



**SFO ✈ SUN IN 2 HOURS.**

DAILY NON-STOP FLIGHTS STARTING DECEMBER 12

UNITED.COM



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## **FOR IMMEDIATE RELEASE**

### **“New San Francisco-Sun Valley non-stop flights begin December 12” United Express will serve the route winter and summer with regional jet**

*Sun Valley, ID...* Fly Sun Valley Alliance and Sun Valley Resort announce that United Airlines will begin new daily non-stop seasonal winter and summer service between San Francisco (SFO) and Sun Valley (SUN) effective December 12.

The United Express flights will be operated by SkyWest Airlines using a CRJ 700 regional jet aircraft with 66 seats; 6 in United First, 28 in United Economy Plus and 32 in United Economy.

The new service between Sun Valley and United's San Francisco hub, which has strong domestic and international connections, will run daily from Dec. 12 through March 30 for the 2013.14 winter season and from July 2 through September 23 for the 2014 summer season.

“We are pleased to add Sun Valley to the list of worldwide resort destinations United serves,” said Vic Kerckhoff, United's director of leisure sales. “These new flights provide travelers from the San Francisco area and beyond with convenient access to the wide variety of winter and summer recreational and cultural activities Sun Valley has to offer.”

The flight schedule for upcoming winter ski season will be:

- Departs SFO at 10:40 am, arrives SUN at 1:22 pm
- Departs SUN at 1:57 pm, arrives SFO at 2:54 pm

“With these new non-stop flights travelers can fly between San Francisco and Sun Valley in just under 2 hours. Our community is very proud to welcome United Express regional jet service into the Sun Valley market,” said Eric Seder, Board President of Fly Sun Valley Alliance, an organization engaged in strategic air service development efforts for the Sun Valley area.

Passengers on the new United Express San Francisco flights to Sun Valley will also receive great benefits from the Sun Valley Resort. For the upcoming winter season passengers who present their SFO-SUN boarding pass to the Sun Valley ticket window receive a free demo ski/board package or a free morning two hour group lesson the day following arrival. Some date restrictions apply.

Sun Valley has been a leading ski and summer resort destination for over 77 years, and boasts one of the highest customer return rates in the industry. Developed as the first destination ski resort in America in 1936, Sun Valley invented the chairlift and became known as “America's Shangri La” for its unique and unrivaled combination of recreation, culture and facilities set amidst the majestic beauty of the central Idaho Rockies. Sun Valley Resort has 2 ski mountains with over 2000 acres of skiable terrain, world-class mountain amenities, consistent snow, plenty of sunshine, and no lift lines. Sun Valley area is also known as a top Nordic ski destination, and is a designated US Olympic/Paralympic Nordic Training Site where world-class skiers come to train.

To book the new flights: [www.united.com](http://www.united.com)

For information on Sun Valley go to [www.sunvalley.com](http://www.sunvalley.com) and [www.visitsunvalley.com](http://www.visitsunvalley.com)

#### **Media Contact:**

Carol Waller, [carol@flysunvalleyalliance.com](mailto:carol@flysunvalleyalliance.com), 208-720-3965 [www.flysunvalleyalliance.com](http://www.flysunvalleyalliance.com)