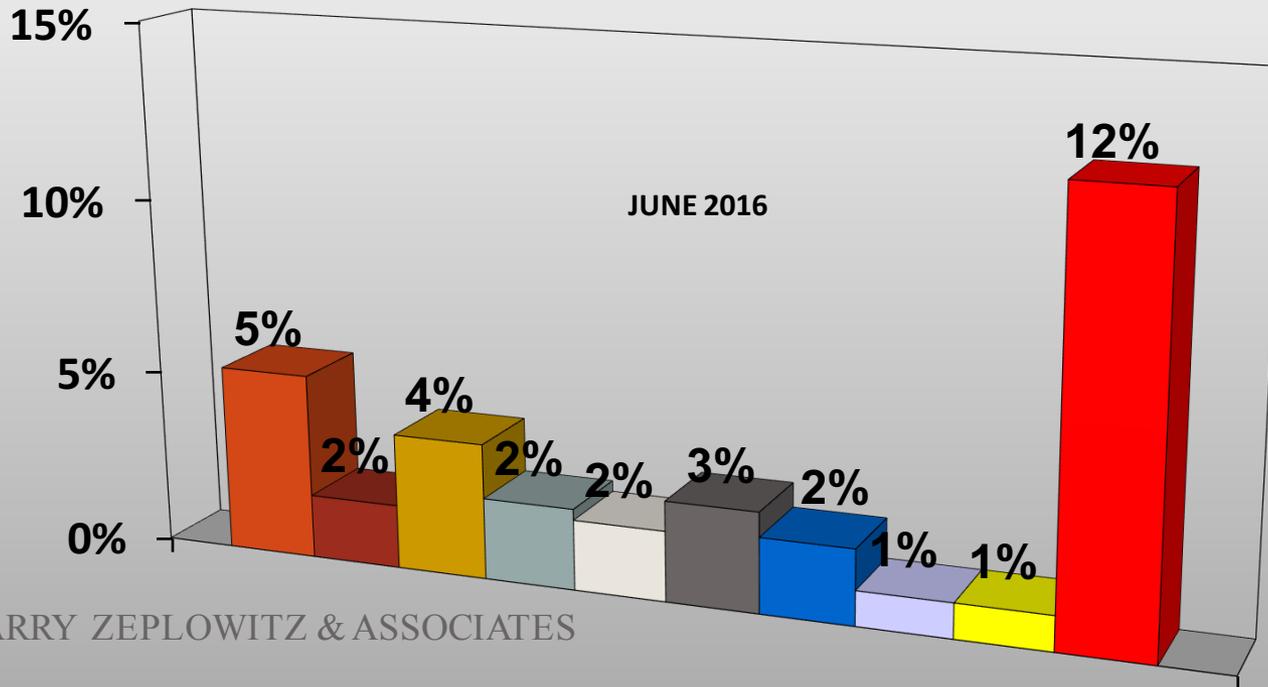
■ SATISFIED WITH PRESENT LOCATION ■ RELOCATE ■ NOT SURE

REGARDLESS OF WHETHER YOU WANT THE AIRPORT TO REMAIN AT ITS PRESENT LOCATION OR RELOCATE, WHAT IS THE SINGLE BIGGEST IMPROVEMENT YOU WOULD LIKE THE AIRPORT TO MAKE?

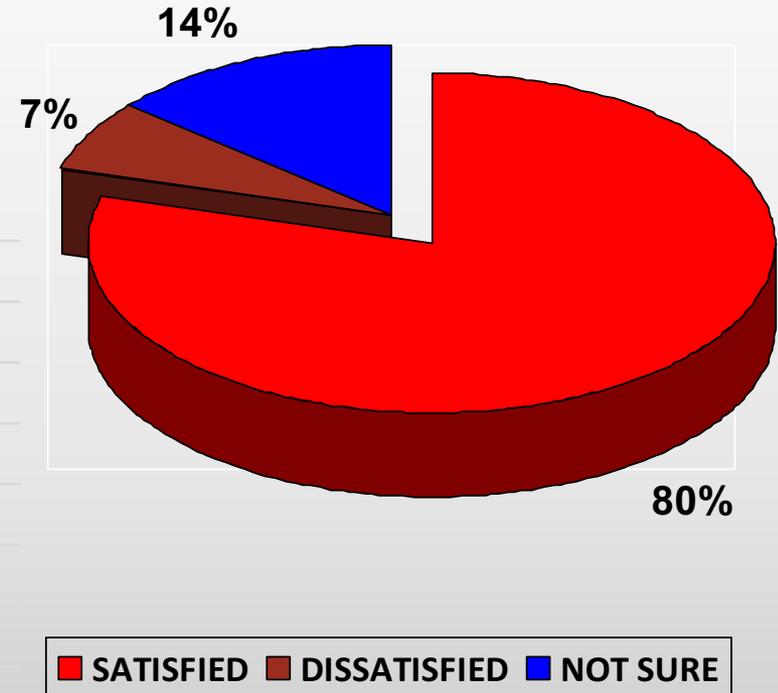
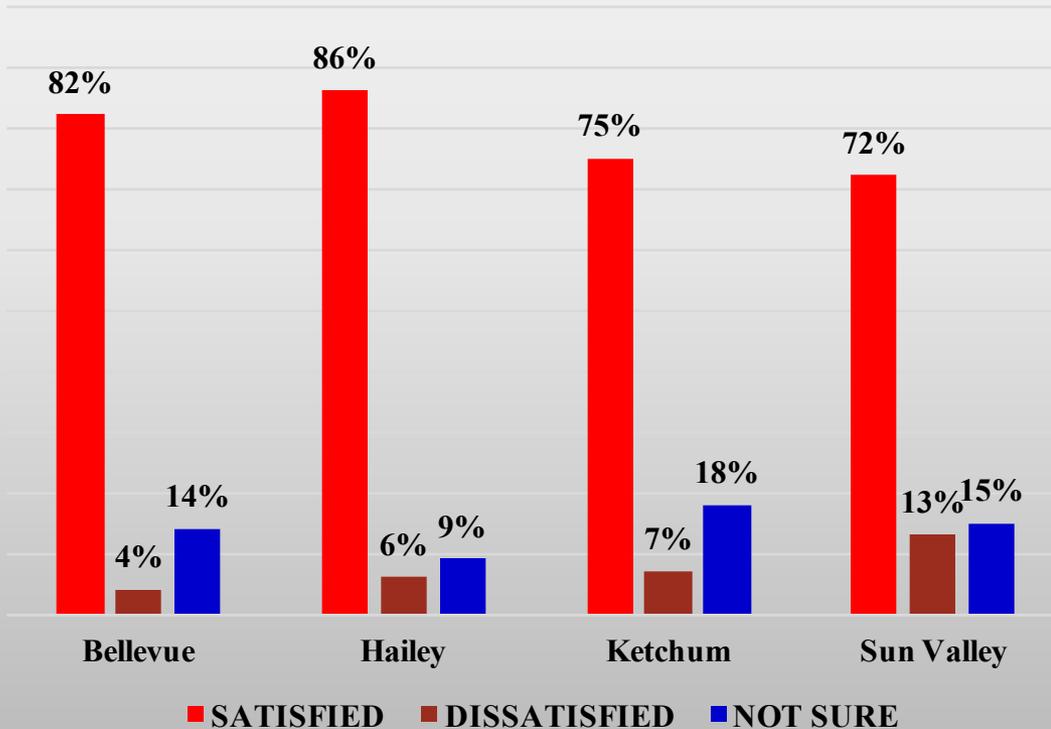


AND WHAT WOULD BE THE NEXT MOST IMPORTANT IMPROVEMENT YOU WOULD LIKE TO SEE MADE?

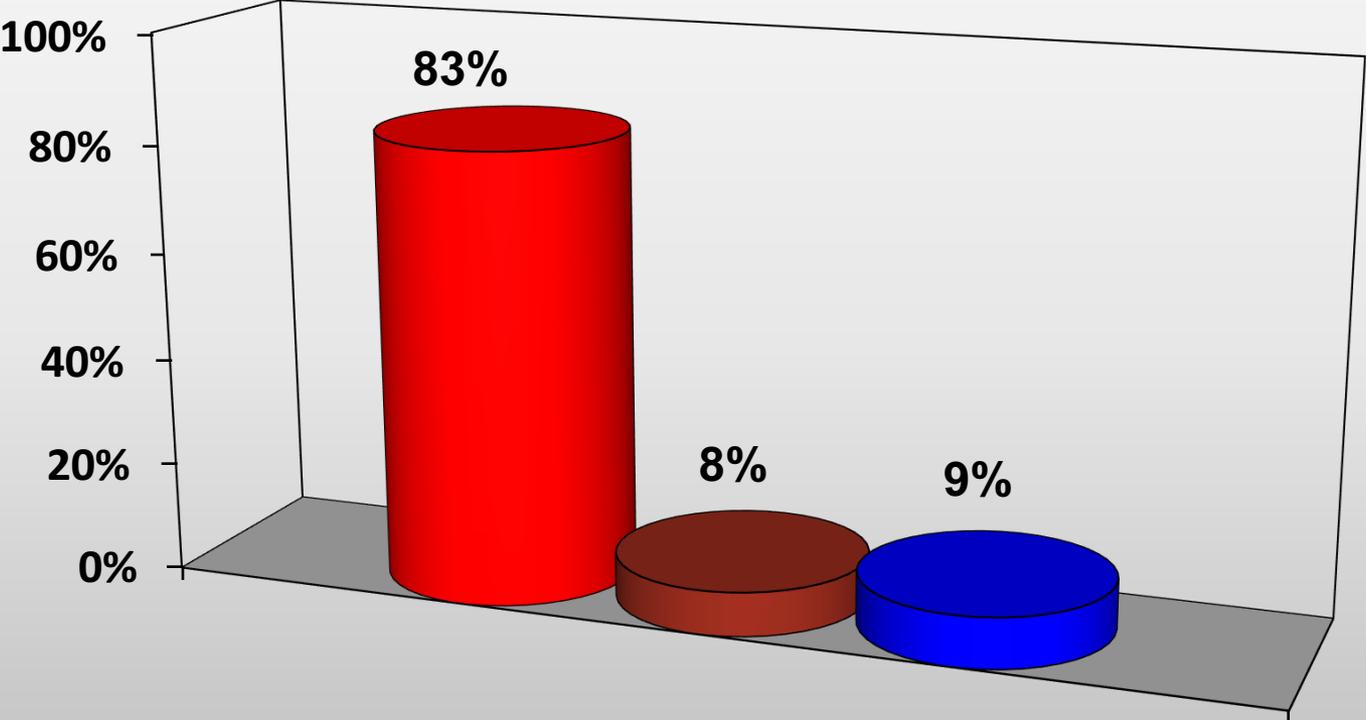
- MORE FLIGHTS COMING AND GOING
- IMPROVE AND MAKE THE AIRPORT BETTER
- NOISE ABATEMENT
- SECURITY IMPROVEMENTS
- OTHER
- EXTEND RUNWAYS
- MORE PARKING NEEDED
- MORE FOOD SERVICES
- INSTRUMENTS/LANDING ISSUES
- NOT SURE



NOW LET ME ASK YOU A FEW QUESTIONS ABOUT RECENT IMPROVEMENTS AT FRIEDMAN MEMORIAL AIRPORT... ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT IMPROVEMENTS MADE TO AIRPORT RUNWAY?



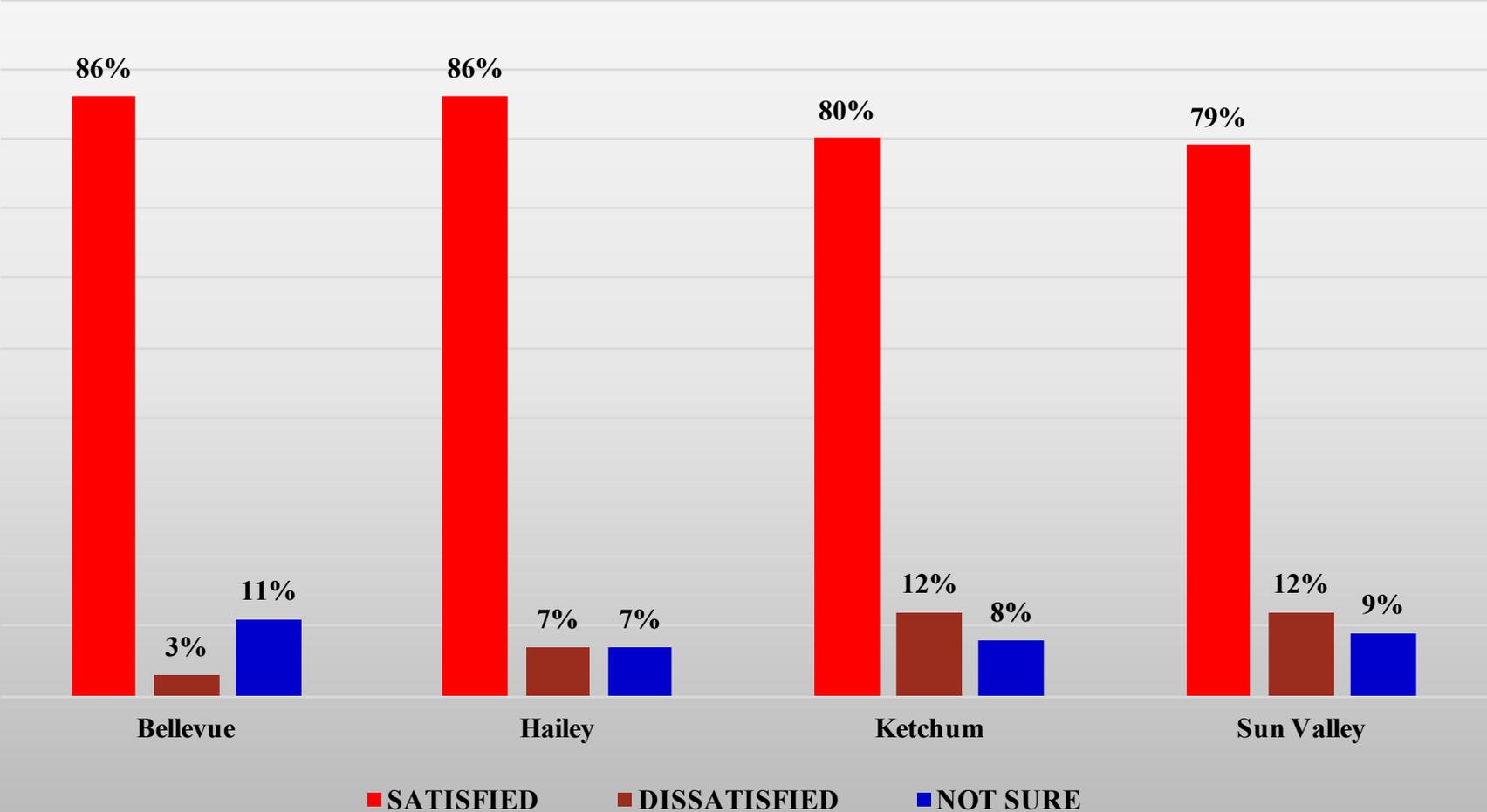
ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT IMPROVEMENTS MADE TO AIRPORT TERMINAL?



JUNE 2016



ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT IMPROVEMENTS MADE TO AIRPORT TERMINAL?



Bellevue

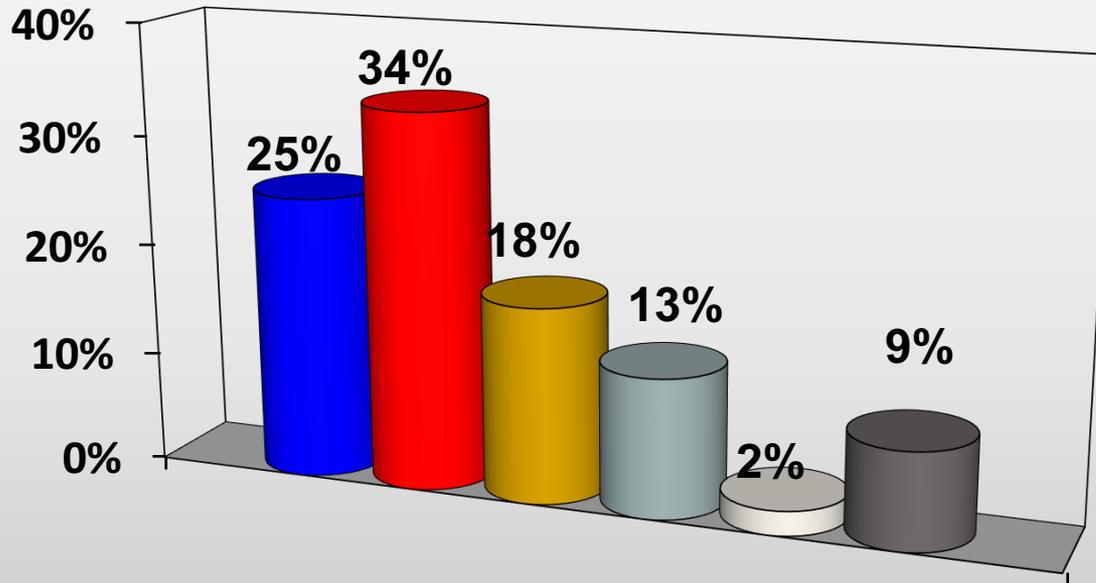
Hailey

Ketchum

Sun Valley

■ SATISFIED ■ DISSATISFIED ■ NOT SURE

NOW LET ME READ YOU A LIST OF SPECIFIC IMPROVEMENTS THAT COULD BE MADE AND PLEASE TELL ME WHICH WOULD BE YOUR HIGHEST PRIORITY:



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■ RESTAURANTS AND FOOD VENDORS

■ MORE TIMELY SECURITY CLEARANCE

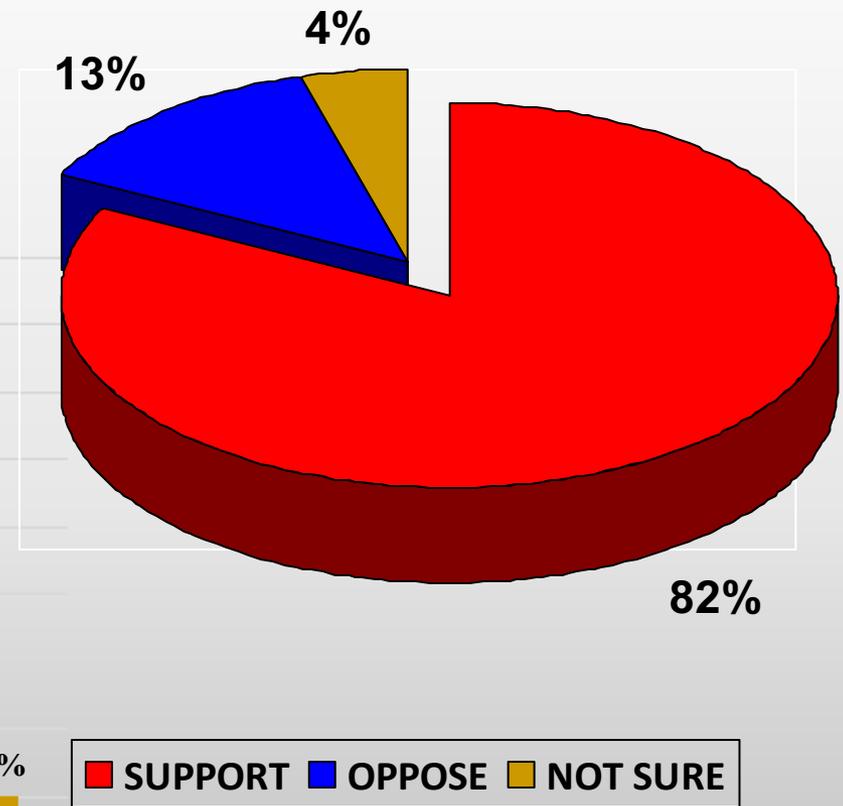
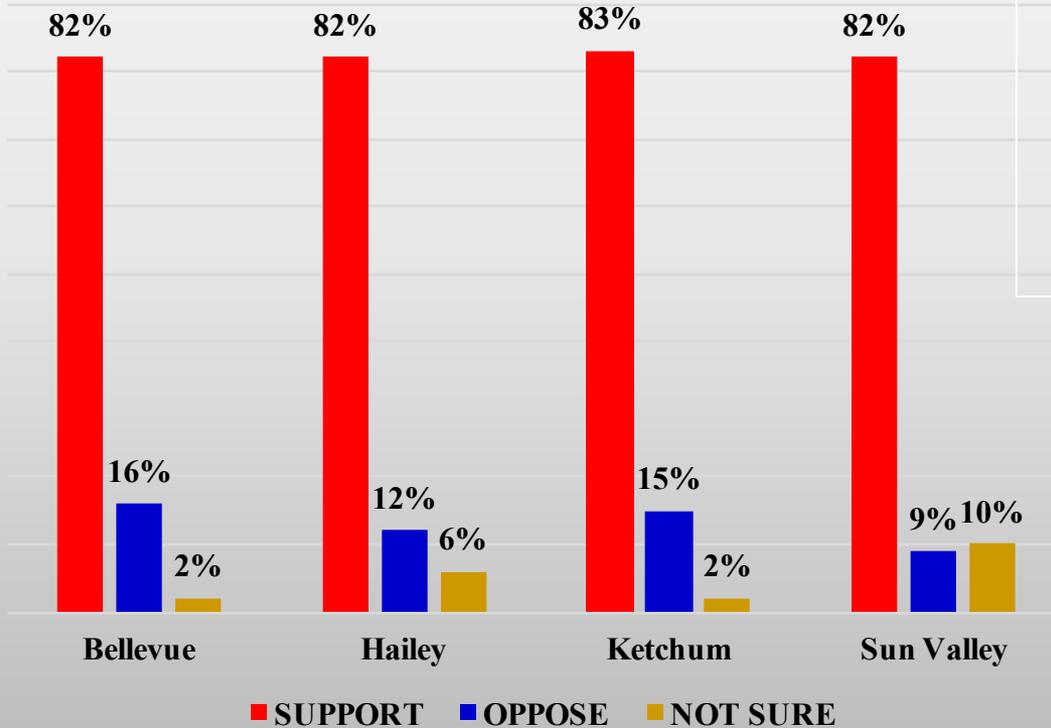
□ MORE AUTO RENTAL OPTIONS

■ BETTER VEHICLE ACCESS AND PARKING

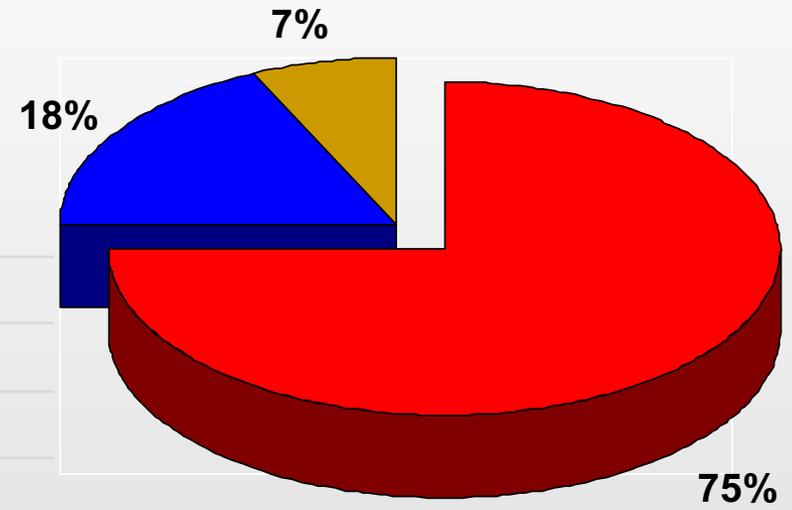
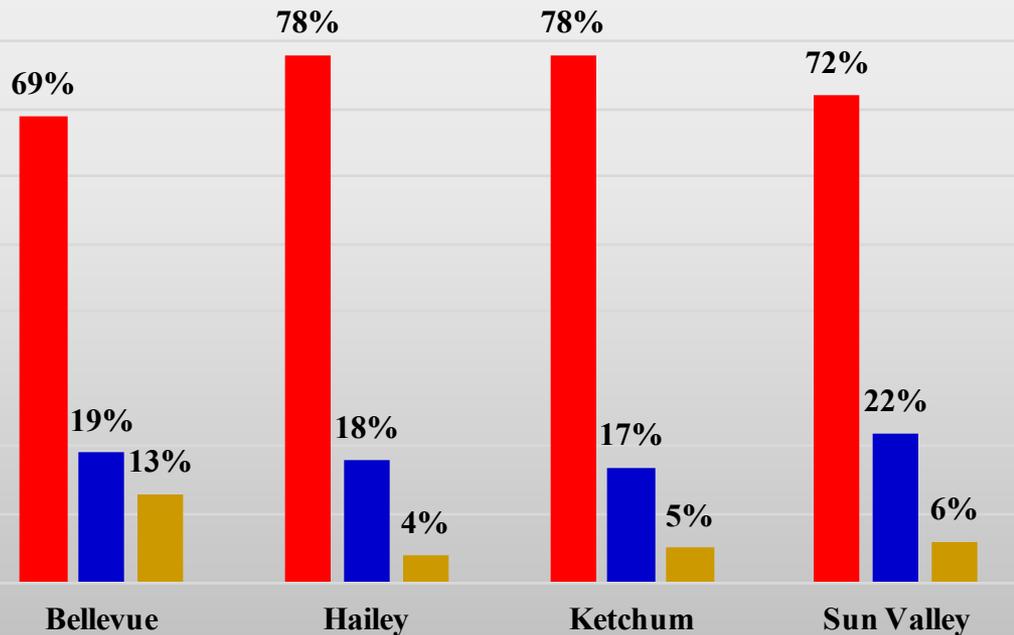
■ MORE GROUND TRANSPORTATION OPTIONS

■ NOT SURE

DO YOU SUPPORT OR OPPOSE MAKING NEW INVESTMENTS AND IMPROVEMENTS AT THE CURRENT AIRPORT LOCATION IF IT WILL IMPROVE AIR SERVICE?



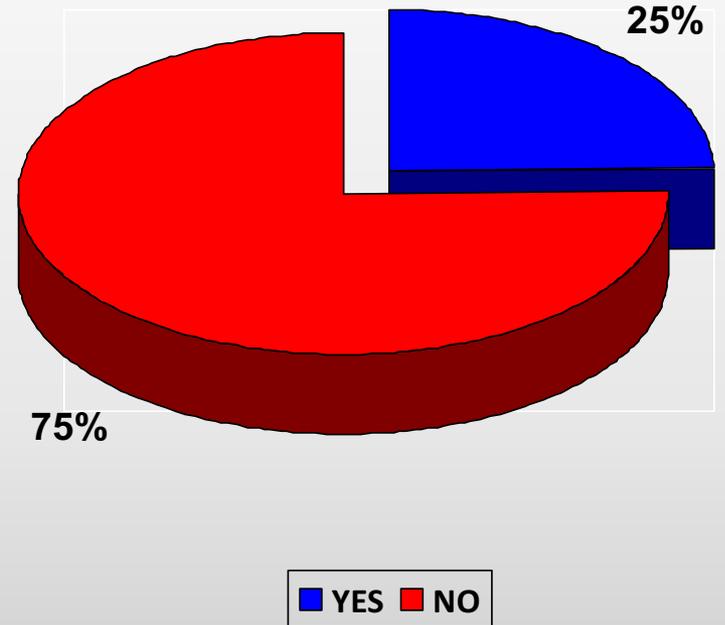
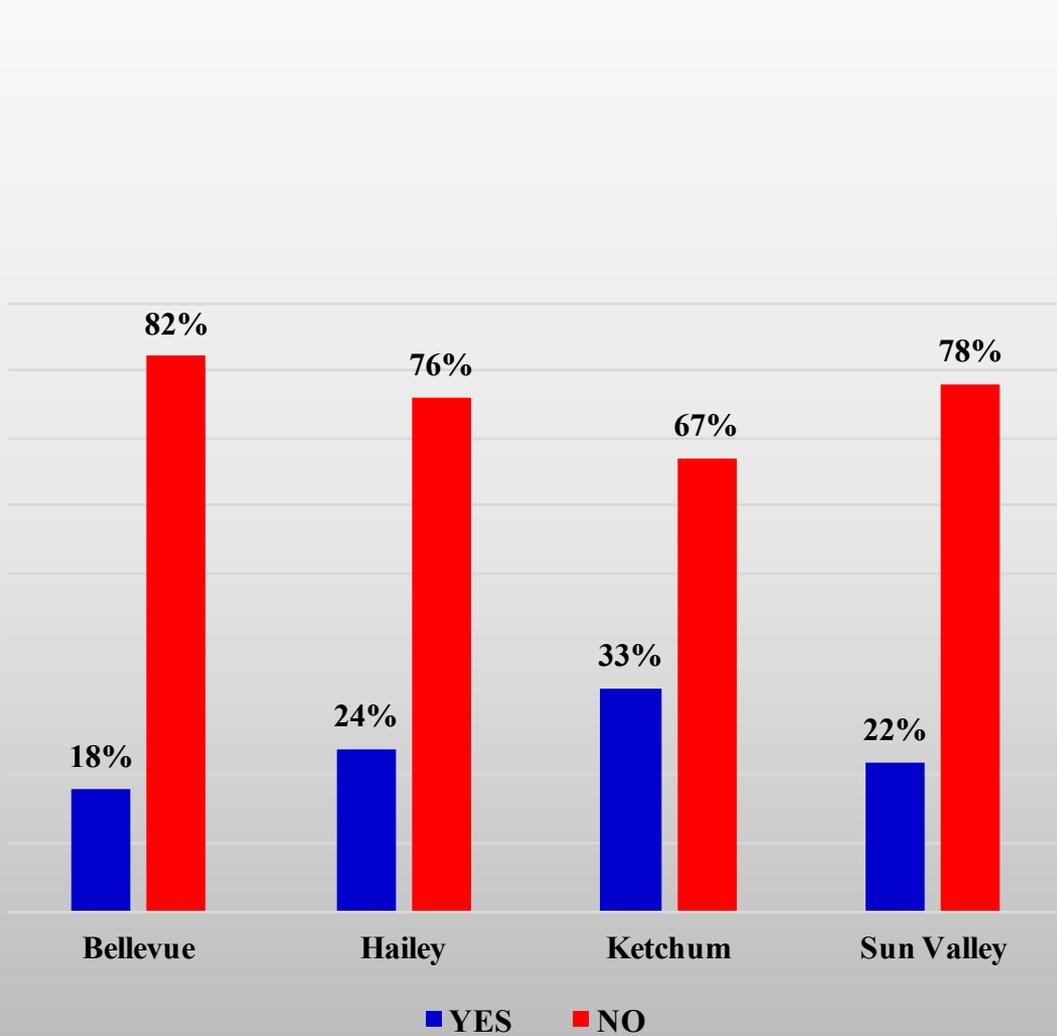
ARE YOU HAPPY OR UNHAPPY WITH THE INCREASE IN THE NUMBER OF COMMERCIAL FLIGHTS LEAVING AND COMING INTO THE AIRPORT?



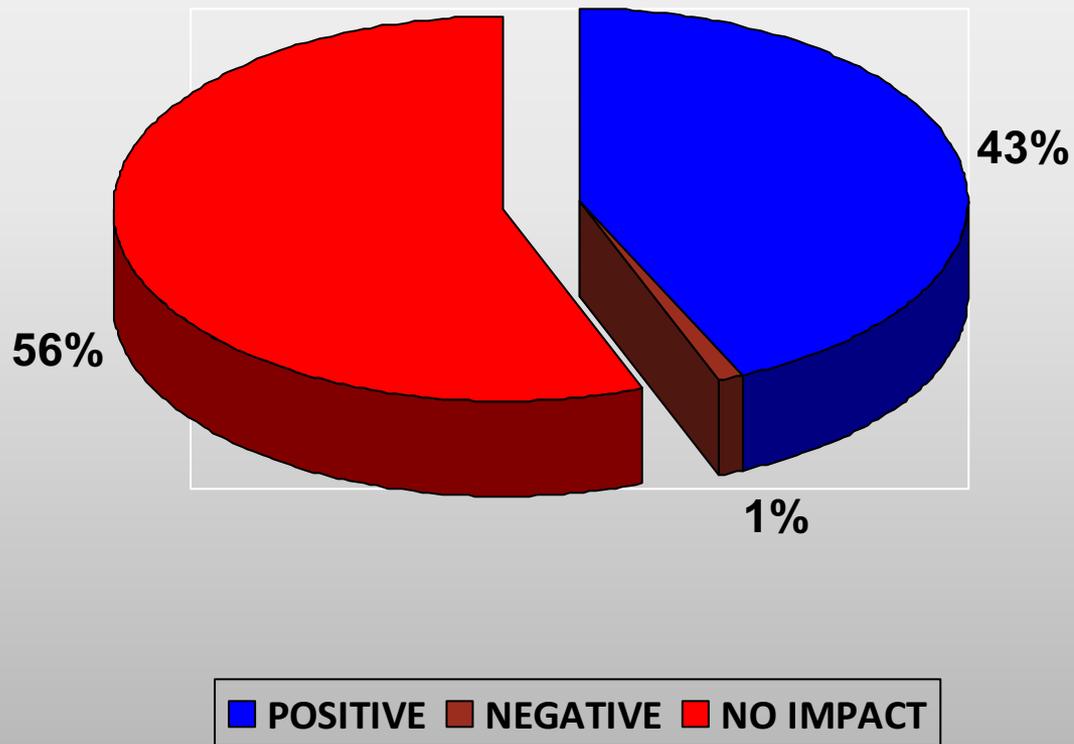
■ HAPPY ■ UNHAPPY ■ NOT SURE

■ HAPPY ■ UNHAPPY ■ NOT SURE

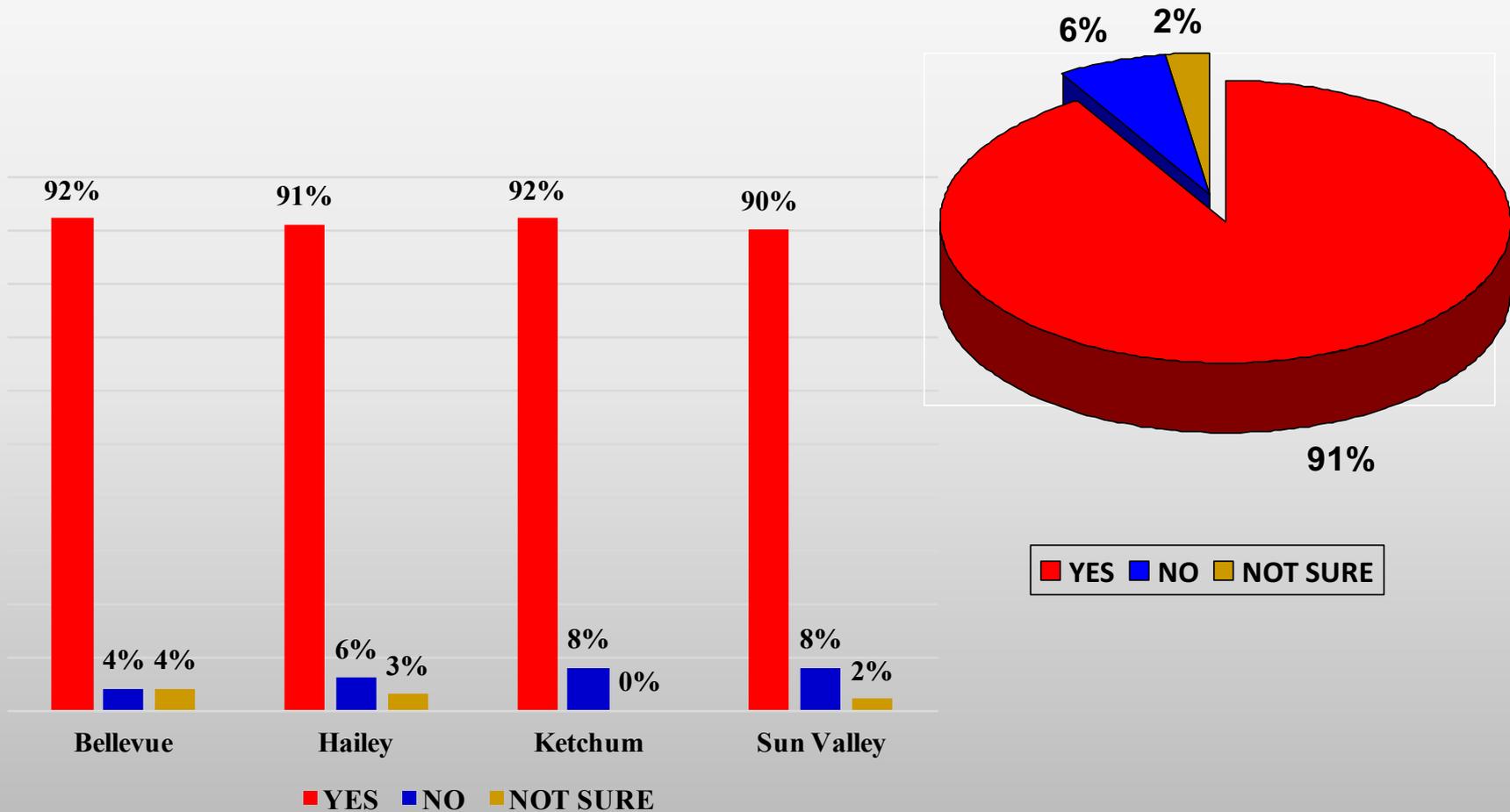
ARE YOU A BUSINESS OWNER IN BLAINE COUNTY?



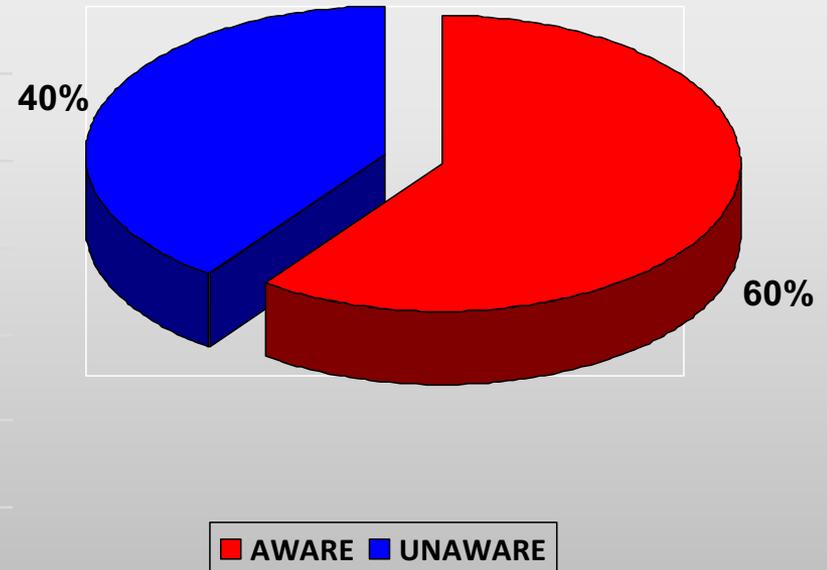
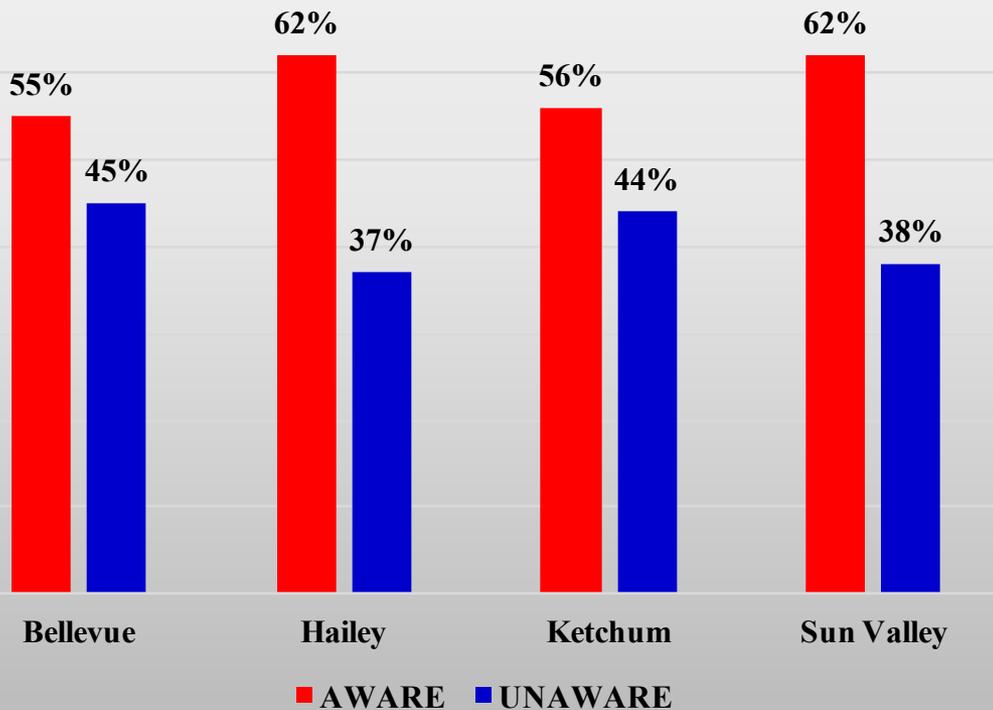
DOES THE FRIEDMAN MEMORIAL AIRPORT HAVE A POSITIVE OR NEGATIVE IMPACT ON YOUR BUSINESS?



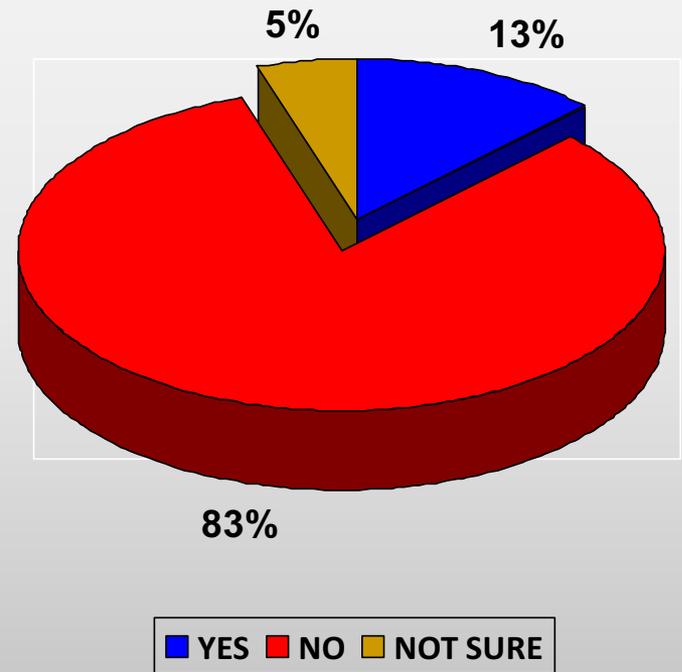
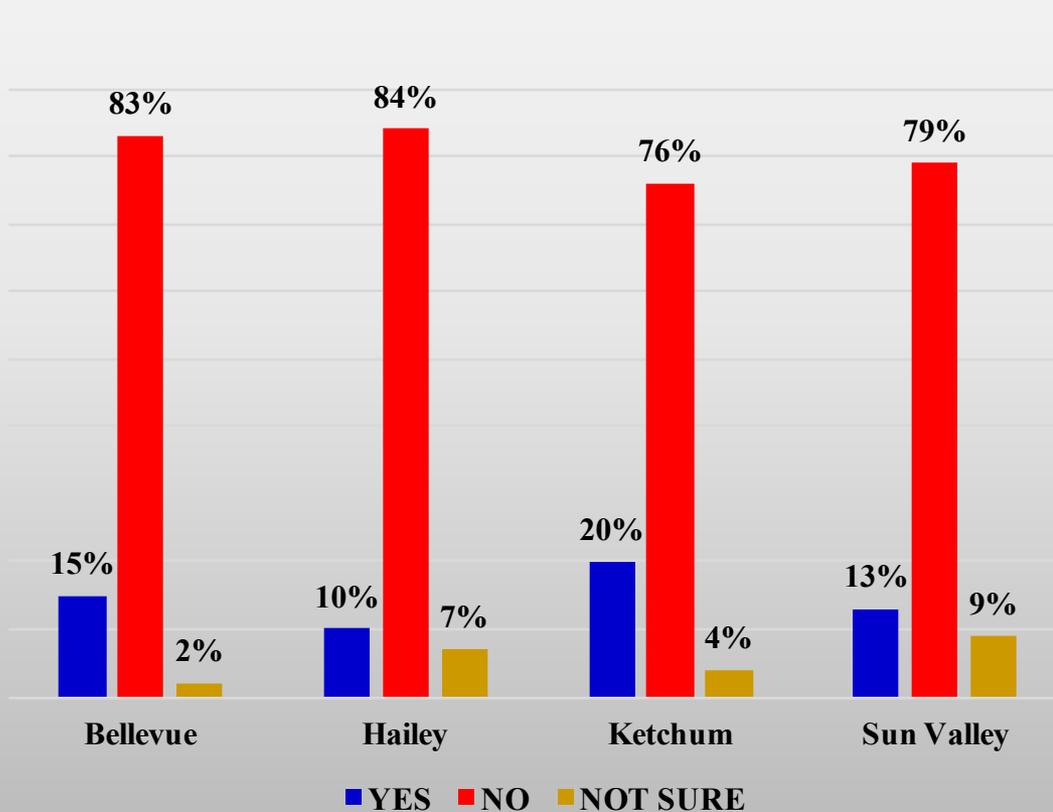
DO YOU THINK MAINTAINING AND IMPROVING THE AIRPORT IS VITAL TO THE BLAINE COUNTY ECONOMY?



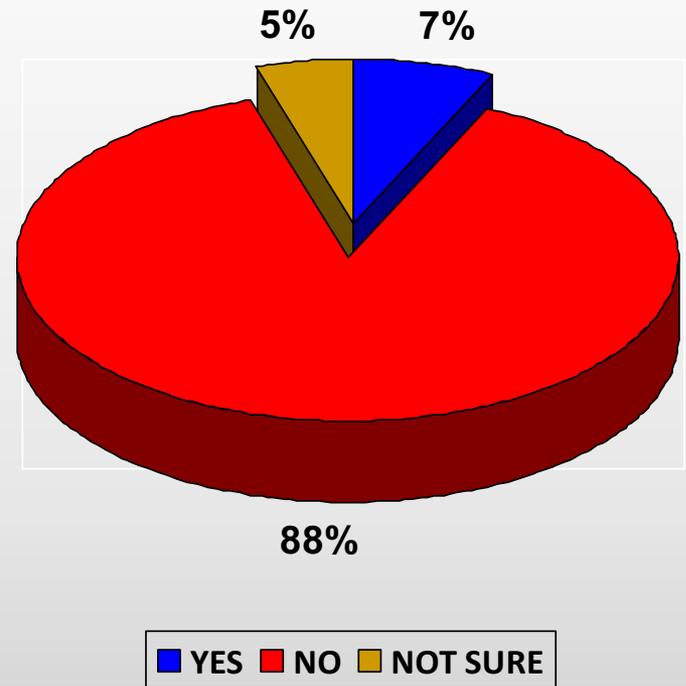
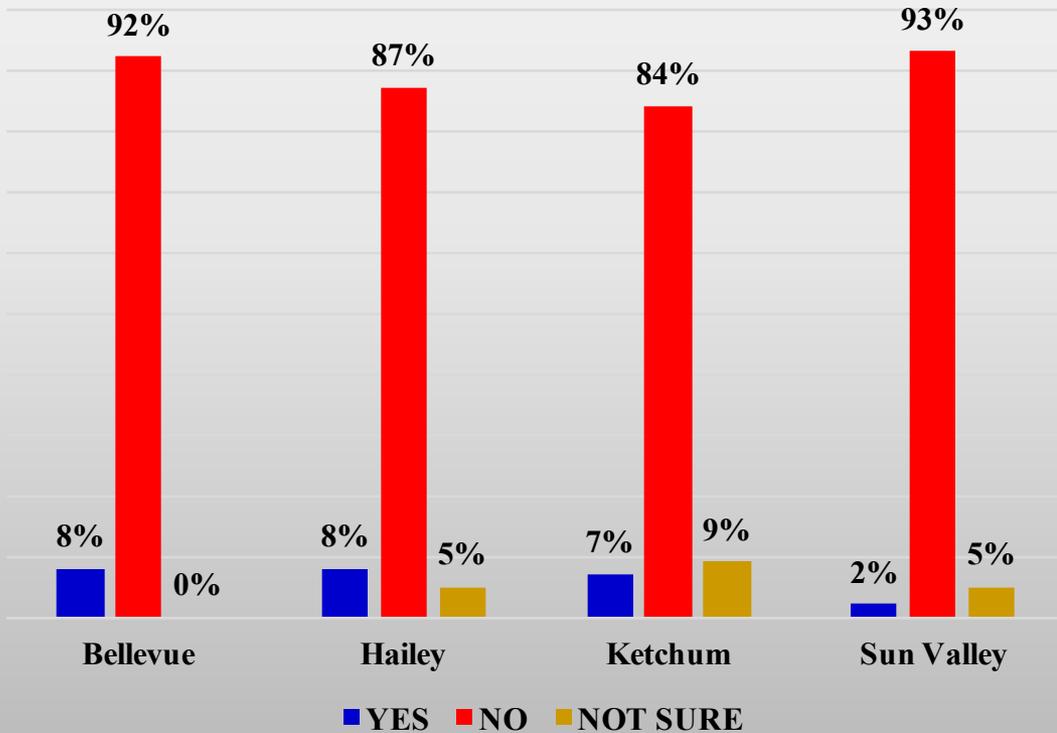
ARE YOU AWARE OR UNAWARE THAT FRIEDMAN MEMORIAL AIRPORT OPERATIONS INCLUDING SALARIES, AIRPORT MAINTENANCE AND OTHER DAY TO DAY ACTIVITIES DO NOT COST PROPERTY TAXPAYERS ANY MONEY, BECAUSE THE AIRPORT IS FUNDED BY THE FEDERAL AVIATION AUTHORITY (FAA) AND AIRPORT OPERATIONS THROUGH LANDING FEES, TICKET TAXES, FUEL TAXES AND OTHER CHARGES TO OPERATORS AND USERS.



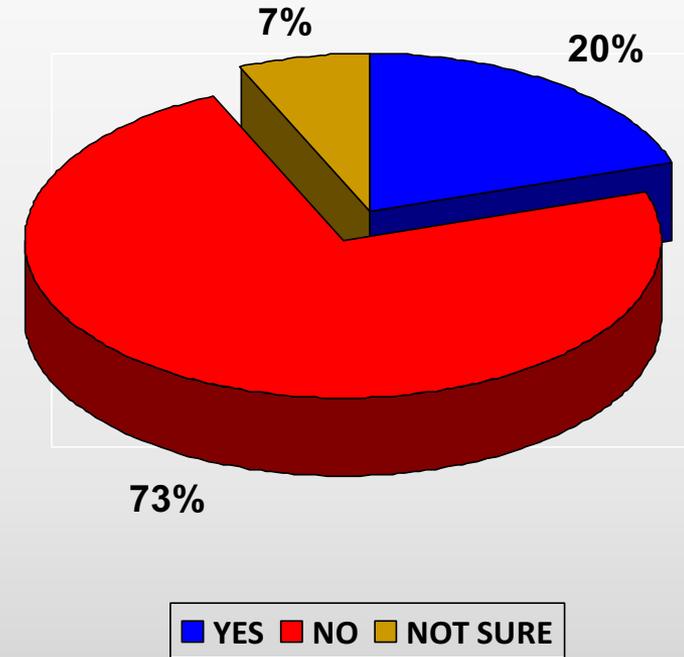
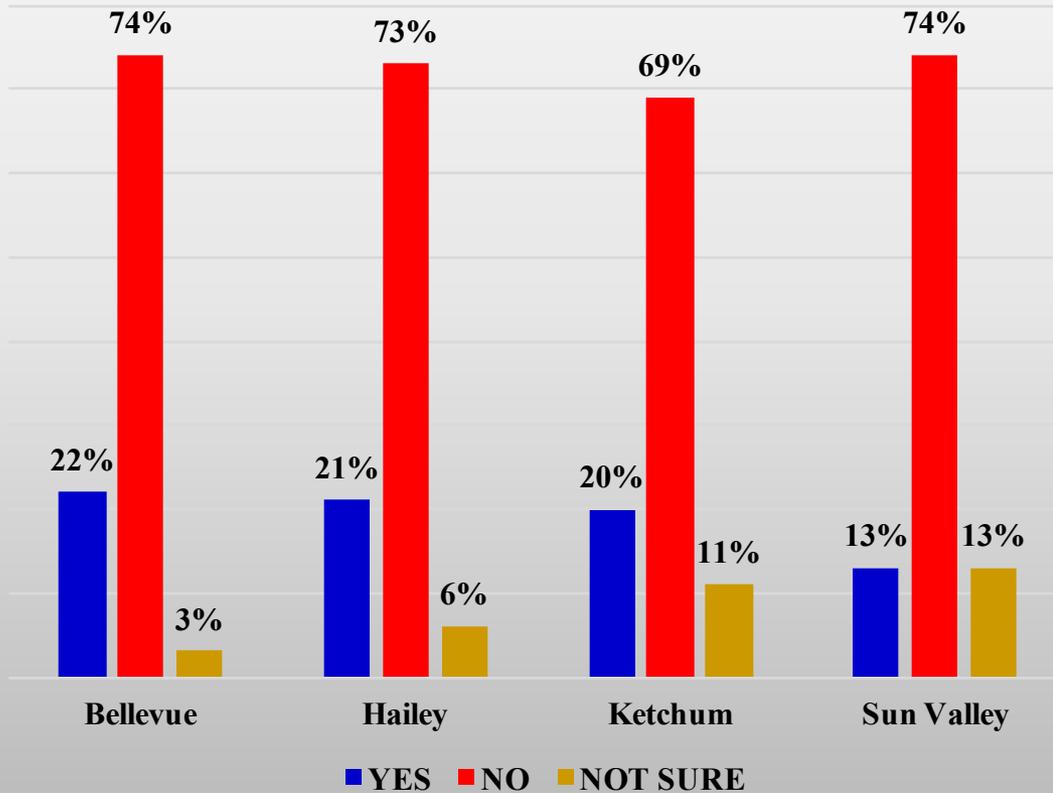
BEFORE I ASK YOU A FEW QUESTIONS FOR THE DEMOGRAPHIC PROFILE OF THE SURVEY, LET ME ASK THIS. IF YOU SUPPORT MOVING THE AIRPORT, WOULD YOU BE WILLING TO PAY THROUGH A COUNTYWIDE BOND OR TAX AN AMOUNT OF UP TO \$1,000 A YEAR IN ORDER TO ACCOMPLISH THIS?



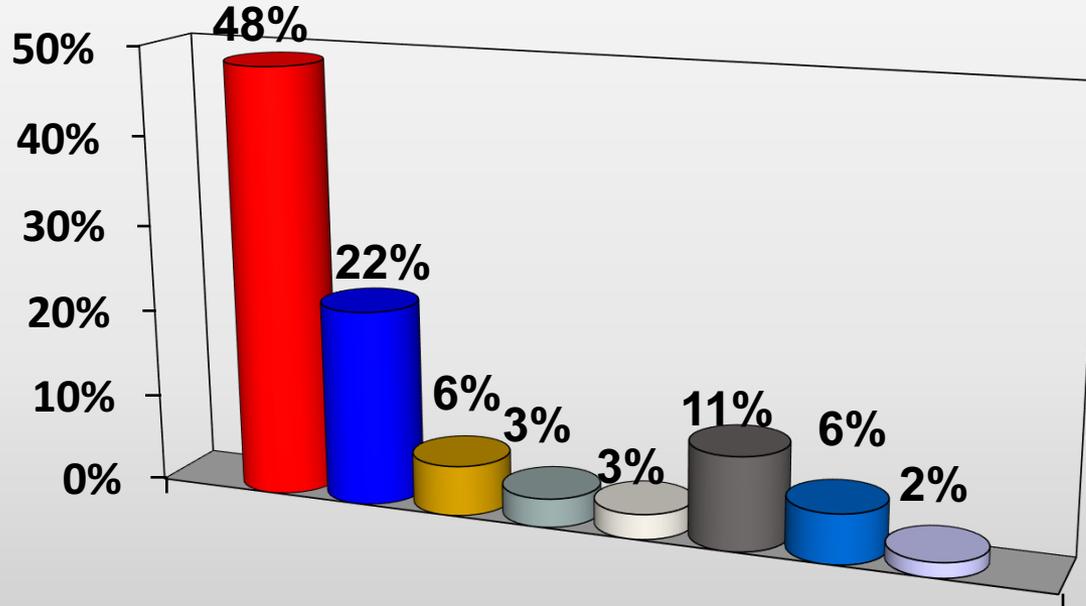
WHAT IF THE AMOUNT WERE \$500 A YEAR TO MOVE THE AIRPORT?



TELL ME THIS. IF THE COST OF MOVING THE AIRPORT WAS \$100-\$250 A YEAR, WOULD YOU BE WILLING TO PAY THIS AMOUNT?



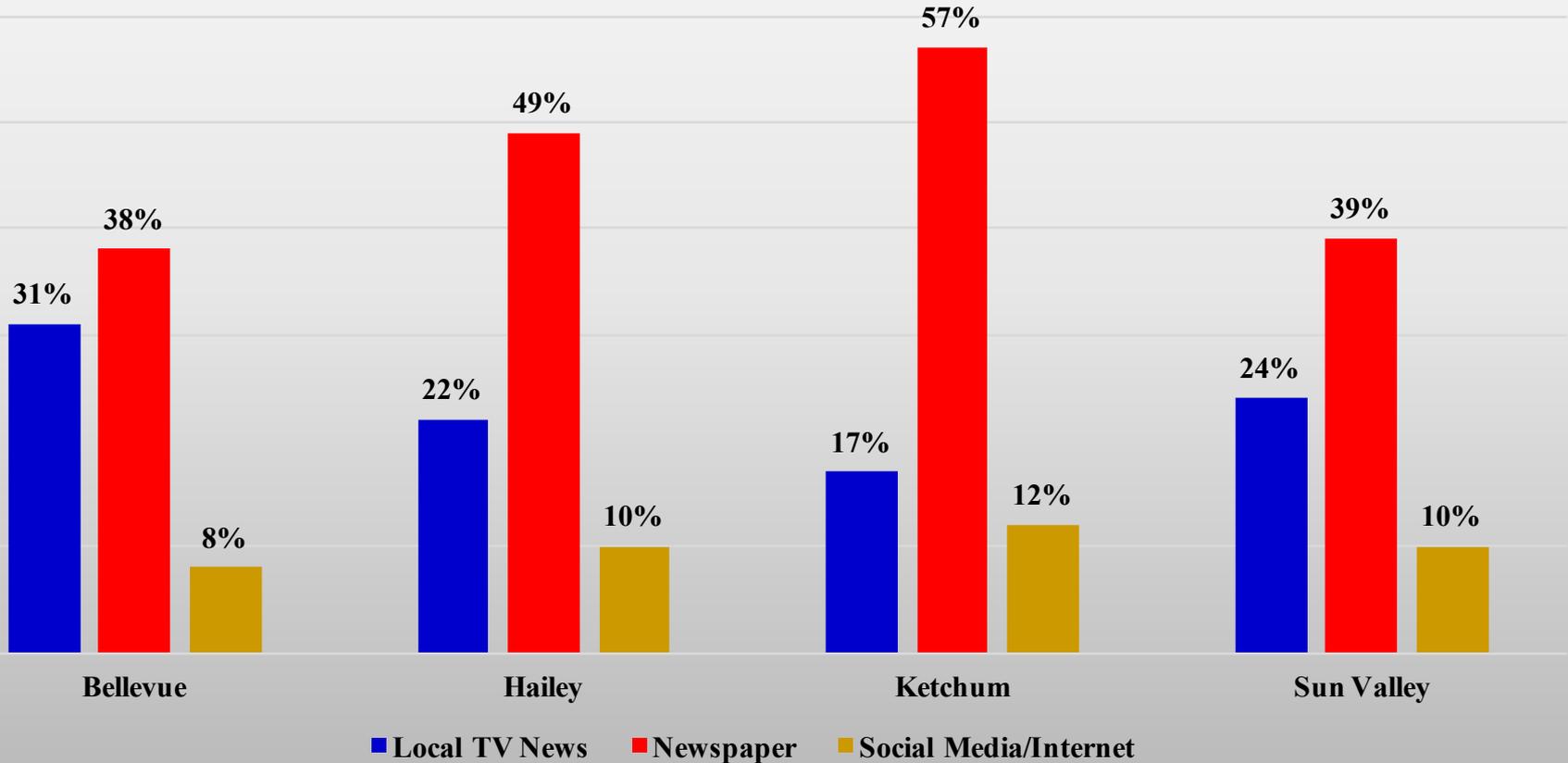
WHERE DO YOU GET YOUR INFORMATION REGARDING CONSTRUCTION UPDATES, OPERATIONS AT THE AIRPORT, RELOCATION ISSUES, UPGRADES TO THE AIRPORT AND NEWS IN GENERAL ABOUT FRIEDMAN MEMORIAL AIRPORT?



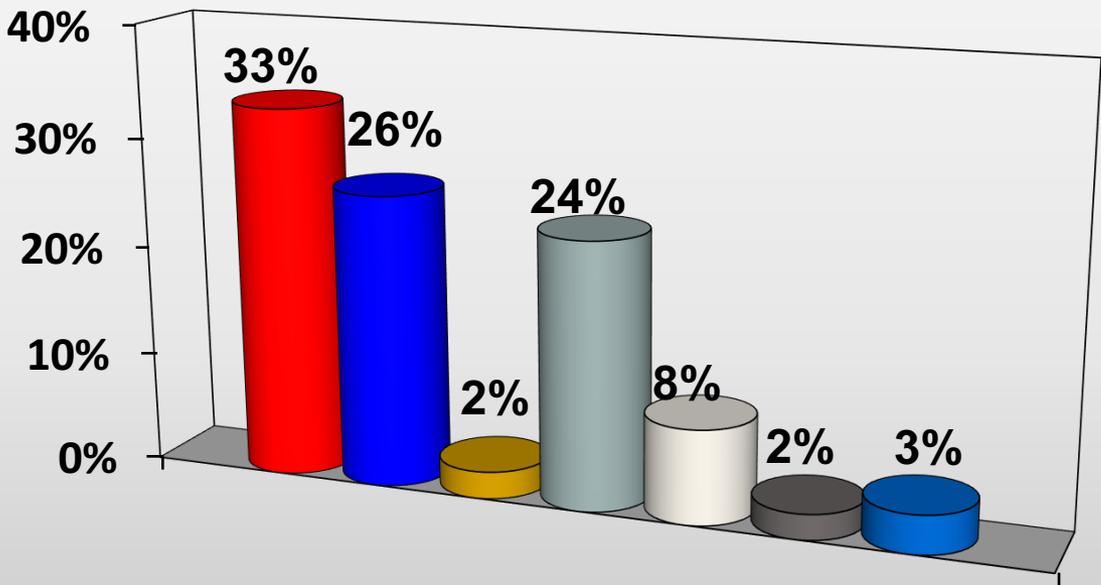
JUNE 2016



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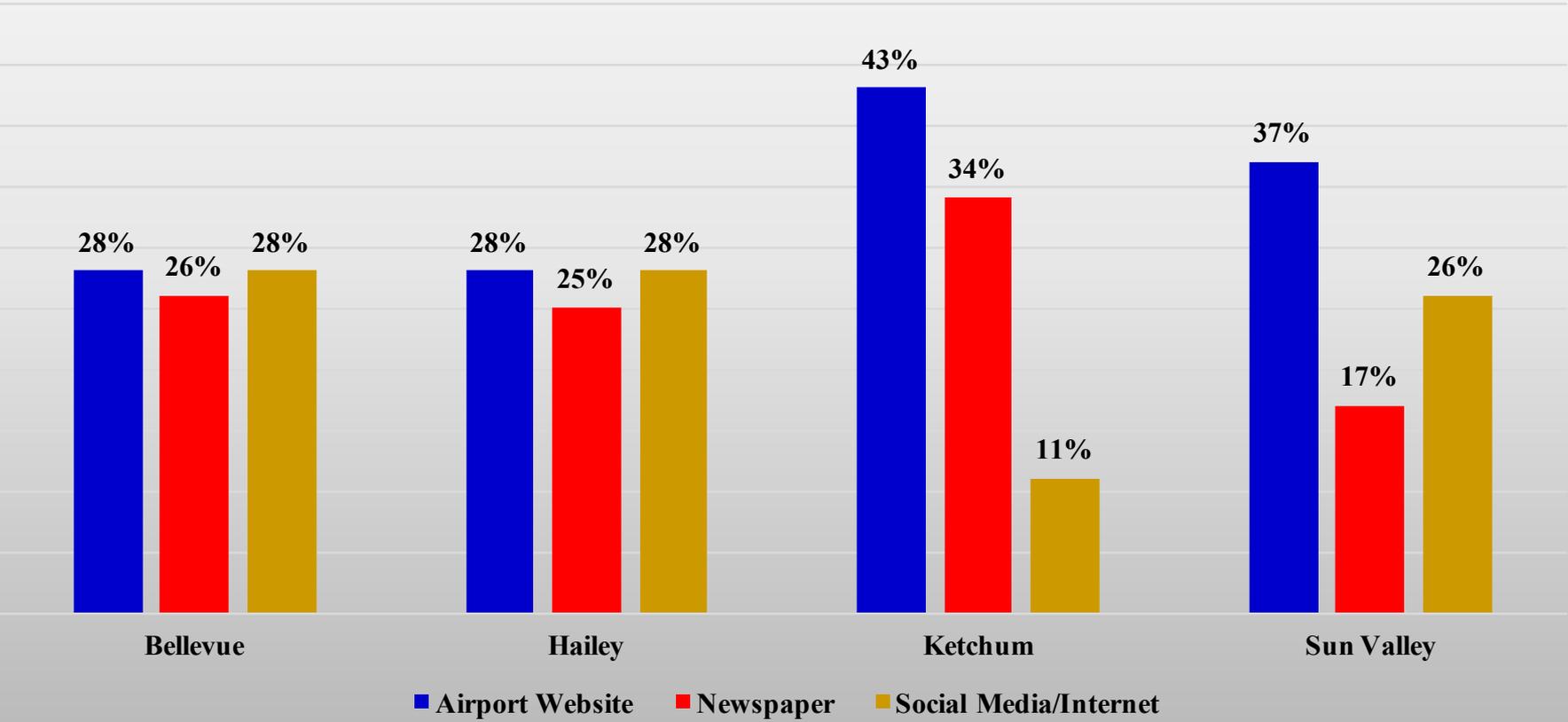
AND WHERE DO YOU GET INFORMATION ON FLIGHTS, BUSSING AND CLOSURES AT THE AIRPORT?



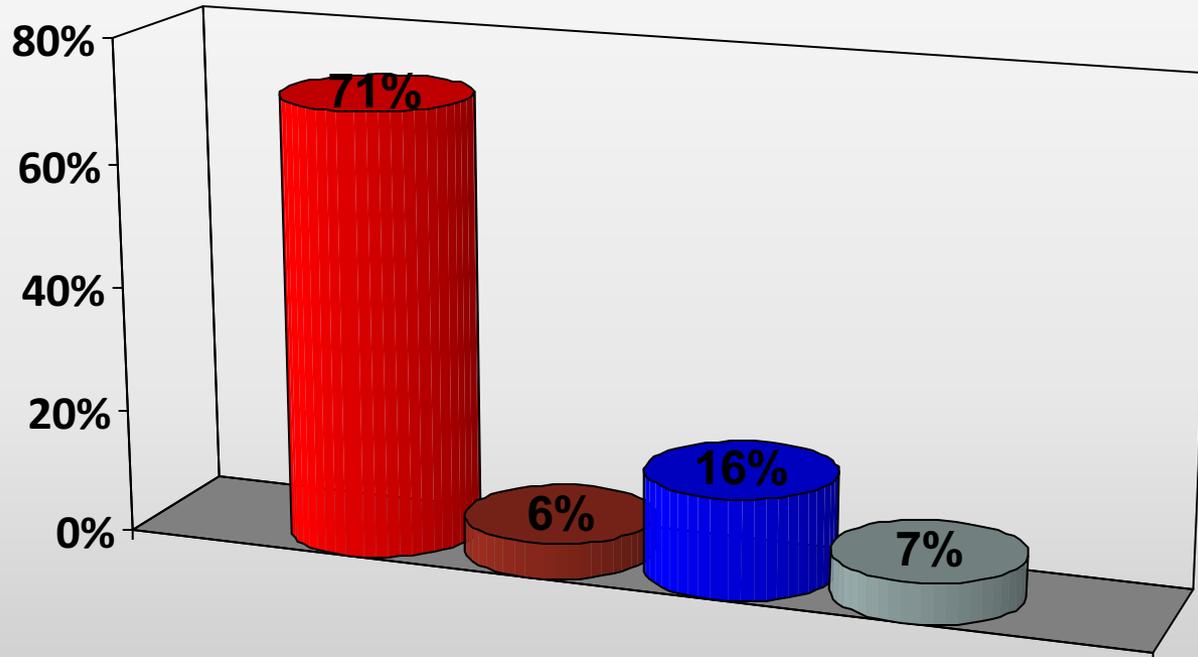
JUNE 2016

- AIRPORT WEBSITE
- NEWSPAPERS
- NEWSLETTERS
- SOCIAL MEDIA/INTERNET
- WORD OF MOUTH
- TELEPHONE
- NOT SURE

AND WHERE DO YOU GET INFORMATION ON FLIGHTS, BUSSING AND CLOSURES AT THE AIRPORT?



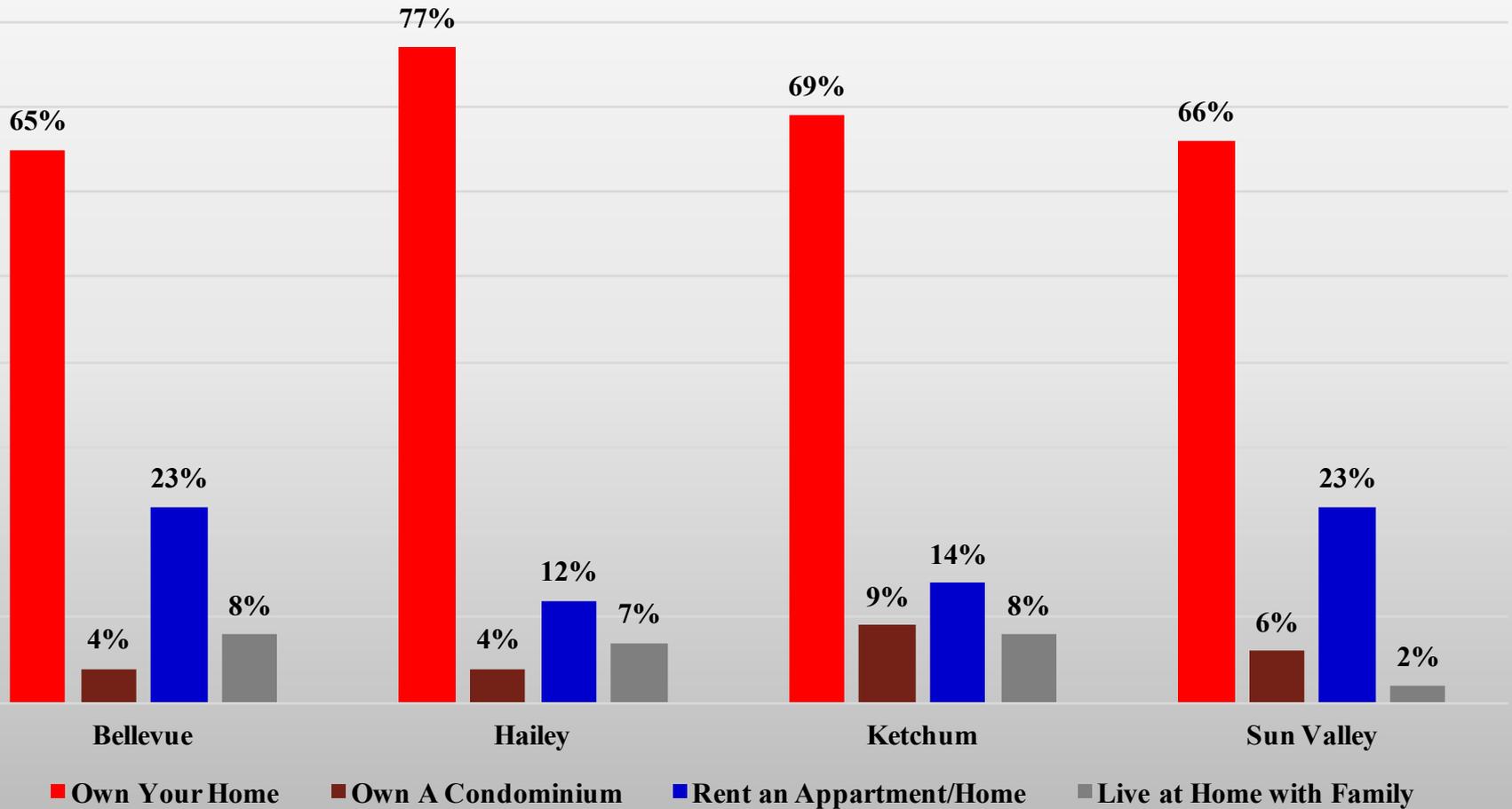
DO YOU:



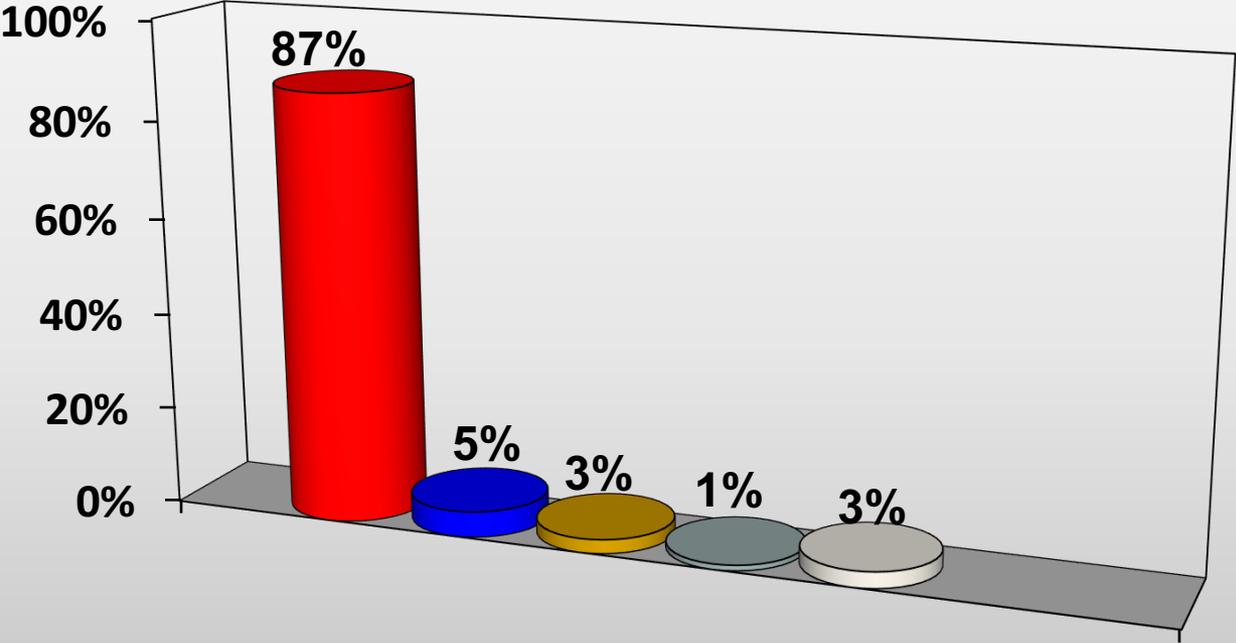
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DO YOU:



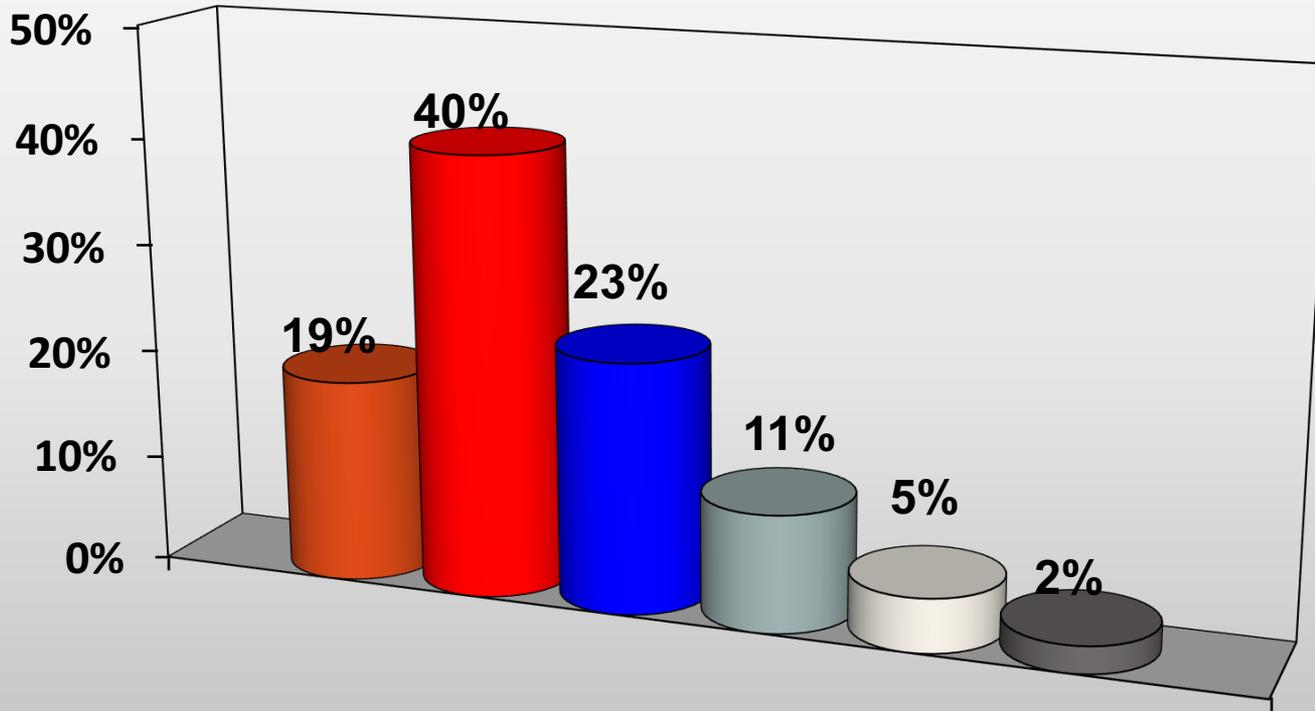
WHEN YOU THINK ABOUT YOUR ETHNICITY, DO YOU THINK OF YOURSELF AS:



JUNE 2016



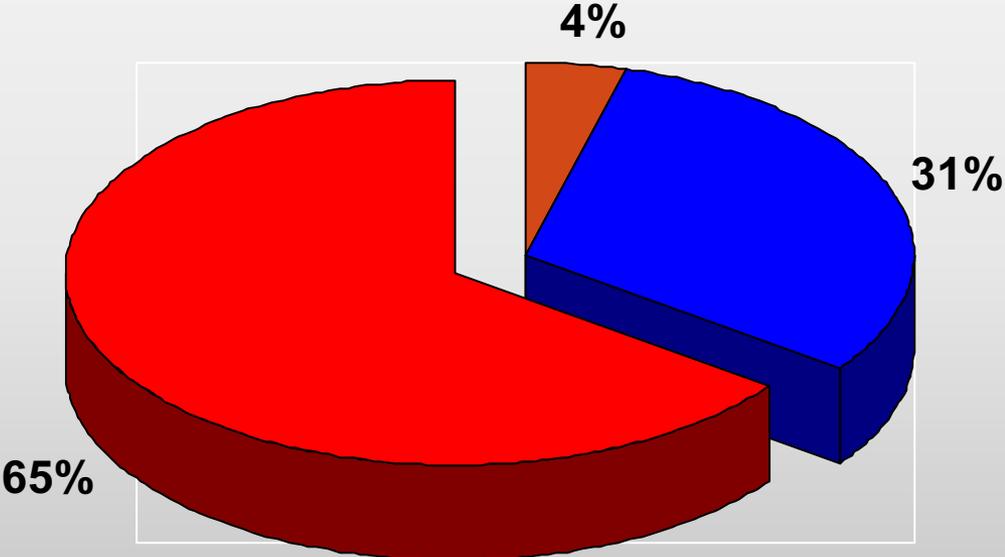
GEOGRAPHIC



JUNE 2016

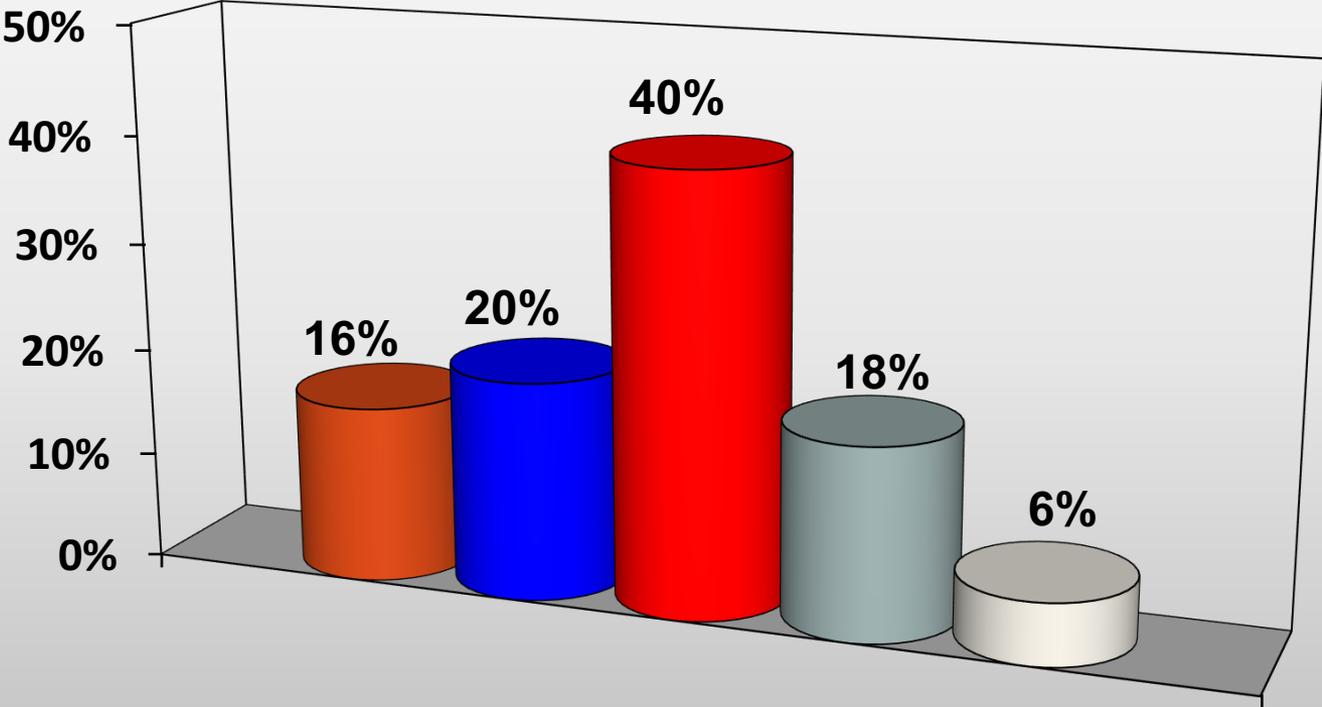
BELLEVUE **HAILEY** **KETCHUM** **SUN VALLEY** **CAREY** **BALANCE OF COUNTY**

WOULD YOU TELL ME IF YOU LIVE IN CHANTERELLE, OLD TOWN OR SOMEWHERE ELSE IN BELLEVUE?



■ CHANTERELLE ■ OLD TOWN ■ SOMEWHERE ELSE IN BELLEVUE

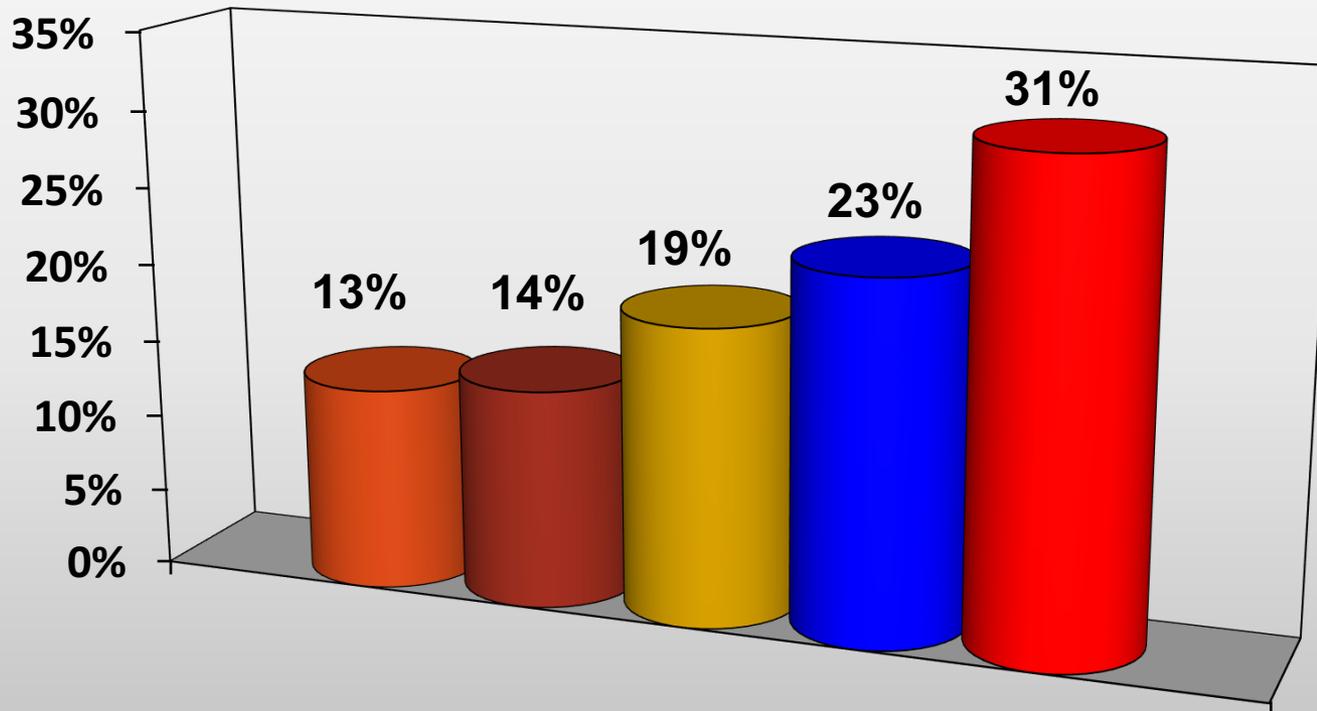
WOULD YOU TELL ME IF YOU LIVE IN OLD TOWN, WOODSIDE, EAST OF DOWNTOWN OR WEST OF DOWNTOWN?



JUNE 2016

- OLD TOWN
- WOODSIDE
- EAST OF DOWNTOWN
- WEST OF DOWNTOWN
- NOT SURE

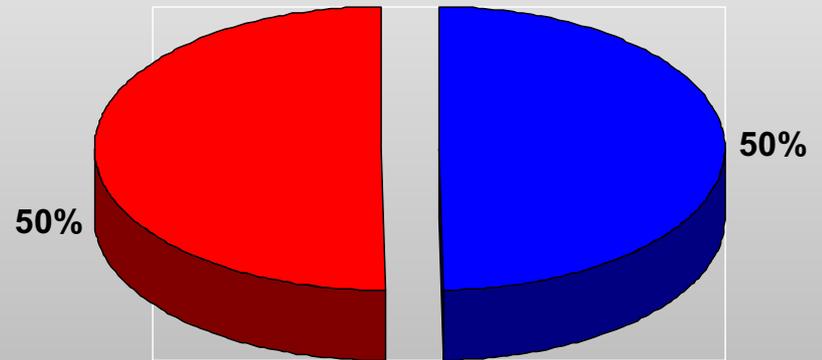
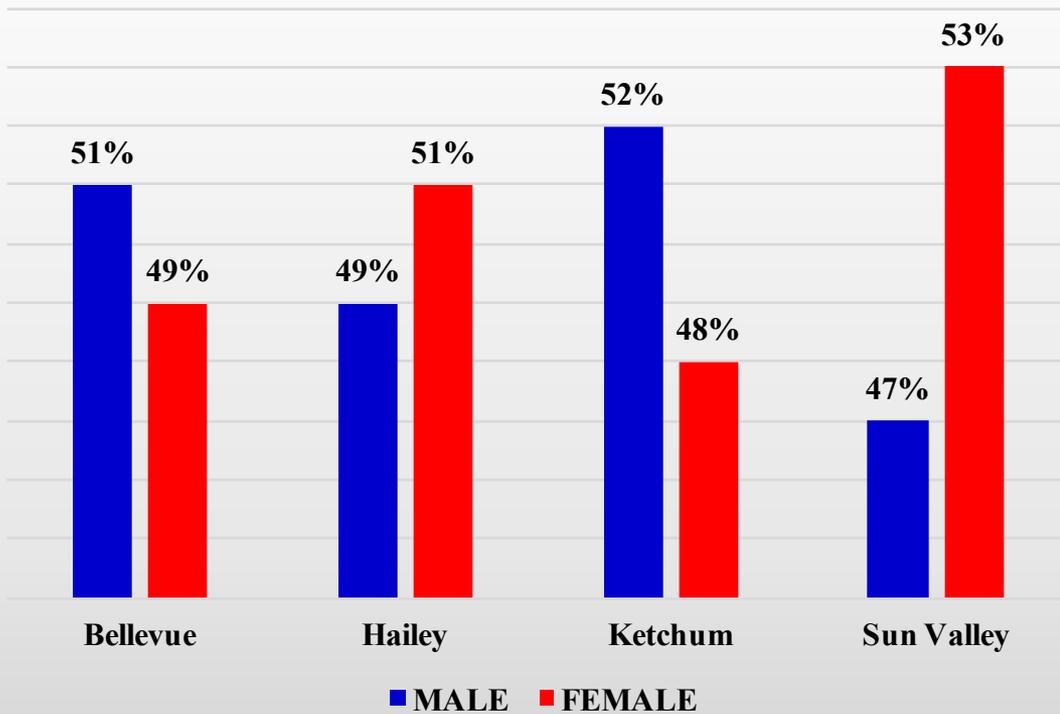
AGE



JUNE 2016



GENDER





Friedman Memorial Airport Authority

Community Survey

Raw Data

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016

QUESTION 1. LET ME BEGIN BY ASKING IF YOU FEEL THE LOCAL ECONOMY IN
 YOUR AREA OF BLAINE COUNTY IS DOING BETTER, WORSE OR THE
 SAME AS 1-2 YEARS AGO.

	(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT				
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
BETTER	176	59	100% *	0% *	65%	35% *	62%	48% *	62%	50%	67%	46% *	43% *
WORSE	20	7	0%	0%	4%	18% *	4%	17% *	5%	11%	3%	10%	13%
SAME	104	35	0% *	100% *	31%	47% *	34%	35%	32%	39%	29%	45% *	44% *

	(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO					
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL	
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
BETTER	176	59	59%	57%	51%	84% *	62%	52%	63%	61%	59%	53%
WORSE	20	7	7%	9%	8%	0%	6%	9%	5%	3%	12%	7%
SAME	104	35	34%	34%	41%	16% *	32%	39%	32%	36%	29%	40%

	(26.) AGE					(27.) GENDER			
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
BETTER	176	59	56%	70% *	69% *	51%	54%	56%	63%
WORSE	20	7	7%	7%	2%	9%	7%	7%	6%
SAME	104	35	37%	22% *	29%	40%	39%	37%	33%

QUESTION 2. DO YOU FEEL THE TAXES YOU PAY IN YOUR CITY ARE GENERALLY
 FAIR FOR THE SERVICES YOU RECEIVE? DO YOU FEEL STRONGLY
 ABOUT THAT...

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
YES	232	77	85%	70%	100% *	0% *	84%	51% *	80%	69%	82%	73%	66% *
NO	61	20	12%	28%	0% *	100% *	13%	49% *	17%	31% *	16%	23%	29% *
NOT SURE	8	3	3%	3%	0%	0%	3%	0%	3%	1%	2%	4%	5%
YES	232	77	85%	70%	100% *	0% *	84%	51% *	80%	69%	82%	73%	66% *
NO	61	20	12%	28%	0% *	100% *	13%	49% *	17%	31% *	16%	23%	29% *
NET YES	171	57	73% *	42% *	100% *	-100% *	70% *	2% *	62%	38% *	66%	50%	37% *
YES : NO	3.8:1		7.1:1 *	2.5:1 *			6.3:1 *	1.0:1 *	4.6:1 *	2.2:1 *	5.0:1 *	3.2:1 *	2.3:1 *

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
YES	232	77	78%	83%	70%	75%	77%	70%	72%	81%	79%	75%
NO	61	20	21%	14%	26%	20%	21%	23%	28%	17%	14%	25%
NOT SURE	8	3	1%	3%	4%	5%	2%	6%	0%	2%	7%	0%
YES	232	77	78%	83%	70%	75%	77%	70%	72%	81%	79%	75%
NO	61	20	21%	14%	26%	20%	21%	23%	28%	17%	14%	25%
NET YES	171	57	58%	69% *	45% *	55%	57%	47% *	45% *	63%	65%	50%
YES : NO	3.8:1		3.8:1	6.0:1 *	2.8:1 *	3.8:1	3.7:1	3.0:1 *	2.6:1 *	4.7:1 *	5.5:1 *	3.0:1 *

QUESTION 2. DO YOU FEEL THE TAXES YOU PAY IN YOUR CITY ARE GENERALLY
 FAIR FOR THE SERVICES YOU RECEIVE? DO YOU FEEL STRONGLY
 ABOUT THAT...

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
YES	232	77	89% *	85%	76%	69%	76%	76%	80%
NO	61	20	7% *	7% *	22%	29%	24%	22%	19%
NOT SURE	8	3	4%	7%	2%	2%	1%	2%	3%
YES	232	77	89% *	85%	76%	69%	76%	76%	80%
NO	61	20	7% *	7% *	22%	29%	24%	22%	19%
NET YES	171	57	81% *	78% *	53%	40% *	52%	54%	61%
YES : NO	3.8:1		12.0:1 *	11.5:1 *	3.4:1 *	2.4:1 *	3.2:1 *	3.5:1 *	4.2:1 *

QUESTION 3. THINKING ABOUT FRIEDMAN MEMORIAL AIRPORT FOR A MOMENT,
 DO YOU HAVE A POSITIVE OR NEGATIVE OPINION OF THE AIRPORT?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
POSITIVE	237	79	83%	77%	85%	52% *	100% *	0% *	88% *	53% *	83%	82%	59% *
NEGATIVE	54	18	15%	18%	12%	43% *	0% *	100% *	9% *	46% *	15%	13%	41% *
NOT SURE	9	3	2%	5%	3%	5%	0%	0%	3%	1%	2%	5%	0%
POSITIVE	237	79	83%	77%	85%	52% *	100% *	0% *	88% *	53% *	83%	82%	59% *
NEGATIVE	54	18	15%	18%	12%	43% *	0% *	100% *	9% *	46% *	15%	13%	41% *
NET POSITIVE	183	61	69%	58%	73% *	8% *	100% *	-100% *	80% *	7% *	68%	69%	18% *
POSITIVE : NEGATIVE	4.4:1		5.7:1 *	4.2:1	7.2:1 *	1.2:1 *			9.9:1 *	1.2:1 *	5.5:1 *	6.5:1 *	1.4:1 *
			===== (20.) INFORMATION/CLOSURES =====				===== (21.) OWN/RENT =====		===== (23.) GEO =====				
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL		
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%	
POSITIVE	237	79	78%	83%	75%	74%	81%	63% *	76%	81%	84%	80%	
NEGATIVE	54	18	17%	14%	23%	21%	16%	29% *	20%	18%	15%	18%	
NOT SURE	9	3	4%	3%	2%	5%	3%	8%	4%	1%	2%	2%	
POSITIVE	237	79	78%	83%	75%	74%	81%	63% *	76%	81%	84%	80%	
NEGATIVE	54	18	17%	14%	23%	21%	16%	29% *	20%	18%	15%	18%	
NET POSITIVE	183	61	61%	70%	52%	52%	64%	34% *	56%	63%	69%	63%	
POSITIVE : NEGATIVE	4.4:1		4.5:1	6.1:1 *	3.3:1 *	3.5:1 *	4.9:1 *	2.2:1 *	3.8:1 *	4.5:1	5.7:1 *	4.6:1	

QUESTION 3. THINKING ABOUT FRIEDMAN MEMORIAL AIRPORT FOR A MOMENT,
 DO YOU HAVE A POSITIVE OR NEGATIVE OPINION OF THE AIRPORT?

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
POSITIVE	237	79	81%	74%	80%	74%	83%	83%	76%
NEGATIVE	54	18	15%	26%	16%	22%	15%	15%	21%
NOT SURE	9	3	4%	0%	4%	5%	2%	2%	4%
POSITIVE	237	79	81%	74%	80%	74%	83%	83%	76%
NEGATIVE	54	18	15%	26%	16%	22%	15%	15%	21%
NET POSITIVE	183	61	67%	48% *	64%	52%	68%	68%	55%
POSITIVE : NEGATIVE	4.4:1		5.5:1 *	2.9:1 *	5.1:1 *	3.4:1 *	5.6:1 *	5.5:1 *	3.6:1 *

QUESTION 4. WHEN YOU THINK ABOUT THE FUTURE OF FRIEDMAN MEMORIAL AIRPORT,
 ARE YOU SATISFIED WITH ITS PRESENT LOCATION OR DO YOU SUPPORT
 RELOCATING THE AIRPORT?

	N		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
		%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
SATISFIED	216	72	76%	67%	74%	61% *	81%	36% *	100% *	0% *	69%	82% *	65%
RELOCATE	73	24	21%	27%	22%	37% *	16%	62% *	0% *	100% *	28%	14% *	33%
NOT SURE	12	4	3%	6%	4%	2%	3%	3%	0%	0%	3%	4%	2%

	N		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
		%	AIRPORT WEBSITE	NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
SATISFIED	216	72	65%	83% *	70%	76%	73%	67%	71%	71%	70%	85% *
RELOCATE	73	24	31%	13% *	26%	21%	23%	28%	29%	25%	26%	6% *
NOT SURE	12	4	4%	5%	4%	3%	4%	5%	0%	4%	4%	8%

	N		(26.) AGE					(27.) GENDER	
		%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
SATISFIED	216	72	74%	74%	71%	68%	74%	73%	71%
RELOCATE	73	24	26%	19%	27%	31%	20%	24%	25%
NOT SURE	12	4	0%	7%	2%	2%	7%	3%	5%

QUESTION 5. REGARDLESS OF WHETHER YOU WANT THE AIRPORT TO REMAIN AT
 ITS PRESENT LOCATION OR RELOCATE, WHAT IS THE SINGLE
 BIGGEST IMPROVEMENT YOU WOULD LIKE THE AIRPORT TO MAKE?

	N		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
		%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
NONE	104	35	37%	32%	36%	30%	40%	11% *	42%	16% *	33%	39%	34%
MORE FLIGHTS COMING AND	44	15	20%	7%	16%	11%	16%	12%	15%	13%	15%	13%	2% *
EXTEND RUNWAYS	12	4	6%	1%	4%	2%	4%	5%	4%	5%	6%	0%	2%
IMPROVE AND MAKE THE AI	24	8	6%	7%	7%	9%	7%	14%	7%	11%	9%	5%	17% *
MORE PARKING NEEDED	19	6	4%	8%	6%	6%	6%	10%	5%	11%	4%	3%	21% *
LOWER AIRFARE	9	3	4%	2%	3%	4%	3%	4%	2%	4%	5%	1%	0%
NOISE ABATEMENT	20	7	6%	9%	7%	4%	5%	14%	5%	13%	7%	7%	13%
MORE FOOD SERVICES	6	2	2%	3%	2%	2%	2%	3%	3%	1%	1%	4%	2%
SECURITY IMPROVEMENTS	11	4	1%	9%	3%	8%	3%	6%	3%	7%	1%	8%	4%
INSTRUMENTS/LANDING ISS	17	6	6%	6%	6%	6%	5%	9%	6%	7%	6%	6%	5%
RELOCATE	5	2	2%	2%	1%	5%	1%	4%	1%	5%	2%	2%	0%
OTHER	4	1	1%	3%	1%	3%	1%	3%	1%	2%	2%	2%	0%
NOT SURE	23	8	6%	11%	7%	9%	7%	6%	7%	5%	8%	10%	0%

QUESTION 5. REGARDLESS OF WHETHER YOU WANT THE AIRPORT TO REMAIN AT
 ITS PRESENT LOCATION OR RELOCATE, WHAT IS THE SINGLE
 BIGGEST IMPROVEMENT YOU WOULD LIKE THE AIRPORT TO MAKE?

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
NONE	104	35	30%	45% *	34%	33%	35%	36%	38%	33%	37%	34%
MORE FLIGHTS COMING AND	44	15	20%	7%	14%	20%	18%	8%	8%	20%	12%	19%
EXTEND RUNWAYS	12	4	6%	5%	0%	3%	5%	1%	3%	3%	5%	2%
IMPROVE AND MAKE THE AI	24	8	6%	10%	9%	11%	6%	10%	9%	7%	11%	2%
MORE PARKING NEEDED	19	6	10%	3%	8%	4%	4%	10%	8%	6%	6%	2%
LOWER AIRFARE	9	3	5%	4%	2%	0%	3%	5%	5%	3%	4%	0%
NOISE ABATEMENT	20	7	4%	7%	9%	0%	7%	2%	5%	7%	8%	4%
MORE FOOD SERVICES	6	2	4%	3%	1%	0%	1%	3%	2%	2%	2%	2%
SECURITY IMPROVEMENTS	11	4	5%	0%	6%	0%	4%	7%	5%	5%	2%	6%
INSTRUMENTS/LANDING ISS	17	6	3%	5%	6%	23% *	6%	3%	6%	7%	5%	7%
RELOCATE	5	2	3%	0%	0%	4%	2%	2%	4%	1%	2%	0%
OTHER	4	1	1%	3%	1%	0%	1%	2%	0%	2%	2%	0%
NOT SURE	23	8	5%	8%	8%	3%	8%	9%	9%	5%	5%	22% *

QUESTION 5. REGARDLESS OF WHETHER YOU WANT THE AIRPORT TO REMAIN AT
 ITS PRESENT LOCATION OR RELOCATE, WHAT IS THE SINGLE
 BIGGEST IMPROVEMENT YOU WOULD LIKE THE AIRPORT TO MAKE?

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
NONE	104	35	37%	26%	40%	31%	37%	39%	31%
MORE FLIGHTS COMING AND EXTEND RUNWAYS	44	15	7%	26% *	16%	11%	15%	13%	16%
IMPROVE AND MAKE THE AI	24	8	11%	4%	9%	8%	8%	8%	8%
MORE PARKING NEEDED	19	6	11%	11%	11%	3%	1%	6%	7%
LOWER AIRFARE	9	3	0%	7%	4%	2%	3%	2%	4%
NOISE ABATEMENT	20	7	4%	7%	7%	11%	4%	5%	9%
MORE FOOD SERVICES	6	2	7%	0%	0%	0%	4%	2%	2%
SECURITY IMPROVEMENTS	11	4	0%	0%	2%	11%	3%	4%	4%
INSTRUMENTS/LANDING ISS	17	6	11%	7%	4%	8%	2%	7%	5%
RELOCATE	5	2	4%	0%	0%	5%	1%	1%	3%
OTHER	4	1	0%	0%	0%	3%	2%	1%	2%
NOT SURE	23	8	4%	4%	4%	9%	12%	8%	8%

QUESTION 6. AND WHAT WOULD BE THE NEXT MOST IMPORTANT IMPROVEMENT YOU
 WOULD LIKE TO SEE MADE?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
NONE	187	62	68%	58%	61%	65%	65%	49% *	66%	54%	65%	59%	57%
MORE FLIGHTS COMING AND	16	5	4%	7%	5%	4%	5%	6%	5%	5%	5%	8%	2%
EXTEND RUNWAYS	5	2	3%	0%	1%	4%	1%	5%	1%	1%	2%	0%	0%
IMPROVE AND MAKE THE AI	12	4	2%	4%	4%	3%	4%	4%	4%	4%	3%	4%	3%
MORE PARKING NEEDED	7	2	4%	0%	3%	1%	3%	1%	3%	1%	2%	3%	0%
LOWER AIRFARE	5	2	1%	3%	2%	2%	2%	0%	1%	3%	1%	3%	5%
NOISE ABATEMENT	6	2	3%	1%	2%	2%	2%	4%	1%	4%	2%	3%	2%
MORE FOOD SERVICES	9	3	1%	5%	2%	5%	2%	6%	2%	5%	2%	3%	9%
SECURITY IMPROVEMENTS	6	2	1%	3%	2%	3%	1%	8%	1%	5%	1%	2%	4%
INSTRUMENTS/LANDING ISS	4	1	2%	0%	1%	1%	1%	1%	1%	4%	2%	0%	0%
RELOCATE	2	1	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%
OTHER	4	1	1%	2%	2%	0%	0%	4%	2%	1%	2%	3%	0%
NOT SURE	37	12	10%	16%	13%	10%	12%	9%	11%	11%	13%	10%	18%

QUESTION 6. AND WHAT WOULD BE THE NEXT MOST IMPORTANT IMPROVEMENT YOU
 WOULD LIKE TO SEE MADE?

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
NONE	187	62	61%	74% *	53% *	59%	65%	58%	73% *	64%	60%	48% *
MORE FLIGHTS COMING AND EXTEND RUNWAYS	16	5	6%	3%	7%	10%	4%	8%	4%	4%	9%	7%
IMPROVE AND MAKE THE AI	12	4	6%	4%	3%	0%	3%	4%	2%	6%	4%	2%
MORE PARKING NEEDED	7	2	2%	1%	2%	12% *	3%	1%	1%	4%	2%	0%
LOWER AIRFARE	5	2	0%	2%	4%	3%	1%	0%	4%	0%	2%	2%
NOISE ABATEMENT	6	2	1%	1%	2%	5%	3%	1%	1%	4%	0%	2%
MORE FOOD SERVICES	9	3	5%	1%	4%	0%	2%	8%	2%	2%	1%	4%
SECURITY IMPROVEMENTS	6	2	4%	2%	2%	0%	2%	0%	3%	0%	7%	0%
INSTRUMENTS/LANDING ISS	4	1	0%	0%	4%	0%	1%	3%	0%	2%	2%	2%
RELOCATE	2	1	0%	1%	2%	0%	0%	0%	0%	0%	0%	2%
OTHER	4	1	0%	2%	1%	0%	2%	0%	0%	1%	1%	2%
NOT SURE	37	12	12%	8%	15%	11%	11%	14%	9%	12%	10%	24% *

QUESTION 6. AND WHAT WOULD BE THE NEXT MOST IMPORTANT IMPROVEMENT YOU
 WOULD LIKE TO SEE MADE?

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
NONE	187	62	41% *	63%	73% *	65%	62%	68%	57%
MORE FLIGHTS COMING AND	16	5	4%	7%	4%	8%	4%	5%	6%
EXTEND RUNWAYS	5	2	4%	4%	0%	2%	1%	1%	3%
IMPROVE AND MAKE THE AI	12	4	7%	0%	0%	8%	4%	5%	3%
MORE PARKING NEEDED	7	2	4%	4%	4%	0%	1%	3%	1%
LOWER AIRFARE	5	2	4%	0%	2%	2%	1%	1%	2%
NOISE ABATEMENT	6	2	0%	4%	0%	2%	4%	0%	4%
MORE FOOD SERVICES	9	3	4%	7%	2%	0%	3%	2%	3%
SECURITY IMPROVEMENTS	6	2	4%	0%	4%	2%	1%	2%	2%
INSTRUMENTS/LANDING ISS	4	1	4%	0%	2%	0%	1%	1%	1%
RELOCATE	2	1	4%	0%	0%	0%	1%	1%	0%
OTHER	4	1	0%	4%	0%	2%	1%	1%	2%
NOT SURE	37	12	22% *	7%	7%	12%	14%	8%	16%

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
JUNE 2016

QUESTION 7. NOW LET ME ASK YOU A FEW QUESTIONS ABOUT RECENT IMPROVEMENTS
AT FRIEDMAN MEMORIAL AIRPORT...
ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT
IMPROVEMENTS MADE TO AIRPORT RUNWAY?

	N		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
VERY SATISFIED	110	37	41%	34%	42%	17% *	45%	5% *	47% *	9% *	36%	35%	25% *
SOMEWHAT SATISFIED	129	43	43%	42%	43%	44%	42%	48%	41%	49%	44%	49%	43%
SOMEWHAT DISSATISFIED	14	5	1%	10%	3%	10%	4%	10%	3%	8%	2%	3%	21% *
VERY DISSATISFIED	6	2	2%	1%	1%	5%	0%	9%	0%	7%	2%	0%	2%
NOT SURE	41	14	14%	14%	11%	24% *	9%	28% *	9%	28% *	16%	13%	9%
SATISFIED	239	80	83%	75%	84%	60% *	87%	53% *	88%	58% *	80%	84%	68% *
DISSATISFIED	20	7	3%	11%	5%	15%	4%	19% *	3%	14%	4%	3%	24% *
NET SATISFIED	219	73	81%	65%	80%	45% *	83% *	34% *	85% *	43% *	76%	81%	44% *
SATISFIED : DISSATISFIE	12.1:1		30.2:1 *	7.1:1 *	18.5:1 *	4.0:1 *	21.7:1 *	2.8:1 *	27.1:1 *	4.0:1 *	19.0:1 *	27.3:1 *	2.9:1 *
			(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO				
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL		
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%	
VERY SATISFIED	110	37	37%	37%	33%	48% *	39%	28%	37%	43%	32%	34%	
SOMEWHAT SATISFIED	129	43	42%	45%	46%	29% *	41%	44%	45%	43%	43%	38%	
SOMEWHAT DISSATISFIED	14	5	6%	4%	5%	5%	4%	7%	1%	5%	3%	13%	
VERY DISSATISFIED	6	2	3%	1%	1%	4%	3%	0%	3%	1%	4%	0%	
NOT SURE	41	14	12%	12%	14%	13%	13%	21%	14%	9%	18%	15%	
SATISFIED	239	80	80%	82%	79%	77%	80%	72%	82%	86%	75%	72%	
DISSATISFIED	20	7	8%	6%	6%	10%	7%	7%	4%	6%	7%	13%	
NET SATISFIED	219	73	71%	76%	73%	68%	73%	65%	77%	80%	68%	59% *	
SATISFIED : DISSATISFIE	12.1:1		9.7:1 *	14.3:1 *	12.4:1	8.1:1 *	11.5:1	10.0:1 *	18.7:1 *	15.3:1 *	10.4:1 *	5.7:1 *	

QUESTION 7. NOW LET ME ASK YOU A FEW QUESTIONS ABOUT RECENT IMPROVEMENTS
 AT FRIEDMAN MEMORIAL AIRPORT...
 ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT
 IMPROVEMENTS MADE TO AIRPORT RUNWAY?

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
VERY SATISFIED	110	37	44%	44%	47% *	29%	29%	40%	34%
SOMEWHAT SATISFIED	129	43	44%	33% *	31% *	46%	51%	39%	47%
SOMEWHAT DISSATISFIED	14	5	0%	11%	7%	0%	6%	6%	4%
VERY DISSATISFIED	6	2	0%	0%	2%	5%	1%	2%	2%
NOT SURE	41	14	11%	11%	13%	20%	12%	13%	14%
SATISFIED	239	80	89% *	78%	78%	75%	81%	79%	81%
DISSATISFIED	20	7	0%	11%	9%	5%	7%	7%	6%
NET SATISFIED	219	73	89% *	67%	69%	71%	74%	72%	75%
SATISFIED : DISSATISFIE	12.1:1			7.0:1 *	8.8:1 *	16.3:1 *	11.0:1 *	10.8:1 *	13.7:1 *

QUESTION 8. ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT
 IMPROVEMENTS MADE TO AIRPORT TERMINAL?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
VERY SATISFIED	129	43	51%	34% *	46%	32% *	51%	14% *	50%	23% *	46%	34%	29% *
SOMEWHAT SATISFIED	119	40	34%	46%	37%	46%	37%	53% *	37%	48%	39%	47%	52% *
SOMEWHAT DISSATISFIED	19	6	7%	5%	7%	3%	6%	10%	6%	9%	6%	6%	8%
VERY DISSATISFIED	6	2	1%	1%	1%	4%	1%	7%	1%	4%	3%	0%	2%
NOT SURE	28	9	7%	15%	8%	15%	6%	16%	6%	16%	6%	12%	8%
SATISFIED	248	83	85%	79%	83%	78%	88%	67% *	87%	70% *	85%	81%	81%
DISSATISFIED	24	8	8%	6%	9%	7%	6%	17%	7%	13%	9%	6%	11%
NET SATISFIED	223	74	77%	73%	75%	70%	81%	50% *	81%	57% *	76%	75%	71%
SATISFIED : DISSATISFIE	10.2:1		10.5:1	13.2:1 *	9.7:1	10.5:1	13.6:1 *	4.0:1 *	12.9:1 *	5.2:1 *	9.7:1	13.0:1 *	7.7:1 *

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL	
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
VERY SATISFIED	129	43	42%	45%	44%	45%	47%	28% *	35%	50%	44%	39%
SOMEWHAT SATISFIED	119	40	39%	37%	45%	38%	36%	50% *	50% *	36%	36%	40%
SOMEWHAT DISSATISFIED	19	6	9%	7%	3%	3%	7%	3%	0%	7%	8%	10%
VERY DISSATISFIED	6	2	1%	2%	2%	4%	2%	1%	3%	1%	4%	2%
NOT SURE	28	9	9%	9%	7%	10%	8%	18%	11%	7%	8%	9%
SATISFIED	248	83	81%	82%	88%	83%	83%	78%	86%	86%	80%	79%
DISSATISFIED	24	8	10%	9%	5%	7%	9%	4%	3%	7%	12%	12%
NET SATISFIED	223	74	71%	73%	83%	76%	74%	74%	82%	78%	68%	67%
SATISFIED : DISSATISFIE	10.2:1		8.0:1 *	9.1:1 *	17.1:1 *	12.1:1 *	9.0:1 *	18.5:1 *	27.3:1 *	11.5:1 *	6.6:1 *	6.6:1 *

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016

QUESTION 8. ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT
 IMPROVEMENTS MADE TO AIRPORT TERMINAL?

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
VERY SATISFIED	129	43	48%	59% *	49%	35%	35%	45%	41%
SOMEWHAT SATISFIED	119	40	41%	37%	33%	37%	46%	39%	41%
SOMEWHAT DISSATISFIED	19	6	7%	4%	4%	9%	6%	4%	9%
VERY DISSATISFIED	6	2	0%	0%	0%	3%	4%	2%	1%
NOT SURE	28	9	4%	0% *	13%	15%	9%	9%	9%
SATISFIED	248	83	89%	96% *	82%	72% *	82%	84%	82%
DISSATISFIED	24	8	7%	4%	4%	12%	10%	6%	10%
NET SATISFIED	223	74	81%	93% *	78%	60% *	72%	78%	72%
SATISFIED : DISSATISFIE	10.2:1		12.0:1	* 26.0:1	* 18.5:1	* 5.9:1	* 8.5:1	* 13.4:1	* 8.1:1

QUESTION 9. NOW LET ME READ YOU A LIST OF SPECIFIC IMPROVEMENTS
 THAT COULD BE MADE AND PLEASE TELL ME WHICH WOULD BE
 YOUR HIGHEST PRIORITY:

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
RESTAURANTS AND FOOD VE	76	25	22%	30%	26%	23%	24%	31%	25%	27%	27%	25%	37% *
BETTER VEHICLE ACCESS A	101	34	36%	32%	36%	21% *	36%	30%	36%	32%	28%	37%	40%
MORE TIMELY SECURITY CL	53	18	17%	16%	15%	31% *	18%	18%	16%	23%	16%	19%	13%
MORE GROUND TRANSPORTAT	37	12	14%	12%	13%	11%	13%	9%	14%	7%	17%	6%	10%
MORE AUTO RENTAL OPTION	7	2	3%	1%	3%	0%	3%	0%	3%	0%	2%	1%	0%
NOT SURE	26	9	9%	10%	7%	13%	7%	13%	6%	11%	10%	12%	0%

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
RESTAURANTS AND FOOD VE	76	25	25%	24%	28%	37% *	19%	31%	30%	22%	21%	22%
BETTER VEHICLE ACCESS A	101	34	30%	37%	38%	33%	38%	23% *	29%	37%	36%	30%
MORE TIMELY SECURITY CL	53	18	23%	13%	16%	11%	18%	17%	23%	17%	16%	19%
MORE GROUND TRANSPORTAT	37	12	12%	12%	13%	11%	13%	12%	10%	14%	13%	15%
MORE AUTO RENTAL OPTION	7	2	1%	1%	2%	6%	2%	6%	4%	1%	3%	4%
NOT SURE	26	9	9%	13%	3%	3%	10%	11%	4%	9%	12%	11%

QUESTION 9. NOW LET ME READ YOU A LIST OF SPECIFIC IMPROVEMENTS
 THAT COULD BE MADE AND PLEASE TELL ME WHICH WOULD BE
 YOUR HIGHEST PRIORITY:

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
RESTAURANTS AND FOOD VE	76	25	44% *	37% *	16% *	17%	24%	26%	25%
BETTER VEHICLE ACCESS A	101	34	37%	30%	42%	35%	28%	35%	33%
MORE TIMELY SECURITY CL	53	18	7% *	7% *	11%	31% *	21%	19%	17%
MORE GROUND TRANSPORTAT	37	12	11%	11%	20%	8%	13%	11%	14%
MORE AUTO RENTAL OPTION	7	2	0%	4%	4%	2%	1%	0%	4%
NOT SURE	26	9	0%	11%	7%	8%	13%	9%	9%

QUESTION 10. DO YOU SUPPORT OR OPPOSE MAKING NEW INVESTMENTS AND IMPROVEMENTS AT THE CURRENT AIRPORT LOCATION IF IT WILL IMPROVE AIR SERVICE?

	N		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
STRONGLY SUPPORT	123	41	46%	36%	46%	27% *	45%	26% *	48%	22% *	40%	31% *	34%
SOMEWHAT SUPPORT	125	42	38%	45%	42%	40%	42%	33%	40%	45%	41%	54% *	42%
SOMEWHAT OPPOSE	23	8	7%	8%	7%	8%	6%	16%	6%	12%	8%	9%	4%
STRONGLY OPPOSE	16	5	5%	5%	2%	16% *	2%	18% *	3%	13%	4%	6%	12%
NOT SURE	13	4	4%	6%	3%	9%	4%	6%	3%	8%	6%	1%	8%
SUPPORT	247	82	84%	81%	88%	67% *	88%	59% *	87%	66% *	82%	85%	76%
OPPOSE	40	13	13%	13%	9%	24% *	8%	35% *	9%	26% *	12%	14%	16%
NET SUPPORT	207	69	71%	68%	79% *	42% *	79% *	24% *	78%	41% *	70%	71%	60%
SUPPORT : OPPOSE	6.2:1		6.7:1	6.2:1	9.8:1 *	2.8:1 *	10.3:1 *	1.7:1 *	9.2:1 *	2.6:1 *	6.9:1 *	6.0:1	4.8:1 *

	N		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF MOUTH	INTERNET	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
STRONGLY SUPPORT	123	41	49%	37%	35%	45%	43%	30% *	37%	42%	39%	43%
SOMEWHAT SUPPORT	125	42	40%	47%	45%	26% *	40%	51% *	45%	39%	44%	38%
SOMEWHAT OPPOSE	23	8	5%	6%	13%	16%	7%	6%	8%	8%	8%	6%
STRONGLY OPPOSE	16	5	2%	7%	4%	13%	5%	12%	8%	5%	7%	2%
NOT SURE	13	4	3%	3%	3%	0%	5%	3%	2%	6%	2%	10%
SUPPORT	247	82	89%	84%	80%	71% *	83%	80%	82%	82%	83%	82%
OPPOSE	40	13	8%	13%	17%	29% *	12%	17%	16%	12%	15%	9%
NET SUPPORT	207	69	81% *	70%	63%	42% *	71%	63%	66%	70%	68%	73%
SUPPORT : OPPOSE	6.2:1		11.5:1 *	6.4:1	4.7:1 *	2.5:1 *	7.1:1 *	4.7:1 *	5.2:1 *	6.7:1	5.6:1 *	9.4:1 *

QUESTION 10. DO YOU SUPPORT OR OPPOSE MAKING NEW INVESTMENTS AND
 IMPROVEMENTS AT THE CURRENT AIRPORT LOCATION IF IT
 WILL IMPROVE AIR SERVICE?

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
STRONGLY SUPPORT	123	41	59% *	48%	33%	34%	40%	42%	40%
SOMEWHAT SUPPORT	125	42	26% *	41%	49%	49%	38%	40%	44%
SOMEWHAT OPPOSE	23	8	11%	0%	7%	6%	12%	9%	7%
STRONGLY OPPOSE	16	5	4%	7%	4%	8%	4%	6%	5%
NOT SURE	13	4	0%	4%	7%	3%	6%	3%	5%
SUPPORT	247	82	85%	89%	82%	83%	78%	82%	84%
OPPOSE	40	13	15%	7%	11%	14%	16%	15%	12%
NET SUPPORT	207	69	70%	81% *	71%	69%	62%	67%	72%
SUPPORT : OPPOSE	6.2:1		5.8:1	12.0:1	* 7.4:1 *	6.0:1	4.8:1 *	5.5:1 *	7.1:1 *

QUESTION 11. ARE YOU HAPPY OR UNHAPPY WITH THE INCREASE IN THE NUMBER
 OF COMMERCIAL FLIGHTS LEAVING AND COMING INTO THE AIRPORT?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
VERY HAPPY	96	32	38%	24%	37%	13% *	37%	12% *	39%	11% *	36%	18% *	17% *
SOMEWHAT HAPPY	131	44	41%	47%	43%	41%	45%	37%	44%	47%	42%	55% *	51%
SOMEWHAT UNHAPPY	38	13	11%	12%	11%	22% *	9%	31% *	9%	24% *	12%	18%	17%
VERY UNHAPPY	16	5	5%	6%	3%	13%	3%	15% *	2%	13%	4%	3%	6%
NOT SURE	20	7	5%	11%	6%	10%	6%	5%	6%	6%	6%	6%	9%
HAPPY	226	75	79%	71%	81%	55% *	82%	49% *	83%	58% *	78%	74%	68%
UNHAPPY	54	18	16%	18%	13%	35% *	12%	45% *	11%	37% *	16%	21%	24%
NET HAPPY	172	57	63%	54%	67% *	19% *	70% *	4% *	72% *	21% *	62%	53%	44% *
HAPPY : UNHAPPY	4.2:1		5.0:1 *	4.0:1	6.0:1 *	1.6:1 *	6.9:1 *	1.1:1 *	7.3:1 *	1.6:1 *	4.8:1 *	3.6:1 *	2.9:1 *

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF INTERNET	MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
VERY HAPPY	96	32	33%	34%	28%	39%	37%	23%	25%	33%	32%	37%
SOMEWHAT HAPPY	131	44	44%	42%	45%	41%	39%	48%	43%	45%	46%	35%
SOMEWHAT UNHAPPY	38	13	12%	7%	21%	11%	13%	11%	12%	13%	11%	20%
VERY UNHAPPY	16	5	5%	9%	2%	4%	6%	7%	7%	5%	6%	2%
NOT SURE	20	7	6%	9%	4%	5%	5%	11%	13%	4%	5%	6%
HAPPY	226	75	77%	76%	74%	80%	76%	71%	69%	78%	78%	72%
UNHAPPY	54	18	17%	15%	23%	15%	19%	18%	19%	18%	17%	22%
NET HAPPY	172	57	60%	60%	51%	65%	57%	53%	50%	60%	61%	50%
HAPPY : UNHAPPY	4.2:1		4.6:1	4.9:1 *	3.2:1 *	5.3:1 *	4.0:1	4.0:1	3.6:1 *	4.4:1	4.6:1 *	3.3:1 *

QUESTION 11. ARE YOU HAPPY OR UNHAPPY WITH THE INCREASE IN THE NUMBER
 OF COMMERCIAL FLIGHTS LEAVING AND COMING INTO THE AIRPORT?

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
VERY HAPPY	96	32	52% *	37%	31%	29%	24%	33%	31%
SOMEWHAT HAPPY	131	44	44%	41%	44%	43%	44%	42%	45%
SOMEWHAT UNHAPPY	38	13	0% *	15%	13%	12%	17%	10%	15%
VERY UNHAPPY	16	5	0%	7%	7%	6%	5%	7%	4%
NOT SURE	20	7	4%	0%	4%	9%	10%	7%	6%
HAPPY	226	75	96% *	78%	76%	72%	68%	76%	76%
UNHAPPY	54	18	0% *	22%	20%	18%	22%	17%	19%
NET HAPPY	172	57	96% *	56%	56%	54%	46% *	58%	57%
HAPPY : UNHAPPY	4.2:1			3.5:1 *	3.8:1 *	3.9:1	3.1:1 *	4.4:1	4.0:1

QUESTION 12. ARE YOU A BUSINESS OWNER IN BLAINE COUNTY?

		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT				
		=====		=====		=====		=====		=====				
		N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER NEWS	LOCAL TV SOC MED I INTERNET	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
		300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
YES		74	25	30%	18%	26%	15% *	27%	16%	24%	25%	29%	22%	23%
NO		226	75	70%	82%	74%	85% *	73%	84%	76%	75%	71%	78%	77%
		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO						
		=====				=====		=====						
		N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL		
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
		300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%	
YES		74	25	25%	30%	21%	25%	26%	23%	18%	24%	33%	22%	
NO		226	75	75%	70%	79%	75%	74%	77%	82%	76%	67%	78%	
		(26.) AGE					(27.) GENDER							
		=====					=====							
		N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE				
		-----	-----	-----	-----	-----	-----	-----	-----	-----				
		300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%				
YES		74	25	15% *	37% *	36% *	22%	18%	29%	20%				
NO		226	75	85% *	63% *	64% *	78%	82%	71%	81%				

QUESTION 13. DOES THE FRIEDMAN MEMORIAL AIRPORT HAVE A POSITIVE
 OR NEGATIVE IMPACT ON YOUR BUSINESS?

	=====		(1.) ECON	(2.) TAXE	(3.) AIRP	(4.) LOCA	(19.) INF	(21.) OWN	(23.) GEO	(27.) GEN	(27.) GEN
	N	%	BETTER	YES	POSITIVE	SATISFIED	NEWSPAPER	OWN HOME	HAILEY	MALE	FEMALE
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	74	100	52 71%	61 83%	64 87%	52 71%	43 58%	56 76%	30 40%	43 59%	30 41%
POSITIVE	32	43	39%	50%	43%	42%	44%	47%	34%	45%	40%
NEGATIVE	1	1	1%	0%	1%	0%	2%	1%	0%	2%	0%
NO IMPACT	41	56	59%	50%	56%	58%	55%	52%	66% *	53%	60%

QUESTION 14. DO YOU THINK MAINTAINING AND IMPROVING THE AIRPORT IS
 VITAL TO THE BLAINE COUNTY ECONOMY?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
YES	275	92	90%	94%	92%	89%	93%	88%	95%	83%	93%	94%	91%
NO	18	6	7%	4%	5%	10%	5%	9%	3%	16% *	6%	3%	4%
NOT SURE	7	2	2%	2%	3%	1%	2%	3%	2%	1%	1%	3%	5%

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
YES	275	92	92%	90%	94%	97%	94%	85%	92%	91%	92%	90%
NO	18	6	5%	8%	4%	0%	5%	10%	4%	6%	8%	8%
NOT SURE	7	2	3%	2%	2%	3%	1%	5%	4%	3%	0%	2%

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
YES	275	92	89%	96%	91%	91%	92%	93%	92%
NO	18	6	7%	4%	7%	8%	5%	6%	7%
NOT SURE	7	2	4%	0%	2%	2%	3%	2%	3%

QUESTION 15. ARE YOU AWARE OR UNAWARE THAT FRIEDMAN MEMORIAL AIRPORT OPERATIONS INCLUDING SALARIES, AIRPORT MAINTENANCE AND OTHER DAY TO DAY ACTIVITIES DO NOT COST PROPERTY TAXPAYERS ANY MONEY, BECAUSE THE AIRPORT IS FUNDED BY THE FEDERAL AVIATION AUTHORITY (FAA) AND AIRPORT OPERATIONS THROUGH LANDING FEES, TICKET TAXES, FUEL TAXES AND OTHER CHARGES TO OPERATORS AND USERS.

			(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
AWARE	178	59	66%	54%	61%	58%	62%	53%	59%	61%	63%	50%	32% *
UNAWARE	120	40	34%	45%	39%	41%	38%	45%	41%	39%	36%	50% *	68% *
NOT SURE	2	1	0%	1%	0%	2%	0%	2%	0%	0%	0%	0%	0%

			(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
AWARE	178	59	61%	57%	51%	66%	64%	40% *	55%	62%	56%	62%
UNAWARE	120	40	38%	43%	49%	34%	36%	60% *	45%	37%	44%	38%
NOT SURE	2	1	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%

			(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
AWARE	178	59	70% *	48% *	51%	58%	65%	63%	56%
UNAWARE	120	40	30% *	52% *	49%	40%	34%	36%	45%
NOT SURE	2	1	0%	0%	0%	2%	1%	1%	0%

QUESTION 16. BEFORE I ASK YOU A FEW QUESTIONS FOR THE DEMOGRAPHIC PROFILE OF THE SURVEY, LET ME ASK THIS. IF YOU SUPPORT MOVING THE AIRPORT, WOULD YOU BE WILLING TO PAY THROUGH A COUNTYWIDE BOND OR TAX AN AMOUNT OF UP TO \$1,000 A YEAR IN ORDER TO ACCOMPLISH THIS?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
YES	38	13	13%	12%	15%	5%	13%	13%	8%	25% *	12%	17%	11%
NO	248	83	84%	80%	80%	92% *	82%	83%	88%	70% *	84%	75%	85%
NOT SURE	15	5	3%	8%	5%	3%	5%	5%	4%	5%	4%	7%	3%

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
YES	38	13	13%	14%	8%	13%	13%	7%	15%	10%	20%	13%
NO	248	83	83%	83%	84%	84%	83%	85%	83%	84%	76%	79%
NOT SURE	15	5	4%	3%	7%	3%	3%	8%	2%	7%	4%	9%

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
YES	38	13	11%	4%	13%	15%	15%	12%	14%
NO	248	83	85%	89%	87%	77%	80%	84%	82%
NOT SURE	15	5	4%	7%	0%	8%	5%	5%	5%

QUESTION 17. WHAT IF THE AMOUNT WERE \$500 A YEAR TO MOVE THE AIRPORT?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	262	100	154 59%	92 35%	197 75%	58 22%	206 78%	47 18%	198 76%	54 21%	127 49%	55 21%	28 11%
YES	19	7	6%	9%	8%	5%	6%	13%	6%	13%	6%	7%	14%
NO	231	88	91%	83%	87%	91%	90%	80%	89%	83%	89%	84%	82%
NOT SURE	12	5	3%	7%	5%	4%	4%	6%	5%	4%	5%	9%	5%

	=====		(20.) INFORMATION/CLOSURES			(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	INTERNET	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	262	100	87 33%	69 26%	65 25%	186 71%	45 17%	47 18%	110 42%	55 21%	28 11%
YES	19	7	13%	4%	5%	7%	11%	8%	8%	7%	2%
NO	231	88	82%	92%	89%	90%	85%	92%	87%	84%	93%
NOT SURE	12	5	5%	4%	6%	3%	4%	0%	5%	9%	5%

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	262	100	35 13%	40 15%	49 19%	58 22%	79 30%	132 50%	128 49%
YES	19	7	4%	15%	3%	4%	9%	8%	7%
NO	231	88	92%	81%	95%	91%	84%	90%	88%
NOT SURE	12	5	4%	4%	3%	5%	6%	3%	7%

QUESTION 18. TELL ME THIS. IF THE COST OF MOVING THE AIRPORT WAS \$100-\$250
 A YEAR, WOULD YOU BE WILLING TO PAY THIS AMOUNT?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AI	
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS
	244	100	145 59%	84 34%	181 74%	55 23%	193 79%	41 17%	187 77%	47 19%	120 49%	51 21%
YES	49	20	15%	28%	18%	27%	19%	29%	12%	53% *	19%	21%
NO	179	73	80%	63% *	74%	68%	76%	63% *	81%	44% *	75%	65%
NOT SURE	16	7	5%	9%	7%	5%	6%	8%	7%	4%	6%	14%

	=====		(20.) INFORMATION/CLOSURES			(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	SM INTERNET	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	244	100	76 31%	66 27%	62 26%	174 71%	40 17%	43 18%	101 42%	51 21%	27 11%
YES	49	20	24%	14%	27%	18%	29%	22%	21%	20%	13%
NO	179	73	63% *	82%	68%	77%	60% *	74%	73%	69%	74%
NOT SURE	16	7	13%	4%	5%	5%	11%	3%	6%	11%	13%

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	244	100	33 14%	34 14%	48 20%	56 23%	72 29%	121 50%	120 49%
YES	49	20	22%	18%	26%	21%	15%	25%	16%
NO	179	73	74%	73%	74%	72%	74%	73%	75%
NOT SURE	16	7	4%	9%	0%	8%	10%	3%	11%

QUESTION 19. WHERE DO YOU GET YOUR INFORMATION REGARDING CONSTRUCTION
 UPDATES, OPERATIONS AT THE AIRPORT, RELOCATION ISSUES,
 UPGRADES TO THE AIRPORT AND NEWS IN GENERAL ABOUT FRIEDMAN
 MEMORIAL AIRPORT?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
NEWSPAPER	145	48	56%	41%	51%	39% *	51%	40%	46%	55%	100% *	0% *	0% *
LOCAL TV NEWS	67	22	17%	29%	21%	25%	23%	16%	25%	13% *	0% *	100% *	0% *
WORD OF MOUTH	17	6	8%	3%	6%	2%	5%	3%	7%	1%	0%	0%	0%
AIRPORT STAFF	10	3	3%	3%	3%	6%	4%	2%	4%	3%	0%	0%	0%
NEWSLETT.	8	3	4%	1%	3%	2%	3%	1%	2%	3%	0%	0%	0%
SOC MED INTERNET	31	10	8%	13%	9%	15%	8%	24% *	9%	14%	0% *	0% *	100% *
AIRPORT WEBSITE	17	6	4%	6%	6%	5%	5%	9%	5%	8%	0%	0%	0%
NOT SURE	5	2	0%	4%	1%	5%	1%	4%	1%	3%	0%	0%	0%

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
NEWSPAPER	145	48	46%	49%	43%	60% *	52%	42%	38% *	49%	57%	39%
LOCAL TV NEWS	67	22	18%	36% *	21%	5% *	25%	13% *	31%	22%	17%	24%
WORD OF MOUTH	17	6	7%	2%	4%	23% *	5%	7%	5%	6%	5%	6%
AIRPORT STAFF	10	3	6%	2%	1%	0%	3%	4%	7%	2%	3%	3%
NEWSLETT.	8	3	3%	3%	0%	6%	3%	3%	1%	3%	4%	7%
SOC MED INTERNET	31	10	8%	4%	26% *	6%	4%	22% *	8%	10%	12%	10%
AIRPORT WEBSITE	17	6	10%	5%	4%	0%	5%	7%	6%	6%	4%	8%
NOT SURE	5	2	0%	0%	2%	0%	1%	4%	4%	2%	0%	2%

QUESTION 19. WHERE DO YOU GET YOUR INFORMATION REGARDING CONSTRUCTION
 UPDATES, OPERATIONS AT THE AIRPORT, RELOCATION ISSUES,
 UPGRADES TO THE AIRPORT AND NEWS IN GENERAL ABOUT FRIEDMAN
 MEMORIAL AIRPORT?

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	-----	-----	-----	-----	-----	-----	-----	-----	-----
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
NEWSPAPER	145	48	52%	41%	53%	42%	52%	43%	54%
LOCAL TV NEWS	67	22	4% *	15%	22%	28%	29%	21%	23%
WORD OF MOUTH	17	6	4%	15% *	2%	8%	3%	7%	5%
AIRPORT STAFF	10	3	0%	0%	0%	6%	6%	3%	3%
NEWSLETT.	8	3	7%	7%	0%	2%	1%	3%	3%
SOC MED INTERNET	31	10	19%	22% *	13%	5%	4%	11%	10%
AIRPORT WEBSITE	17	6	15% *	0%	7%	9%	1%	9%	2%
NOT SURE	5	2	0%	0%	2%	2%	3%	2%	1%

QUESTION 20. AND WHERE DO YOU GET INFORMATION ON FLIGHTS, BUSSING
 AND CLOSURES AT THE AIRPORT?

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
AIRPORT WEBSITE	99	33	33%	33%	34%	34%	33%	32%	30%	42% *	32%	27%	26%
NEWSPAPER	80	27	26%	26%	29%	18%	28%	20%	31%	14% *	27%	43% *	10% *
NEWSLETT.	7	2	3%	3%	3%	2%	2%	3%	3%	1%	4%	2%	0%
SM INTERNET	71	24	21%	28%	22%	30%	23%	30%	23%	25%	21%	22%	59% *
WORD OF MOUTH	25	8	12%	4%	8%	8%	8%	10%	9%	7%	11%	2%	5%
TELEPHONE	7	2	3%	2%	2%	3%	2%	3%	2%	4%	4%	2%	0%
NOT SURE	10	3	3%	5%	3%	4%	4%	2%	2%	6%	2%	1%	0%

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
AIRPORT WEBSITE	99	33	100% *	0% *	0% *	0% *	36%	27%	28%	28%	43% *	37%
NEWSPAPER	80	27	0% *	100% *	0% *	0% *	32%	16% *	26%	25%	34%	17% *
NEWSLETT.	7	2	0%	0%	0%	0%	3%	3%	1%	4%	1%	2%
SM INTERNET	71	24	0% *	0% *	100% *	0% *	17%	39% *	28%	28%	11% *	26%
WORD OF MOUTH	25	8	0%	0%	0%	100% *	8%	7%	7%	11%	4%	9%
TELEPHONE	7	2	0%	0%	0%	0%	2%	0%	5%	1%	4%	2%
NOT SURE	10	3	0%	0%	0%	0%	2%	8%	4%	3%	3%	6%

QUESTION 20. AND WHERE DO YOU GET INFORMATION ON FLIGHTS, BUSSING
 AND CLOSURES AT THE AIRPORT?

		(26.) AGE					(27.) GENDER		
=====		=====					=====		
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
-----		-----		-----		-----		-----	
	300	100	39	42	57	69	93	149	149
			13%	14%	19%	23%	31%	50%	50%
AIRPORT WEBSITE	99	33	37%	30%	40%	35%	27%	34%	32%
NEWSPAPER	80	27	4% *	22%	29%	28%	36% *	29%	25%
NEWSLETT.	7	2	0%	4%	2%	2%	4%	3%	2%
SM INTERNET	71	24	41% *	30%	22%	29%	11% *	20%	28%
WORD OF MOUTH	25	8	11%	15%	4%	3%	11%	10%	7%
TELEPHONE	7	2	4%	0%	2%	0%	4%	1%	4%
NOT SURE	10	3	4%	0%	0%	3%	7%	3%	3%

QUESTION 21. DO YOU:

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
OWN HOME	214	71	76%	65%	71%	74%	73%	65%	73%	68%	77%	81% *	28% *
OWN CONDO	17	6	6%	6%	7%	2%	6%	6%	6%	5%	5%	5%	17% *
RENT	49	16	14%	18%	15%	19%	13%	26% *	15%	19%	14%	10%	34% *
AT HOME	20	7	3%	11%	7%	5%	8%	3%	6%	7%	3%	4%	21% *
NOT SURE	1	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
OWN HOME	214	71	77%	85% *	51% *	68%	100% *	0% *	65%	77%	69%	66%
OWN CONDO	17	6	4%	4%	8%	8%	0%	0%	4%	4%	9%	6%
RENT	49	16	13%	10%	27% *	14%	0% *	100% *	23%	12%	14%	23%
AT HOME	20	7	6%	2%	14%	10%	0%	0%	8%	7%	8%	2%
NOT SURE	1	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
OWN HOME	214	71	41% *	56% *	82% *	77%	80%	73%	70%
OWN CONDO	17	6	11%	7%	4%	2%	7%	3%	9%
RENT	49	16	15%	37% *	11%	18%	9%	15%	18%
AT HOME	20	7	33% *	0%	2%	3%	4%	9%	5%
NOT SURE	1	0	0%	0%	0%	0%	1%	0%	0%

QUESTION 22. WHEN YOU THINK ABOUT YOUR ETHNICITY, DO YOU THINK
 OF YOURSELF AS:

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	293	100	171 59%	103 35%	229 78%	57 19%	230 79%	53 18%	209 71%	72 25%	141 48%	67 23%	31 11%
CAUCASIAN	256	87	89%	86%	86%	91%	89%	80%	90%	79%	90%	87%	73% *
HISPANIC	15	5	5%	6%	5%	6%	4%	9%	4%	9%	4%	5%	8%
AFRICAN-AMERICAN	8	3	2%	4%	3%	3%	3%	3%	2%	5%	2%	1%	14% *
NATIVE AMERICAN OR	3	1	2%	0%	1%	0%	1%	2%	2%	0%	1%	1%	0%
SOMETHING ELSE?	10	3	2%	5%	4%	0%	3%	6%	2%	8%	3%	5%	5%

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	293	100	96 33%	78 27%	70 24%	25 9%	209 71%	49 17%	55 19%	122 42%	66 22%	30 10%
CAUCASIAN	256	87	82%	94%	83%	91%	93%	69% *	83%	84%	94%	92%
HISPANIC	15	5	6%	3%	9%	0%	4%	12%	7%	7%	3%	0%
AFRICAN-AMERICAN	8	3	5%	0%	6%	0%	0%	8%	5%	4%	2%	0%
NATIVE AMERICAN OR	3	1	1%	1%	2%	0%	1%	3%	2%	1%	0%	2%
SOMETHING ELSE?	10	3	6%	2%	0%	9%	2%	9%	4%	4%	2%	5%

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	293	100	36 12%	42 14%	57 19%	67 23%	91 31%	143 49%	148 50%
CAUCASIAN	256	87	80%	74% *	93%	86%	94%	85%	91%
HISPANIC	15	5	12%	4%	4%	6%	3%	8%	3%
AFRICAN-AMERICAN	8	3	4%	7%	0%	5%	1%	3%	2%
NATIVE AMERICAN OR	3	1	0%	4%	0%	2%	1%	1%	2%
SOMETHING ELSE?	10	3	4%	11%	2%	2%	2%	4%	3%

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016

QUESTION 23. GEOGRAPHIC

	=====		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
	N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
	300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
BELLEVUE	56	19	20%	17%	17%	25%	18%	20%	18%	23%	14%	26%	14%
HAILEY	122	41	42%	42%	42%	34%	42%	41%	40%	42%	41%	41%	40%
KETCHUM	69	23	23%	19%	23%	16%	24%	19%	22%	25%	27%	17%	25%
SUN VALL	32	11	10%	12%	10%	13%	11%	10%	12%	3%	9%	12%	11%
CAREY	15	5	3%	8%	4%	9%	3%	8%	5%	6%	5%	3%	10%
BALANCE	7	2	3%	2%	3%	2%	2%	3%	2%	2%	4%	3%	0%

	=====		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
	N	%	AIRPORT WEBSITE	SM NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
	300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
BELLEVUE	56	19	16%	18%	22%	16%	17%	27%	100% *	0% *	0% *	0% *
HAILEY	122	41	34%	39%	47%	55% *	44%	30% *	0% *	100% *	0% *	0% *
KETCHUM	69	23	30%	29%	10% *	11% *	22%	20%	0% *	0% *	100% *	0% *
SUN VALL	32	11	12%	7%	11%	11%	10%	15%	0% *	0% *	0% *	100% *
CAREY	15	5	7%	5%	4%	5%	4%	9%	0%	0%	0%	0%
BALANCE	7	2	1%	3%	4%	3%	3%	0%	0%	0%	0%	0%

	=====		(26.) AGE					(27.) GENDER	
	N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE
	300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
BELLEVUE	56	19	15%	15%	20%	20%	20%	19%	18%
HAILEY	122	41	30% *	52% *	47%	43%	35%	40%	42%
KETCHUM	69	23	30%	19%	24%	22%	22%	24%	22%
SUN VALL	32	11	7%	4%	7%	6%	21% *	10%	11%
CAREY	15	5	11%	11%	2%	5%	1%	5%	5%
BALANCE	7	2	7%	0%	0%	5%	1%	2%	3%

QUESTION 24. WOULD YOU TELL ME IF YOU LIVE IN CHANTERELLE,
 OLD TOWN OR SOMEWHERE ELSE IN BELLEVUE?

	=====		(1.) ECON	(2.) TAXE	(3.) AIRP	(4.) LOCA	(21.) OWN	(23.) GEO	(27.) GEN	(27.) GEN
	N	%	BETTER	YES	POSITIVE	SATISFIED	OWN HOME	BELLEVUE	MALE	FEMALE
	-----		-----	-----	-----	-----	-----	-----	-----	-----
	51	100	32 63%	38 73%	39 76%	37 72%	33 64%	51 100%	26 51%	25 49%
CHANTERELLE	2	4	2%	6%	5%	6%	2%	4%	6%	3%
OLD TOWN	16	31	22%	24%	30%	29%	30%	31%	25%	37%
SOMEWHERE ELSE IN BELLE	33	65	76% *	70%	65%	66%	68%	65%	69%	60%

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016

QUESTION 25. WOULD YOU TELL ME IF YOU LIVE IN OLD TOWN, WOODSIDE,
 EAST OF DOWNTOWN OR WEST OF DOWNTOWN?

(23.) GEO			(1.) ECONOMY		(2.) TAXE	(3.) AIRP	(4.) LOCATION		(19.) INF	(20.) INFORMATION/CLOSURES			(21.) OWN
	N	%	BETTER	SAME	YES	POSITIVE	SATISFIED	RELOCATE	NEWSPAPER	AIRPORT WEBSITE	NEWSPAPER	SM INTERNET	OWN HOME
HAILEY	117	100	70	44	94	94	82	31	58	34	30	31	91
117			59%	37%	80%	80%	70%	26%	50%	29%	25%	27%	77%
100%													
OLD TOWN 16%	19	16	11%	25%	15%	19%	14%	21%	19%	24%	8%	21%	15%
WOODSIDE 20%	23	20	14%	26%	20%	20%	19%	24%	21%	23%	18%	20%	19%
EAST OF DOWNTOWN 40%	47	40	42%	35%	36%	39%	41%	33%	29% *	33%	40%	50% *	38%
WEST OF DOWNTOWN 18%	22	18	25%	10%	22%	17%	19%	19%	21%	16%	28% *	6% *	21%
NOT SURE 6%	7	6	8%	3%	7%	5%	7%	3%	10%	4%	6%	2%	7%

			(26.) AGE			(27.) GENDER	
	N	%	45-54	55-64	65+	MALE	FEMALE
	117	100	27	28	31	59	57
			23%	24%	27%	50%	48%
OLD TOWN	19	16	10%	31% *	11%	17%	16%
WOODSIDE	23	20	14%	19%	26%	26%	15%
EAST OF DOWNTOWN	47	40	43%	38%	35%	36%	45%
WEST OF DOWNTOWN	22	18	33% *	8% *	20%	17%	21%
NOT SURE	7	6	0%	4%	9%	5%	7%

QUESTION 26. AGE

		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT		
		BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER	LOCAL TV NEWS	SOC MED I NTERNET
N	%											
300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%
18-34	39 13	12%	14%	15%	5%	13%	11%	13%	14%	14%	2% *	23% *
35-44	42 14	17%	9%	15%	5%	13%	20%	14%	11%	12%	9%	30% *
45-54	57 19	22%	16%	19%	21%	19%	16%	19%	21%	21%	19%	24%
55-64	69 23	20%	27%	21%	33% *	22%	27%	22%	29%	20%	29%	10% *
65+	93 31	29%	35%	30%	36%	33%	25%	32%	25%	33%	41% *	13% *

		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO			
		AIRPORT WEBSITE	SM NEWSPAPER	SM INTERNET	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL
N	%										
300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%
18-34	39 13	15%	2% *	22% *	17%	7%	12%	10%	9%	17%	9%
35-44	42 14	13%	12%	17%	24% *	11%	32% *	11%	18%	11%	5% *
45-54	57 19	23%	21%	18%	10% *	22%	13%	20%	22%	20%	12%
55-64	69 23	25%	24%	28%	8% *	25%	26%	25%	24%	22%	13% *
65+	93 31	25%	42% *	14% *	40% *	35%	17% *	33%	26%	30%	61% *

		(26.) AGE					(27.) GENDER	
		18-34	35-44	45-54	55-64	65+	MALE	FEMALE
N	%							
300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%
18-34	39 13	100% *	0% *	0% *	0% *	0% *	13%	14%
35-44	42 14	0% *	100% *	0% *	0% *	0% *	14%	15%
45-54	57 19	0% *	0% *	100% *	0% *	0% *	20%	19%
55-64	69 23	0% *	0% *	0% *	100% *	0% *	21%	26%
65+	93 31	0% *	0% *	0% *	0% *	100% *	34%	29%

QUESTION 27. GENDER

		(1.) ECONOMY		(2.) TAXES FAIR		(3.) AIRPORT OPINIO		(4.) LOCATION		(19.) INFO ABOUT AIRPORT					
		=====		=====		=====		=====		=====					
		N	%	BETTER	SAME	YES	NO	POSITIVE	NEGATIVE	SATISFIED	RELOCATE	NEWSPAPER NEWS	LOCAL TV SOC MED I INTERNET		
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
		300	100	176 59%	104 35%	232 77%	61 20%	237 79%	54 18%	216 72%	73 24%	145 48%	67 22%	31 10%	
MALE		149	50	47%	53%	49%	53%	52%	42%	51%	49%	45%	48%	51%	
FEMALE		151	50	53%	47%	51%	47%	48%	58%	49%	51%	55%	52%	49%	
		(20.) INFORMATION/CLOSURES				(21.) OWN/RENT		(23.) GEO							
		=====				=====		=====							
		N	%	AIRPORT WEBSITE	SM NEWSPAPER	WORD OF MOUTH	OWN HOME	RENT	BELLEVUE	HAILEY	KETCHUM	SUN VALL			
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----			
		300	100	99 33%	80 27%	71 24%	25 8%	214 71%	49 16%	56 19%	122 41%	69 23%	32 11%		
MALE		149	50	51%	53%	42%	59% *	51%	45%	51%	49%	52%	47%		
FEMALE		151	50	49%	47%	58%	41% *	49%	55%	49%	51%	48%	53%		
		(26.) AGE					(27.) GENDER								
		=====					=====								
		N	%	18-34	35-44	45-54	55-64	65+	MALE	FEMALE					
		-----	-----	-----	-----	-----	-----	-----	-----	-----					
		300	100	39 13%	42 14%	57 19%	69 23%	93 31%	149 50%	149 50%					
MALE		149	50	48%	48%	51%	45%	54%	100% *	0% *					
FEMALE		151	50	52%	52%	49%	55%	46%	0% *	101% *					

Barry Zepowitz & Associates

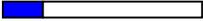
BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

QUESTION 1. LET ME BEGIN BY ASKING IF YOU FEEL THE LOCAL ECONOMY IN YOUR AREA OF BLAINE COUNTY IS DOING BETTER, WORSE OR THE SAME AS 1-2 YEARS AGO.

	#	%	
1. BETTER	176	59	
2. WORSE	20	7	
3. SAME	104	35	
TOTAL	300		

QUESTION 2. DO YOU FEEL THE TAXES YOU PAY IN YOUR CITY ARE GENERALLY FAIR FOR THE SERVICES YOU RECEIVE? DO YOU FEEL STRONGLY ABOUT THAT...

	#	%	
1. STRONGLY YES	35	12	
2. YES	197	66	
3. NO	49	16	
4. STRONGLY NO	12	4	
98. NOT SURE	8	3	
TOTAL	300		

YES	232	77%	
NO	61	20%	
NET YES	171	57%	
YES : NO	3.8:1		

QUESTION 3. THINKING ABOUT FRIEDMAN MEMORIAL AIRPORT FOR A MOMENT, DO YOU HAVE A POSITIVE OR NEGATIVE OPINION OF THE AIRPORT?

	#	%	
1. STRONGLY POSITIVE	104	35	
2. SOMEWHAT POSITIVE	132	44	
3. SOMEWHAT NEGATIVE	37	12	
4. STRONGLY NEGATIVE	17	6	
98. NOT SURE	9	3	
TOTAL	300		

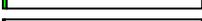
POSITIVE	237	79%	
NEGATIVE	63	21%	
NET POSITIVE	183	61%	
POSITIVE : NEGATIVE	4.4:1		

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

QUESTION 4. WHEN YOU THINK ABOUT THE FUTURE OF FRIEDMAN MEMORIAL AIRPORT,
 ARE YOU SATISFIED WITH ITS PRESENT LOCATION OR DO YOU SUPPORT
 RELOCATING THE AIRPORT?

	#	%	
1. SATISFIED WITH PRESENT LOCATION	216	72	
2. RELOCATE	73	24	
98. NOT SURE	12	4	
TOTAL	300		

QUESTION 5. REGARDLESS OF WHETHER YOU WANT THE AIRPORT TO REMAIN AT
 ITS PRESENT LOCATION OR RELOCATE, WHAT IS THE SINGLE
 BIGGEST IMPROVEMENT YOU WOULD LIKE THE AIRPORT TO MAKE?

	#	%	
0. NONE	104	35	
1. MORE FLIGHTS COMING AND GOING	44	15	
2. EXTEND RUNWAYS	12	4	
3. IMPROVE AND MAKE THE AIRPORT BETTER	24	8	
4. MORE PARKING NEEDED	19	6	
5. LOWER AIRFARE	9	3	
6. NOISE ABATEMENT	20	7	
7. MORE FOOD SERVICES	6	2	
8. SECURITY IMPROVEMENTS	11	4	
9. INSTRUMENTS/LANDING ISSUES	17	6	
10. RELOCATE	5	2	
96. OTHER	4	1	
98. NOT SURE	23	8	
TOTAL	300		

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

QUESTION 6. AND WHAT WOULD BE THE NEXT MOST IMPORTANT IMPROVEMENT YOU WOULD LIKE TO SEE MADE?

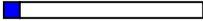
	#	%	
0. NONE	187	62	
1. MORE FLIGHTS COMING AND GOING	16	5	
2. EXTEND RUNWAYS	5	2	
3. IMPROVE AND MAKE THE AIRPORT BETTER	12	4	
4. MORE PARKING NEEDED	7	2	
5. LOWER AIRFARE	5	2	
6. NOISE ABATEMENT	6	2	
7. MORE FOOD SERVICES	9	3	
8. SECURITY IMPROVEMENTS	6	2	
9. INSTRUMENTS/LANDING ISSUES	4	1	
10. RELOCATE	2	1	
96. OTHER	4	1	
98. NOT SURE	37	12	
TOTAL	300		

QUESTION 7. NOW LET ME ASK YOU A FEW QUESTIONS ABOUT RECENT IMPROVEMENTS AT FRIEDMAN MEMORIAL AIRPORT...
 ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT IMPROVEMENTS MADE TO AIRPORT RUNWAY?

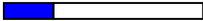
	#	%	
1. VERY SATISFIED	110	37	
2. SOMEWHAT SATISFIED	129	43	
3. SOMEWHAT DISSATISFIED	14	5	
4. VERY DISSATISFIED	6	2	
98. NOT SURE	41	14	
TOTAL	300		
SATISFIED	239	80%	
DISSATISFIED	20	7%	
NET SATISFIED	219	73%	
SATISFIED : DISSATISFIED	12.1:1		

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

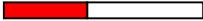
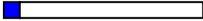
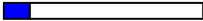
QUESTION 8. ARE YOU SATISFIED OR DISSATISFIED WITH THE RECENT IMPROVEMENTS MADE TO AIRPORT TERMINAL?

	#	%	
1. VERY SATISFIED	129	43	
2. SOMEWHAT SATISFIED	119	40	
3. SOMEWHAT DISSATISFIED	19	6	
4. VERY DISSATISFIED	6	2	
98. NOT SURE	28	9	
TOTAL	300		
SATISFIED	248	83%	
DISSATISFIED	24	8%	
NET SATISFIED	223	74%	
SATISFIED : DISSATISFIED	10.2:1		

QUESTION 9. NOW LET ME READ YOU A LIST OF SPECIFIC IMPROVEMENTS THAT COULD BE MADE AND PLEASE TELL ME WHICH WOULD BE YOUR HIGHEST PRIORITY:

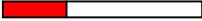
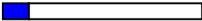
	#	%	
1. RESTAURANTS AND FOOD VENDORS	76	25	
2. BETTER VEHICLE ACCESS AND PARKING	101	34	
3. MORE TIMELY SECURITY CLEARANCE	53	18	
4. MORE GROUND TRANSPORTATION OPTIONS	37	12	
5. MORE AUTO RENTAL OPTIONS	7	2	
98. NOT SURE	26	9	
TOTAL	300		

QUESTION 10. DO YOU SUPPORT OR OPPOSE MAKING NEW INVESTMENTS AND IMPROVEMENTS AT THE CURRENT AIRPORT LOCATION IF IT WILL IMPROVE AIR SERVICE?

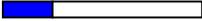
	#	%	
1. STRONGLY SUPPORT	123	41	
2. SOMEWHAT SUPPORT	125	42	
3. SOMEWHAT OPPOSE	23	8	
4. STRONGLY OPPOSE	16	5	
98. NOT SURE	13	4	
TOTAL	300		
SUPPORT	247	82%	
OPPOSE	40	13%	
NET SUPPORT	207	69%	
SUPPORT : OPPOSE	6.2:1		

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

QUESTION 11. ARE YOU HAPPY OR UNHAPPY WITH THE INCREASE IN THE NUMBER OF COMMERCIAL FLIGHTS LEAVING AND COMING INTO THE AIRPORT?

	#	%	
1. VERY HAPPY	96	32	
2. SOMEWHAT HAPPY	131	44	
3. SOMEWHAT UNHAPPY	38	13	
4. VERY UNHAPPY	16	5	
98. NOT SURE	20	7	
TOTAL		300	
HAPPY		226	75%
UNHAPPY		54	18%
NET HAPPY		172	57%
HAPPY : UNHAPPY		4.2:1	

QUESTION 12. ARE YOU A BUSINESS OWNER IN BLAINE COUNTY?

	#	%	
1. YES	74	25	
2. NO	226	75	
TOTAL		300	

QUESTION 13. DOES THE FRIEDMAN MEMORIAL AIRPORT HAVE A POSITIVE OR NEGATIVE IMPACT ON YOUR BUSINESS?

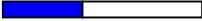
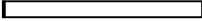
	#	%	
1. POSITIVE	32	43	
2. NEGATIVE	1	1	
3. NO IMPACT	41	56	
TOTAL		74	

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

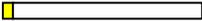
QUESTION 14. DO YOU THINK MAINTAINING AND IMPROVING THE AIRPORT IS VITAL TO THE BLAINE COUNTY ECONOMY?

	#	%	
1. YES	275	92	
2. NO	18	6	
98. NOT SURE	7	2	
TOTAL	300		

QUESTION 15. ARE YOU AWARE OR UNAWARE THAT FRIEDMAN MEMORIAL AIRPORT OPERATIONS INCLUDING SALARIES, AIRPORT MAINTENANCE AND OTHER DAY TO DAY ACTIVITIES DO NOT COST PROPERTY TAXPAYERS ANY MONEY, BECAUSE THE AIRPORT IS FUNDED BY THE FEDERAL AVIATION AUTHORITY (FAA) AND AIRPORT OPERATIONS THROUGH LANDING FEES, TICKET TAXES, FUEL TAXES AND OTHER CHARGES TO OPERATORS AND USERS.

	#	%	
1. AWARE	178	59	
2. UNAWARE	120	40	
98. NOT SURE	2	1	
TOTAL	300		

QUESTION 16. BEFORE I ASK YOU A FEW QUESTIONS FOR THE DEMOGRAPHIC PROFILE OF THE SURVEY, LET ME ASK THIS. IF YOU SUPPORT MOVING THE AIRPORT, WOULD YOU BE WILLING TO PAY THROUGH A COUNTYWIDE BOND OR TAX AN AMOUNT OF UP TO \$1,000 A YEAR IN ORDER TO ACCOMPLISH THIS?

	#	%	
1. YES	38	13	
2. NO	248	83	
98. NOT SURE	15	5	
TOTAL	300		

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

QUESTION 17. WHAT IF THE AMOUNT WERE \$500 A YEAR TO MOVE THE AIRPORT?

	#	%	
1. YES	19	7	
2. NO	231	88	
98. NOT SURE	12	5	
TOTAL	262		

QUESTION 18. TELL ME THIS. IF THE COST OF MOVING THE AIRPORT WAS \$100-\$250 A YEAR, WOULD YOU BE WILLING TO PAY THIS AMOUNT?

	#	%	
1. YES	49	20	
2. NO	179	73	
98. NOT SURE	16	7	
TOTAL	244		

QUESTION 19. WHERE DO YOU GET YOUR INFORMATION REGARDING CONSTRUCTION UPDATES, OPERATIONS AT THE AIRPORT, RELOCATION ISSUES, UPGRADES TO THE AIRPORT AND NEWS IN GENERAL ABOUT FRIEDMAN MEMORIAL AIRPORT?

	#	%	
1. NEWSPAPERS	145	48	
2. LOCAL TV NEWS	67	22	
3. WORD OF MOUTH	17	6	
4. AIRPORT STAFF	10	3	
5. NEWSLETTERS	8	3	
6. SOCIAL MEDIA/INTERNET	31	10	
7. AIRPORT WEBSITE	17	6	
98. NOT SURE	5	2	
TOTAL	300		

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

QUESTION 20. AND WHERE DO YOU GET INFORMATION ON FLIGHTS, BUSSING
 AND CLOSURES AT THE AIRPORT?

	#	%	
1. AIRPORT WEBSITE	99	33	
2. NEWSPAPERS	80	27	
3. NEWSLETTERS	7	2	
4. SOCIAL MEDIA/INTERNET	71	24	
5. WORD OF MOUTH	25	8	
6. TELEPHONE	7	2	
98. NOT SURE	10	3	
TOTAL	300		

QUESTION 21. DO YOU:

	#	%	
1. OWN YOUR HOME	214	71	
2. OWN A CONDOMINIUM	17	6	
3. RENT AN APARTMENT/HOME	49	16	
4. LIVE AT HOME WITH FAMILY	20	7	
98. NOT SURE	1	0	
TOTAL	300		

QUESTION 22. WHEN YOU THINK ABOUT YOUR ETHNICITY, DO YOU THINK
 OF YOURSELF AS:

	#	%	
1. CAUCASIAN	256	87	
2. HISPANIC	15	5	
3. AFRICAN-AMERICAN	8	3	
5. NATIVE AMERICAN OR	3	1	
6. SOMETHING ELSE?	10	3	
99. REFUSED	7		
TOTAL	300		

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

QUESTION 23. GEOGRAPHIC

	#	%	
1. BELLEVUE	56	19	
2. HAILEY	122	41	
3. KETCHUM	69	23	
4. SUN VALLEY	32	11	
5. CAREY	15	5	
6. BALANCE OF COUNTY	7	2	
TOTAL	300		

QUESTION 24. WOULD YOU TELL ME IF YOU LIVE IN CHANTERELLE,
 OLD TOWN OR SOMEWHERE ELSE IN BELLEVUE?

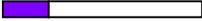
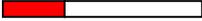
	#	%	
1. CHANTERELLE	2	4	
2. OLD TOWN	16	31	
3. SOMEWHERE ELSE IN BELLEVUE	33	65	
99. REFUSED	4		
TOTAL	56		

QUESTION 25. WOULD YOU TELL ME IF YOU LIVE IN OLD TOWN, WOODSIDE,
 EAST OF DOWNTOWN OR WEST OF DOWNTOWN?

	#	%	
1. OLD TOWN	19	16	
2. WOODSIDE	23	20	
3. EAST OF DOWNTOWN	47	40	
4. WEST OF DOWNTOWN	22	18	
98. NOT SURE	7	6	
99. REFUSED	4		
TOTAL	122		

BLAINE COUNTY FRIEDMAN MEMORIAL AIRPORT
 JUNE 2016
 OVERALL RESULTS

QUESTION 26. AGE

	#	%	
1. 18-34	39	13	
2. 35-44	42	14	
3. 45-54	57	19	
4. 55-64	69	23	
5. 65+	93	31	
TOTAL	300		

QUESTION 27. GENDER

	#	%	
1. MALE	149	50	
2. FEMALE	151	50	
TOTAL	300		



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