



December 31, 2013

NEWS

FOR IMMEDIATE RELEASE

“Delta Begins Regional Jet Service to Sun Valley January 6” Community Celebration Planned at Airport

Sun Valley, Idaho....The first Delta Air Lines regional jet to serve Sun Valley from its Salt Lake City hub will touch down at Friedman Memorial Airport (SUN) in Hailey, Idaho at 12:31pm on Monday, January 6, 2014. A special community celebration, including a ribbon-cutting, water arch, along with cake and champagne, is planned to welcome this inaugural jet flight and new era of regional jet service by an important SUN airline partner.

The flights will be operated by Delta Connection carrier SkyWest Airlines using 65-seat, two-class Bombardier CRJ-700s. Each aircraft is equipped with nine First Class seats, eight Economy Comfort seats and 48 economy seats as well as on-board Wi-Fi.

The change to a larger aircraft will add approximately 4000 additional Delta seats into SUN from Salt Lake City in 2014, with three round-trip flights four to five times per week during peak winter season (Feb 14-March 31), three round-trip flights daily during the summer seasons (May 22-Sept 1) and two round-trip flights daily during the spring and fall.

Friedman Memorial Airport manager Rick Baird said this would be one more positive enhancement to air service for both local residents and visitors. “We believe this new jet aircraft, along with very competitive new fares and enhanced cooperative marketing with Delta Air Lines, will encourage more people to fly SUN,” he remarked. “We are doing everything we can, including significant airport improvements and air service enhancements, to make flying into and out of Sun Valley the best choice for air travelers,” he added.

Baird also acknowledged the years of exemplary service provided to Friedman Memorial Airport by SkyWest Airlines, which has operated in SUN as the Delta Connection for over 20 years. “The SkyWest team has been an integral part of our airport for decades and we appreciate their long-standing commitment to excellent service and partnership with this community,” he noted.

Flights can be booked at www.delta.com

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