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## NEWS

FOR IMMEDIATE RELEASE

### **“SUN Summer and Fall 2015 Flight Schedule Finalized”**

- **Nonstop service from Five Cities during peak season**
  - **Extended service June through October**

*Sun Valley, ID...* Traveling to Sun Valley this summer and fall will continue to be more convenient with non-stop service from five major cities for the upcoming 2015 summer and fall season, officials with Fly Sun Valley Alliance (FSVA) announced.

United Airlines will offer the seasonal summer service between its Denver (DEN) and San Francisco (SFO) hubs and Sun Valley (SUN) from June 26 through September 7. Alaska Airlines will offer seasonal service between Los Angeles (LAX) and Seattle (SEA) and SUN beginning June 13 and ending Sept 21 for LAX and ending October 18 for SEA. Delta Air Lines will continue its two daily year-round flights from Salt Lake City (SLC) to SUN with an additional third flight on Saturdays and Sundays June 13 – August 30. Flights are now available for booking online.

FSVA worked with contract airline partners, Alaska and United, to optimize the flight schedule for this coming season based on past performance, anticipated demand and other factors. The United SFO and DEN flights are starting a week earlier this season and the Alaska SEA and LAX flights will again run longer into the fall.

“We are looking forward to a strong summer, fall season with more air travelers utilizing the convenient flights and competitive fares being offered at SUN”, noted Ron Fairfax, Friedman Memorial Airport Board Chairman.

In summer 2014, SUN saw a significant increase in both seat capacity (40%) and passenger enplanements (50%) due to the work of FSVA to secure the new service on United from San Francisco and Denver, the extension of Alaska flights from Los Angeles and Seattle later in the fall, and the significantly increased marketing efforts by Visit Sun Valley and the Sun Valley Resort. “Our objective now is to increase utilization of all our SUN flights by both new and repeat visitors and local residents so we can continue to pursue additional expansion of current service as well as new air service markets in the future,” noted Carol Waller, FSVA Director. Visit Sun Valley and Sun Valley Resort are jointly planning an extensive marketing campaign to promote Sun Valley this summer in key air service markets.

A complete 2015 SUN flight schedule can be found at [www.flysunvalleyalliance.com](http://www.flysunvalleyalliance.com)

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#### **IMPORTANT NOTICE: SPRING 2015 AIRPORT CLOSURE DATES**

Friedman Memorial Airport will be closed April 27 - May 21, 2015 for construction on Taxiway B. Alternative flights are available through Twin Falls (TWF) or Boise (BOI) during this time.

Media Contact: Carol Waller, [carol@flysunvalleyalliance.com](mailto:carol@flysunvalleyalliance.com), 208-720-3965