



November 12, 2013

FOR IMMEDIATE RELEASE

“Delta Begins Regional Jet Service between Sun Valley and Salt Lake City in January”

*Sun Valley, ID.....*Delta Air lines (NYSE: DAL) will introduce jet service on its Sun Valley to Salt Lake City route beginning January 6, 2014. The flights will be operated by Delta Connection carrier SkyWest Airlines using 65-seat, two-class Bombardier CRJ-700s. Each aircraft is equipped with nine First Class seats, eight Economy Comfort seats and 48 economy seats as well as on-board Wi-Fi.

The change to a larger aircraft will add approximately 3100 additional Delta seats into SUN in 2014, with three round-trip flights per day during peak winter and summer seasons and two round-trip flights per day during the off-peak time periods.

Friedman Memorial Airport manager Rick Baird said this would be one more positive enhancement to air service for both local residents and visitors. “While the daily flight frequency will be reduced in the short term because of the increase in seat capacity of the jets versus the turboprops, we are optimistic this new aircraft, along with competitive fares and enhanced cooperative marketing between our community and Delta Air Lines, will encourage more people to fly SUN”, he remarked. “And if we can fill these additional seats, we can continue to discuss additional frequency with Delta, because we know that is very important for our business and leisure travel market here,” he added.

Flights can be booked at www.delta.com

For information on Friedman Memorial Airport (SUN), www.iflysun.com

###

Media contacts:

Candice Pate, Friedman Memorial Airport Communications Director, candicepate@gmail.com, 310-560-6973

Carol Waller, carol@flysunvalleyalliance.com, 208.720.3965