



155 CLAREMONT ROAD - BERNARDSVILLE, NJ 07924

Visit Sun Valley

PO Box 4934

Ketchum, ID 83340

info@ivyskiclub.com

December 13, 2018

Dear Visit Sun Valley:

On behalf of the club, I wanted to take a moment to congratulate you on the recent addition of Chicago/O'Hare to your schedule of nonstop flights. I know how difficult adding any new destination can be. However, please know that your ardent supporters who live east of the resort (and there are many!) greatly appreciate it.

Last January, our club visited Sun Valley with 43 skiers as a direct result of your prior addition of a flight through Denver. We are a national club with members spread across the country; air access is a deciding factor in determining where to bring the club. Connecting through a West Coast hub is simply a non-starter for our members who are used to non-stop service to our other rotating January destinations (Telluride, Big Sky, and Banff). The direct flight for our members in Chicago (and a faster connection for those from New York) will make selecting Sun Valley even easier in the future. We are grateful that you have made it simpler and faster for us to bring our members to your beautiful valley that we love so much.

Thank you for all your hard work and leadership on this issue. We look forward to visiting again soon. In the meantime, keep up the good work!

Very Truly Yours,

David B. Cronheim

Chairman