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FOR IMMEDIATE RELEASE

“Sun Valley Plans Welcome Celebration for United Airlines Inaugural SFO-SUN Flight”

*Hailey, ID.....*On Thursday, December 12 the first United Airlines flight operating the first regional jet to serve the Friedman Memorial Airport (SUN) will touch down at 1:22pm and the community will hold a special celebration to commemorate this historic inaugural event.

The Friedman Memorial Airport Authority, along with its partners who made this service possible - Fly Sun Valley Alliance, Sun Valley Resort and United Airlines - is planning a welcome celebration for the non-stop flight from San Francisco (SFO) that will include a “water arch”, cake and beverages, music, welcome gift bags for arriving passengers and a special ribbon-cutting ceremony.

“This inaugural flight is an exciting touchstone in history for the airport and our community”, said Friedman Memorial Airport Authority Chairman Ron Fairfax. “We are proud to be welcoming the first regional jet flight and the first new carrier to serve SUN in over 20 years. We are working collectively to ensure the success of this new service and additional service in the future”, he added.

To continue the celebration for the passengers of Flight # 5634, the Knob Hill Inn will open their doors to a complimentary happy hour from 4:30-6:30pm. While enjoying drinks and bites from The Grill, passengers will have the chance to chat with locals on what to see and do in the Sun Valley area.

The United Express flights will be operated by SkyWest Airlines using a CRJ 700 regional jet aircraft with 66 seats; six in United First, 28 in United Economy Plus and 32 in United Economy.

The new service between Sun Valley and United’s San Francisco hub, which has strong domestic and international connections, will run daily from Dec. 12 through March 30 for the 2013.14 winter season and from July 2 through September 23 for the 2014 summer season.

The flight schedule for upcoming winter ski season will be:

- Departs SFO at 10:40am, arrives SUN at 1:22pm
- Departs SUN at 1:57pm, arrives SFO at 2:54pm

Passengers on the new United Express San Francisco flights to Sun Valley will also receive special benefits from the Sun Valley Resort. For the upcoming winter season passengers who present their SFO-SUN boarding pass to the Sun Valley ticket window receive a free demo ski/board package or a free morning two hour group lesson the day following arrival. Some date restrictions apply.

To book the new United Airlines SFO-SUN flights: www.united.com

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